# DATA INTEGRATION

in the world of microservices

#### **About us**



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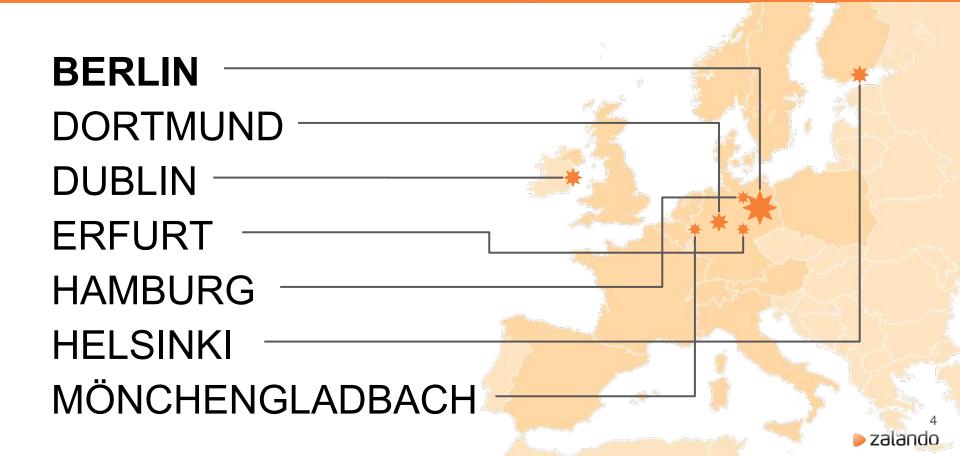


**DAS ZALANDO FASHION HOUSE** 

**ERLEBE MIT UNS** DIE WELT DER MODE



## **Zalando Technology**



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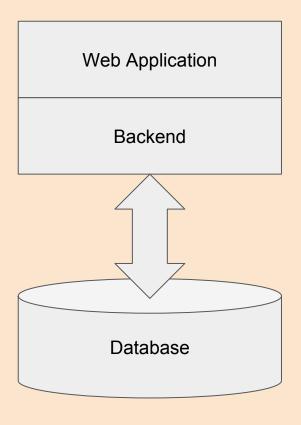
1100+ TECHNOLOGISTS

Rapidly growing international team

http://tech.zalando.com

## Good old small world

## Once upon a time...



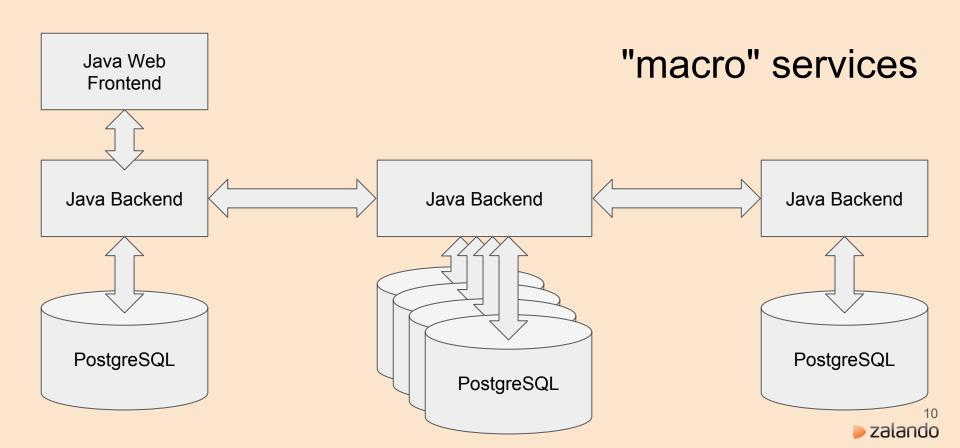
Started as a tiny online shop

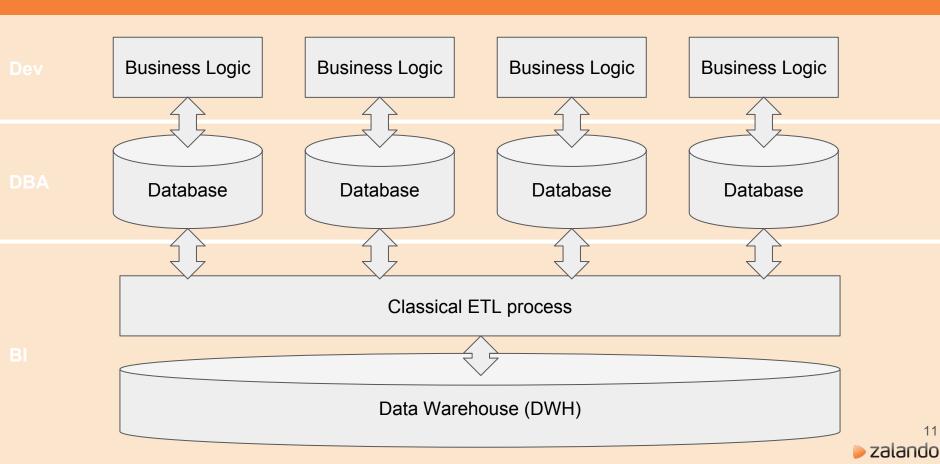
Prototyped on Magento (PHP)

Used MySQL as a database

## 5½ years ago

- Java
  - macro service architecture with SOAP as RPC layer
- PostgreSQL
  - Heavy usage of Stored Procedures
  - 4 databases + 1 sharded database on 2 shards
- Python for tooling (i.e code deploy automation)





#### Classical ETL process

Use-case specific

- Usually outputs data into a Data Warehouse
  - well structured
  - easy to use by the end user (SQL)

Very stable architecture that is still in use in the oldest (vintage) components

We implemented everything ourselves starting from warehouse and order management and finishing with Web Shop and Mobile Applications



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"But nobody will be able to support your code if you leave the company, everybody should use Java, learn SQL and write Stored Procedures"



"Zalando is cool but f\*ck you, I am moving on to another company where I can use cool technologies!"

# RADICAL AGILITY

## **Radical Agility**

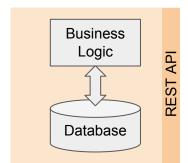


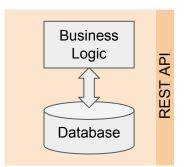
**AUTONOMY** PURPOSE MASTERY

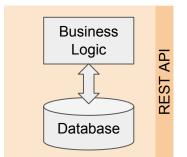
## **Autonomy**

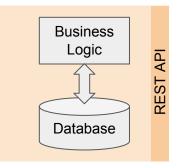
#### Autonomous teams

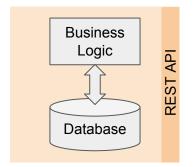
- can choose own technology stack
- including persistence layer
- are responsible for operations
- should use isolated AWS accounts

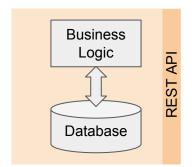


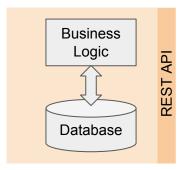


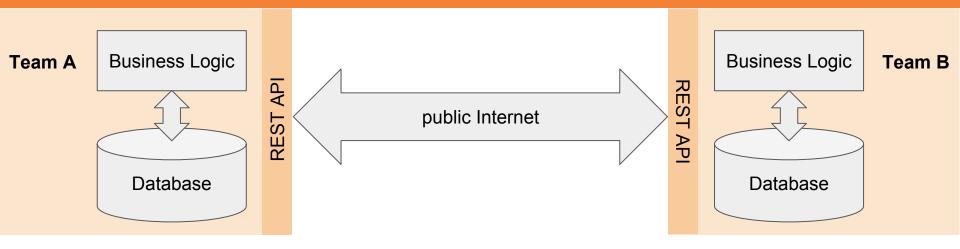




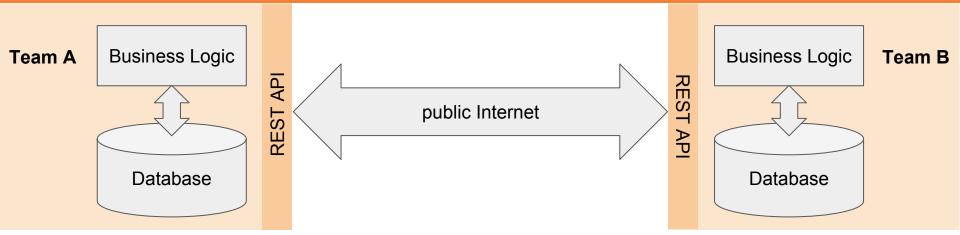






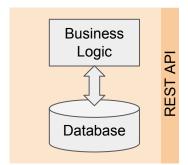


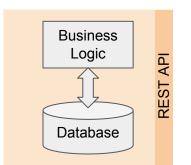
- Applications communicate using REST APIs
- Databases hidden behind the walls of AWS VPC

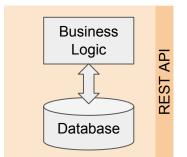


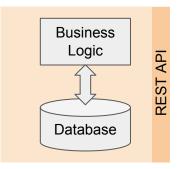


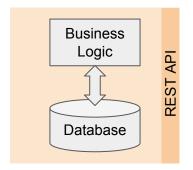
Classical ETL process is impossible!

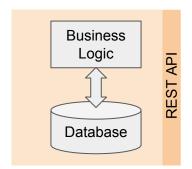


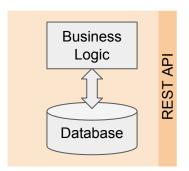


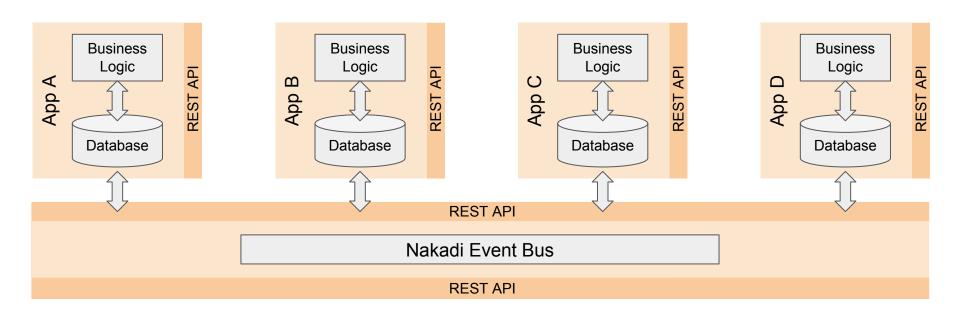


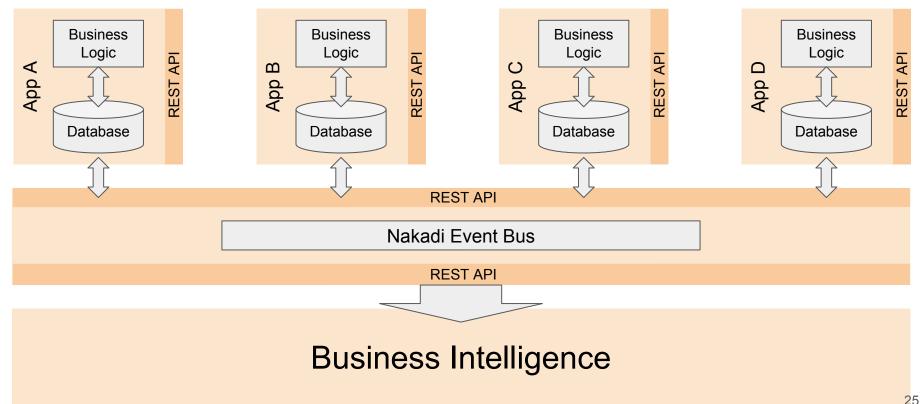




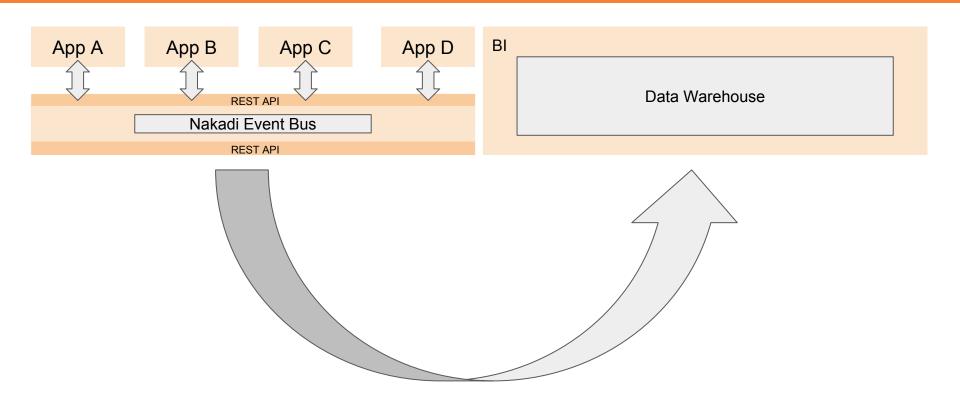


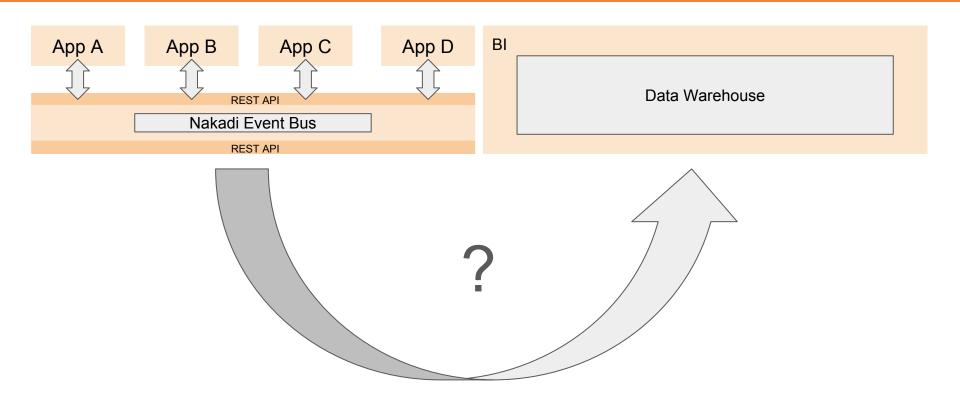




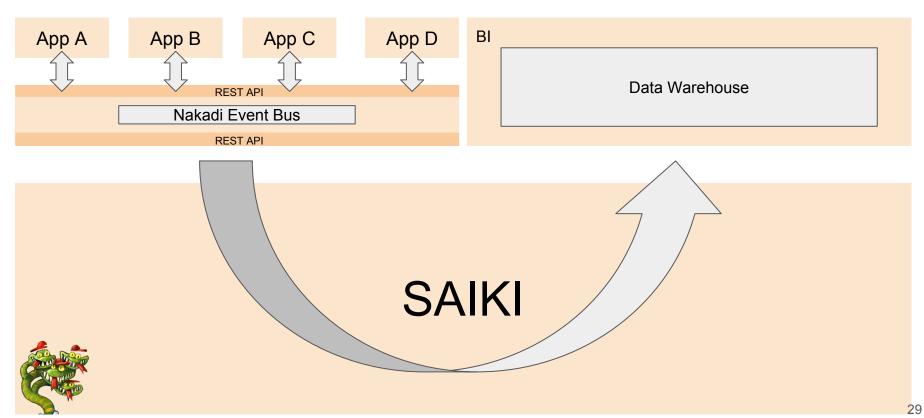


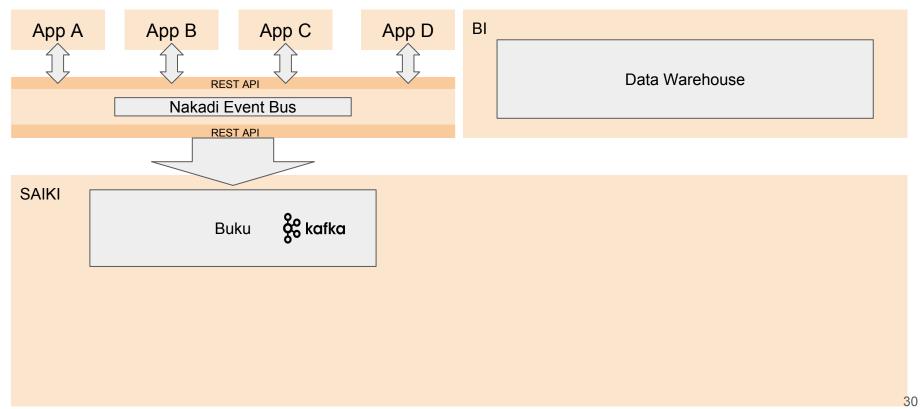
zalando

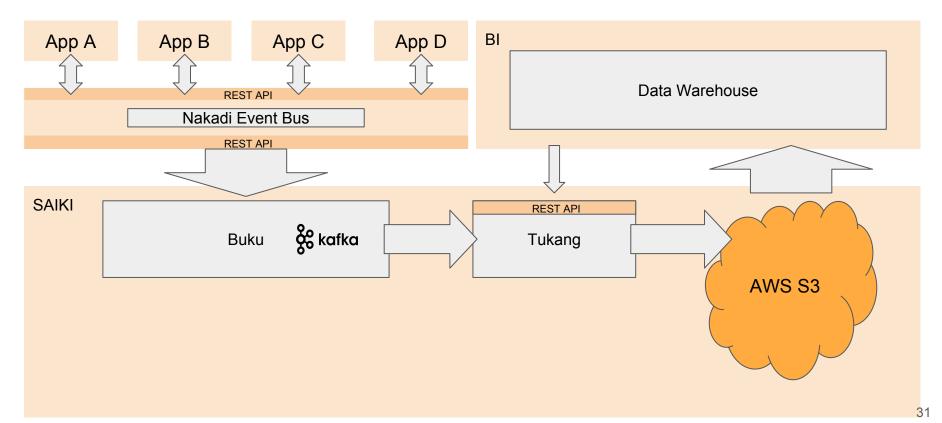




# SAIKI

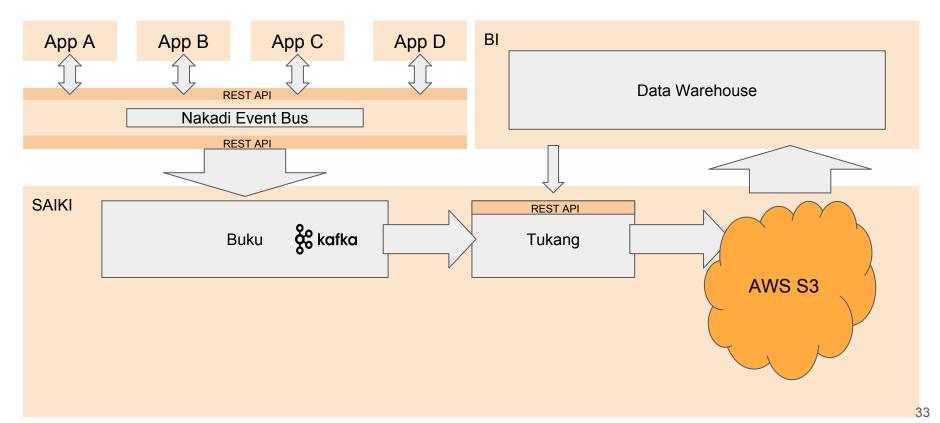


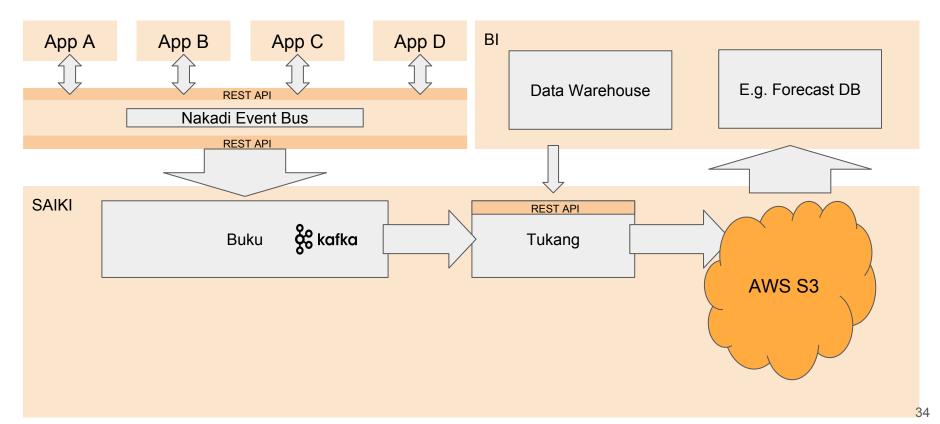




## Saiki Tukang

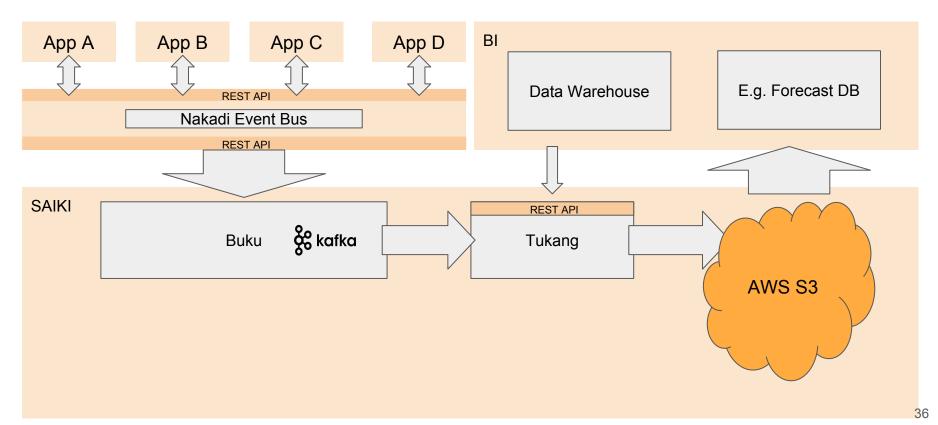
- First cleansing of events (out of order, duplicates, etc.)
- Materialize data from Kafka in AWS S3
- Provide metadata via RESTful interface
- DWH downloads data directly from cloud storage

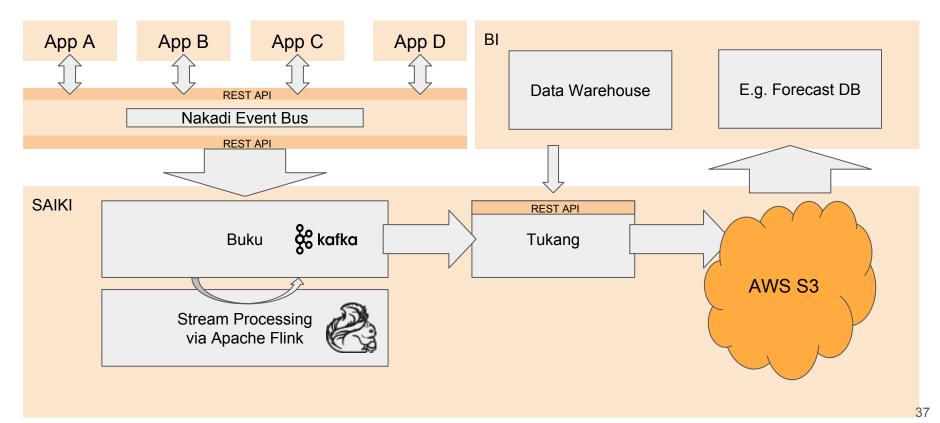




Old Load Process	New Load Process
relied on Delta Loads	relies on Event Stream
JDBC Connection	RESTful HTTPS Connections
data quality could be controlled by BI independently	Trust for correctness of data in the delivery teams
PostgreSQL dependent	Independent of the source technology stack
N to 1 data stream	N to N stream, no single data sink







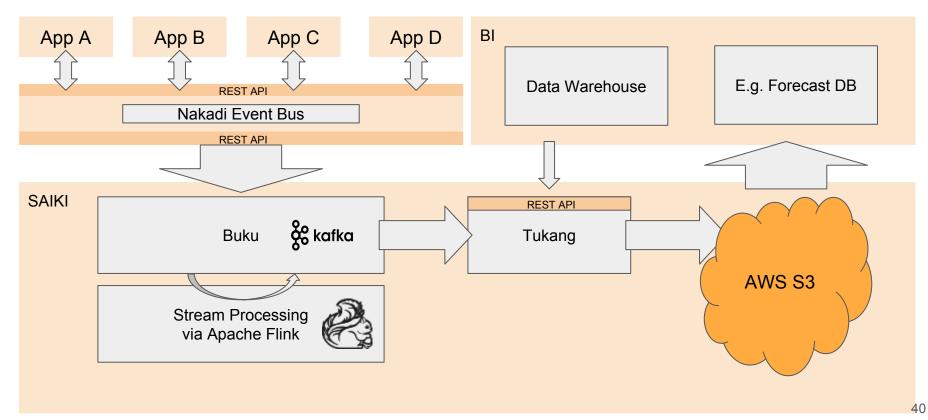
#### Apache Flink

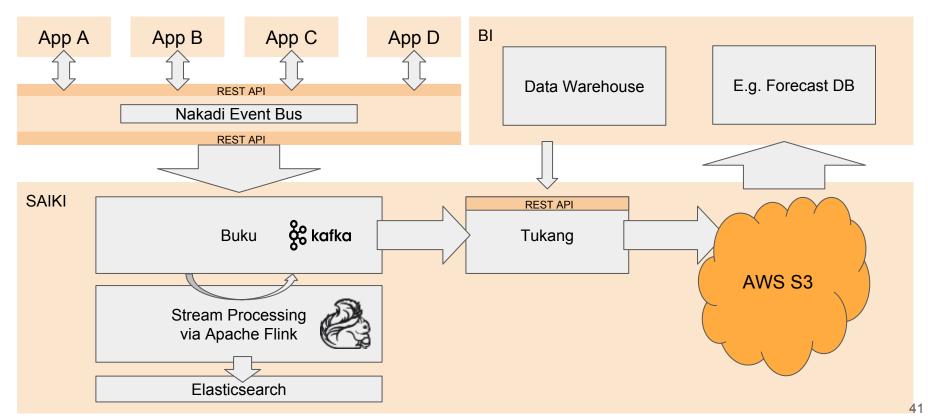
- true stream processing framework
- process events at a consistently high rate with relatively low latency
- scalable
- support from Berlin/Europe

https://tech.zalando.com/blog/apache-showdown-flink-vs.-spark/

## Apache Flink

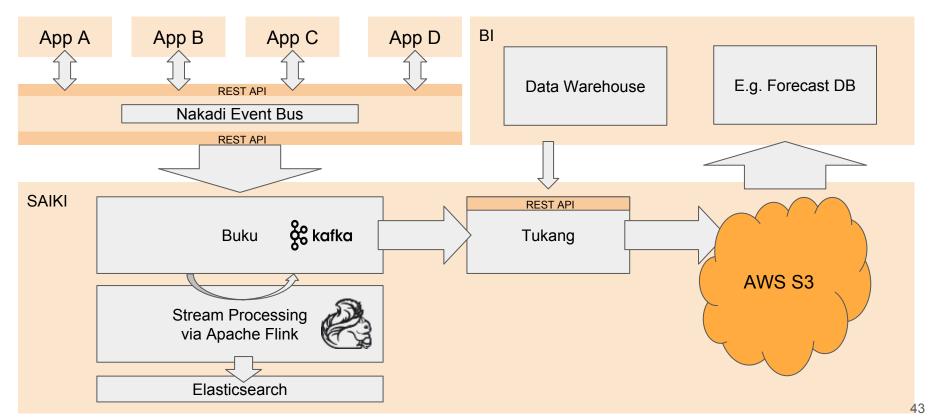
- connectors
  - Kafka
  - Elasticsearch
  - o etc.

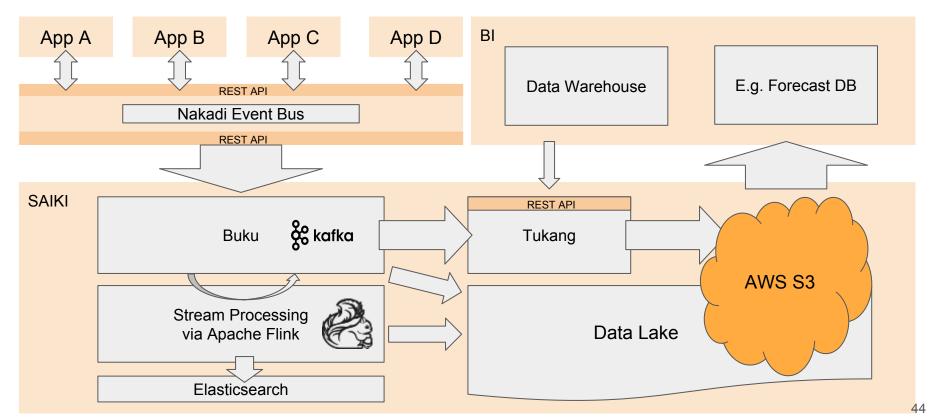




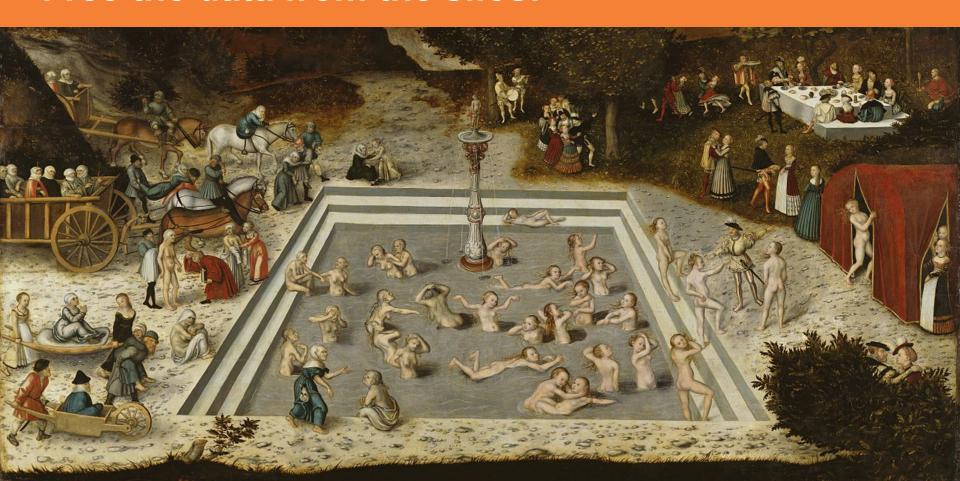
For example: Real-time Business Process Monitoring

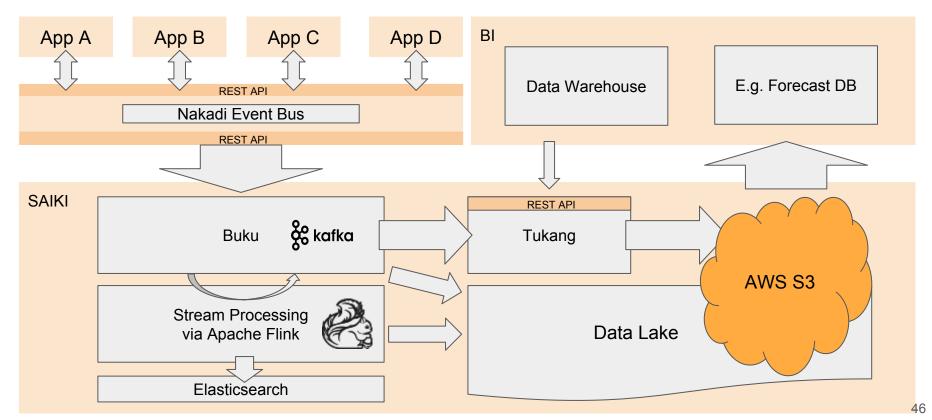
- Check if technically the platform works
- Analyze data on the fly
- Visualization with Python/Flask and Chart Frameworks





## Free the data from the silos!





## Open source @ZalandoTech

- https://zalando.github.io/
- https://tech.zalando.de/blog
- https://github.com/zalando/saiki/wiki
- STUPS.io for responsible organizations in AWS
- REST API on Swagger (OpenAPI)
  - https://github.com/zalando/restful-api-guidelines
  - https://github.com/zalando/connexion
  - https://github.com/zalando/play-swagger