

Group Strategy: Unified Industrial Platform

Vision

Transform 5 specialized Belgian industrial companies into a unified "all-in-one" B2B platform, following the Kramp/Sodeco model of comprehensive industrial supply.

Companies in Scope

Company	Specialization	Website
DEMA	Pumps, pipes, fittings, tools, irrigation	demashop.be
Fluxer	Valves, process instrumentation, flow control	fluxer.be
Beltz247	Conveyor belts, mechanical maintenance	beltz247.com
De Visschere Technics	Irrigation systems, garden technology	devisscheretechnics.be
Accu Components	Precision engineering components	accu-components.com

Benchmark Platforms (Eagle Approach)

Platform	Model	Key Features
Kramp	Europe's largest agri-parts supplier	500K+ products, dealer network, B2B portal, configurators
Sodeco Valves	Industrial valve specialist	€6M stock, European distribution, technical expertise

Folder Structure

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```

Quick Links

- [Executive Summary](#)
- [Integration Roadmap](#)
- [Action Plans](#)
- [DEMA Webshop Demo](#) - Working prototype

Project Status

Document	Status
Executive Summary	<input type="checkbox"/> Complete
Company Profiles	<input type="checkbox"/> Complete
SWOT Analysis	<input type="checkbox"/> Complete
Integration Strategy	<input type="checkbox"/> Complete
Action Plans	<input type="checkbox"/> Complete

Document	Status
Financial Projections	<input type="checkbox"/> Complete
Technical Architecture	<input type="checkbox"/> Complete

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