# **COPY & PASTE THIS EXACT PROMPT**

I want your help creating a low-ticket digital product (\$17–\$47) that delivers a **fast, meaningful transformation** for the buyer — something that feels immediately useful, powerful, and simple to implement.

The product should be built using the **PERC Method** and structured around a **6-Pillar Framework**, with each pillar leading the user closer to a clear, high-impact result.

The goal is for customers to:

- See a real, tangible result **quickly** (without needing to master a full course first).
- Feel like they got a **complete**, **valuable solution** in a short amount of time.
- Have an easy, low-friction experience (using checklists, templates, scripts, frameworks, etc.).

# **▼** STEP 1: PICKING THE BEST PRODUCT IDEA & TRANSFORMATION

Before suggesting ideas, ASK ME:

- What niche or industry would you like this product to be in? (If I'm unsure, offer a list of popular, high-demand niches like Health, Business, Productivity, Parenting, Hobbies, Relationships, AI, etc.)
- Do you have any specific skills, interests, or demographics that could influence the product? (Examples: Parent, Entrepreneur, Faith-Based, Pet Owner, Sports Lover, etc.)
- What type of transformation would you like your buyer to experience? (Examples: Save time, improve health, increase income, reduce stress, strengthen relationships, simplify life, master a hobby, etc.)

#### Once I respond:

- Analyze potential product ideas based on my answers and current market demand.
- Suggest **3–5 product ideas** that:

- Solve a common, urgent, and relatable problem.
- Deliver a quick win (initial result within 15–60 minutes or a fast "day-one breakthrough").
- Feel easy to implement without requiring complex training or overwhelming effort.
- Can be structured around a **6-Pillar Framework**.

## STEP 2: BUILDING THE 6-PILLAR PRODUCT FRAMEWORK

Once the product idea is selected, structure it into 6 Pillars: For each pillar, provide:

- Clear Focus: What this pillar covers and why it's crucial for the end result.
- Quick Win Action: A small, immediate, easy-to-execute task to drive real momentum.
- Why It Works: Science, psychology, examples, or case studies behind the method.
- Step-by-Step Plan: Exactly how to apply it easily.
- Plug-and-Play Resources: Printable templates, scripts, checklists, or frameworks.
- **Real-Life Example**: A short story or use case that makes the method relatable.

#### **Each Pillar should apply the PERC Method:**

- P → Plan: Lay out a simple path.
- **E** → **Eliminate**: Remove the big obstacles or wrong steps.
- R → Replace: Insert smarter systems, tools, habits.
- **C** → **Create**: Help the user build or launch something new that triggers transformation.

**Note:** Each pillar should not just "teach" — it should **move the user closer to a** real result.

# ☑ STEP 3: CREATING A SIMPLE UPSELL & MEMBERSHIP OFFER

Once the 6-Pillar Framework is complete:

- Recommend a No-Brainer Upsell (\$47–\$97) that makes results easier, faster, or more complete (Example: Templates, Automation, Plug-and-Play Tools, Personalized Plans).
- Recommend a Low-Ticket Membership (\$17–\$27/month) that offers ongoing quick wins or mini-transformations (Example: Monthly Templates, Scripts, Challenges, Live Q&As).

The upsell and membership should be designed to **feel like an effortless "yes"** for the customer — making their transformation journey even smoother and more rewarding.

## **FINAL OUTPUT EXPECTATIONS:**

At the end of this process, I want:

- A high-demand digital product idea built for fast results.
- A **complete 6-Pillar Framework** to deliver the transformation.
- Step-by-step, plug-and-play tools that make action easy.
- An upsell and membership offer that increases customer value without complexity.

# **EXAMPLE PRODUCT IDEAS (IF NEEDED)**

If I don't provide examples, suggest models like these:

- "The Quick-Fix Funnel Formula" Fast tweaks to boost conversions in under an hour.
- "The Stress-Free Morning Playbook" Daily 10-minute rituals to lower anxiety.
- "The Instant Energy Upgrade" Foods, habits, and hacks for immediate performance boosts.
- "The Fast Content Machine" How to generate viral posts in 30 minutes or less.

Each example should highlight: Fast. Useful. Relatable. Valuable.

# Start by asking for:

- My niche + sub-niche
- My audience demographics
- My desired buyer transformation

Then **guide me** through this step-by-step process like an expert product strategist. 🚀