

Clinton Chimaobi Ojini

portfolio

Oliver Co

Campaign concept, copywriting, design and set up

OLIVER CO.
LONDON

WALLETS CARD HOLDERS GIFT SETS

Welcome

Discover exquisitely crafted,
responsibly sourced accessories



As our welcome gift, we're giving you 10% off on your first order plus FREE SHIPPING for orders £50 and above

WELCOME62X8

Just our way of saying, "Welcome to the family"

Shop Now

Did you know that our premium vegan leather is made from apples, and our linings are all made using recycled and organic fabrics? These are the premium standard of eco-materials, perfect for hard wearing accessories.

At Oliver Co. we are committed to sustainability without compromise.

From concept, design development, material sourcing, all the way to the finished product — our commitment is to ensuring the highest quality products, with minimal environmental impact.



From concept, design development, material sourcing, all the way to the finished product — our commitment is to ensuring the highest quality products, without harming the planet.

Don't forget... As our welcome gift, we're giving you 10% OFF on your first order plus FREE SHIPPING for orders £50 and above.

WELCOME62X8

Shop Now

Better than leather, better for the planet!

"Quality piece of kit - it feels better than leather and is still in mint condition after a couple of months! Full confidence that this will be with me for many years to come."

Kris W



Wonderful wallet

"Excellent quality, fits all my cards and can hold some cash too. No more bulky leather wallet now carrying a compact and ethical one. Everyone should be buying this."

Brian J

Shop Best Sellers



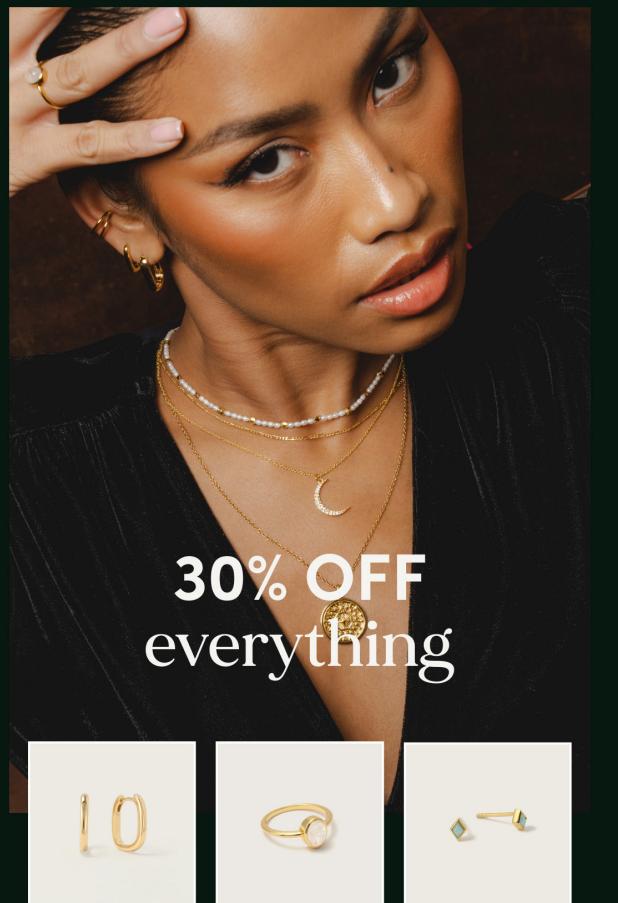
Love this Apple leather!
@oliverco.london
@mondrianshoreditch

Follow our instagram

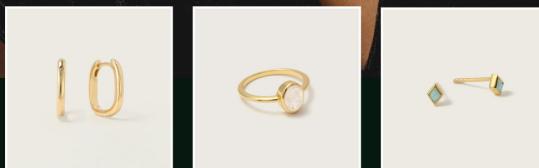
Show us how you style your Oliver Co accessory! Give us a follow, tag us, and use #oliverco for a chance to get featured on our page!

Milly Grace

BFCM Campaign strategy, copy, design and set up



**30% OFF
everything**



Milly Grace

THE

Honest to Goodness

BLACK FRIDAY
SALE

CYBER MONDAY
SALE

00 : 00 : 00 : 00 : 00
DAYS HOURS MINS SECS



There's nothing dreamier than wearing an ethically made piece of jewellery. This is your final chance to shop our biggest discounts ever!

No code required.

[SHOP NOW](#)



THE
**Honest to
Goodness**

SALE

It's now or never

Our most wanted styles at 50% off



Giraffe
Huggies

Gold: £55.00 Silver: £50.00
NOW: £27.50 NOW: £25.00

[SHOP NOW](#)



Elephant
Huggies

Gold: £55.00 Silver: £50.00
NOW: £27.50 NOW: £25.00

[SHOP NOW](#)



Flux Wrap
Ring

Gold: £55.00 Silver: £50.00
NOW: £27.50 NOW: £25.00

[SHOP NOW](#)



Gemstone
Beaded Choker
Necklace

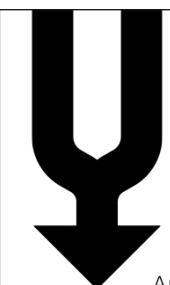
Gold: £75.00 Silver: £69.00
NOW: £37.50 NOW: £34.50

[SHOP NOW](#)

MORE STYLES AT 50% OFF

The nue Co

Campaign design



THE ONE DAILY



THE MULTIVITAMIN, REINVENTED

Approximately 80% of Americans take a multivitamin, but can you actually feel it working? Most of us say we don't, so we wanted to fix that.

Today we launch THE ONE DAILY, a collection of seven highly targeted vitamins that reimagine the one-size-fits-all multivitamin.

[LEARN MORE](#)



THE ONE DAILY collection combines innovative science with alternative medicine to deliver clinically-proven results to modern health concerns that you can feel, from mood to skin, in just 60 days.



MEET THE PRODUCTS

JOINTS:

To regenerate your joints

MOOD:

To rebalance your mood

SKIN HYDRATOR:

To repair skin

SLEEP+:



MEET THE PRODUCTS

JOINTS:

To regenerate your joints

MOOD:

To rebalance your mood

SKIN HYDRATOR:

To repair skin

SLEEP+:

To deeper sleep

VITAMIN D:

To fast track Vitamin D

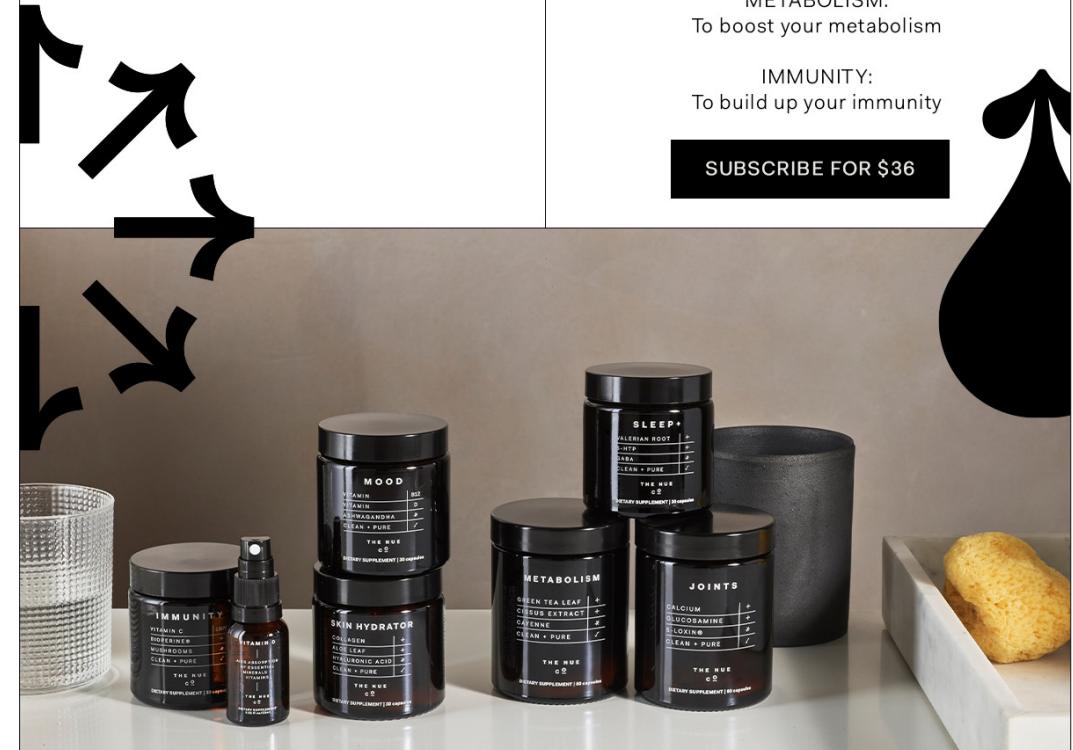
METABOLISM:

To boost your metabolism

IMMUNITY:

To build up your immunity

[SUBSCRIBE FOR \\$36](#)



[EXPLORE THE COLLECTION](#)

THE
ONE
WAY

Global Tea Hut

Flow + Campaign concept, copywriting, design
and set up

GLOBAL TEA HUT

Tea Teaware Incense Courses Magazine

Only a few days left to receive your gifts



Hi [name],

There's still time to take advantage of our March offer. If you sign up for the Global Tea Hut magazine before the end of the month, you'll have a free bowl and selection of tea to enjoy as you read the latest beautiful issue.



It's been oolong time



Hi [name],

Can we tempt you back into the world of tea with some delicious free oolong?

Get Jade Spring tea for free with your next purchase – simply enter code "[jadespring](#)" at checkout.



As its name suggests, Jade Spring is grown 2000

In such a busy time, the calming power of tea is more important than ever.

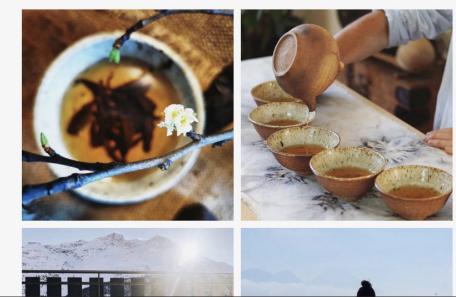


Welcome back to serenity.

[Explore More](#)



Join us on Instagram
[@globalteahut](#)



Nothings Something

Flow concept, copywriting, design and set up

NOTHINGS
SOMETHING

BOTTOMS TOPS ACCESSORIES BESTSELLERS



CONTEMPORARY DESIGN,
MADE FOR ACTION

Hi [name],

Welcome to Nothings Something. We're a contemporary design house based in Stockholm, Sweden, and we're on a mission to fuse sartorial sensibility with athletic performance.

Whether it's our **All Day Active Jogger** or our **Run Slash Train Lined Short**, all of our products combine minimal aesthetics with state-of-the-art fabric technology that's ready for action.

EXPLORE OUR NEW ARRIVALS

/* RUN SLASH TRAIN TIGHTS



"REALLY HAPPY WITH THE TECHNICAL ASPECT (FABRIC, COMPRESSION, POCKETS) ETC. A BONUS THAT THE DESIGN IS REALLY COOL AND UNIQUE."

- JASON

/* FOR TRAINING TEE



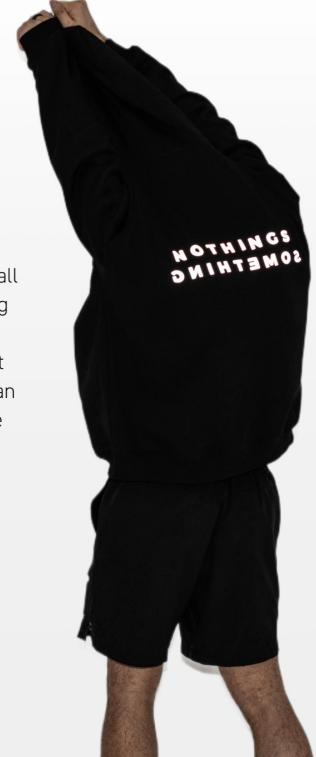
"LOVE IT FOR WORKING OUT AND JUST HANGING OUT IN! IT WICKS SWEAT REALLY WELL AND RECOVERS SHORTLY AFTER THE WORKOUT SO I DON'T HAVE TO WORRY

If you're not sure, feel free to send us a message with any questions you might have at help@nothingssomething.com, or check out our [FAQs](#) to see if there's already an answer for you.

STRESS-FREE RETURNS

Our returns policy takes all the stress out of shopping online. If something's not the right size, or not what you expected, then you can easily return or exchange your products within 30 days.

[LEARN MORE](#)



@NOTHINGSSOMETHING

Follow us on Instagram for more sartorial and philosophical inspiration.



NOTHINGS
SOMETHING

Reyn Skin

Flow concept, copywriting, design and set up

REYN

**Healthy skin
is our priority**



Hello! We are your friends at REYN.

By joining us, you've unlocked an exciting journey that will empower your body to do what it does best – thrive.

[Explore REYN](#)

[What's Next?](#)

BETTER TOGETHER



Simple is better, especially for the skin. And with functional skincare, you take a minimalist but holistic approach without compromising on performance.

[Explore REYN](#)



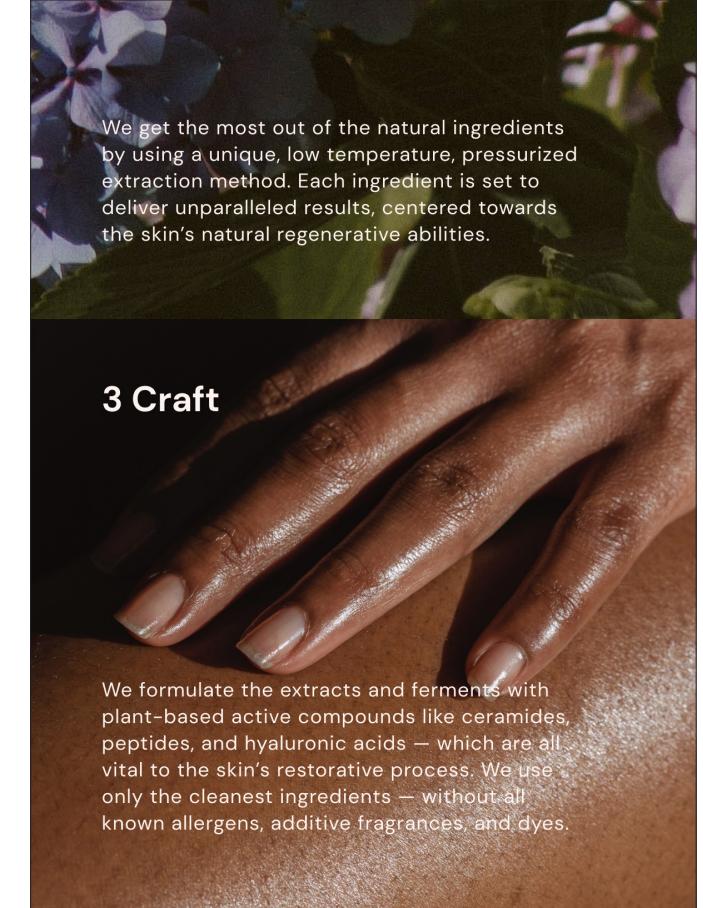
Power of Two

Base Serum



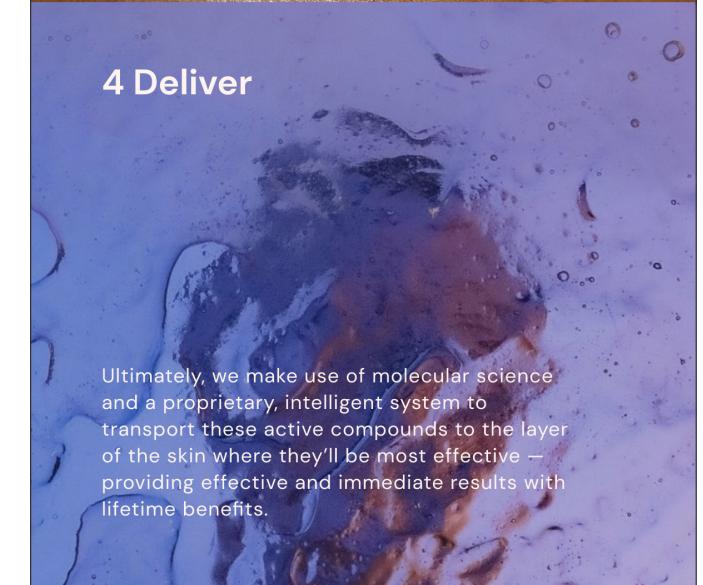
We get the most out of the natural ingredients by using a unique, low temperature, pressurized extraction method. Each ingredient is set to deliver unparalleled results, centered towards the skin's natural regenerative abilities.

3 Craft



We formulate the extracts and ferment with plant-based active compounds like ceramides, peptides, and hyaluronic acids — which are all vital to the skin's restorative process. We use only the cleanest ingredients — without all known allergens, additive fragrances, and dyes.

4 Deliver



Ultimately, we make use of molecular science and a proprietary, intelligent system to transport these active compounds to the layer of the skin where they'll be most effective — providing effective and immediate results with lifetime benefits.

[Explore REYN](#)

Hair Rehab

Flow concept, copywriting, design and set up



We're excited you're here!



We have all the glam stuff to share and you'll be the first to get exclusive peeks, special offers, styling tips, and so much more. Yay!

In the next few days, you're about to learn more about us (you know, getting to know each other stage) and what we can offer. Let's bring out the best in you and allow yourself to celebrate your creative style and individuality.

A little welcome treat

Enjoy

The woman of the hour
Meet our founder,
Lauren Pope

It started back in 2007. As a model, Lauren was always on the lookout for something to add volume and length to her hair. It sparked the idea to start creating clip-ins for herself — an idea that became a passion.

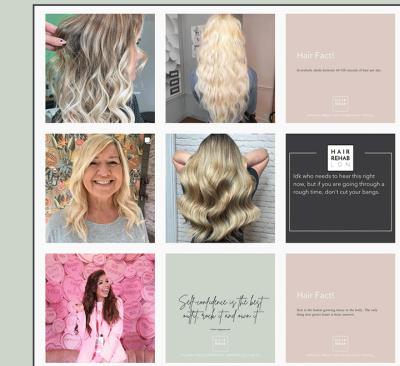


A passion that turned her creations into one of the most respected brands in the UK. Now Lauren continues to inspire with tips and insights about hair care and styling. *

Need some hair advice or styling tips?

We've got you on socials.

Slide into our DMs or get instant tutorials and more.



Follow @hairrehablondon



We're spreading love for hair, and you're spreading love for us

(*teary-eyed)



"In love with the Hair Rehab London clip-in extensions. I would recommend to anyone, the colour match is incredible!! So in LOVE. Thank you to all the team at Hair Rehab London x" - Danii Seddon