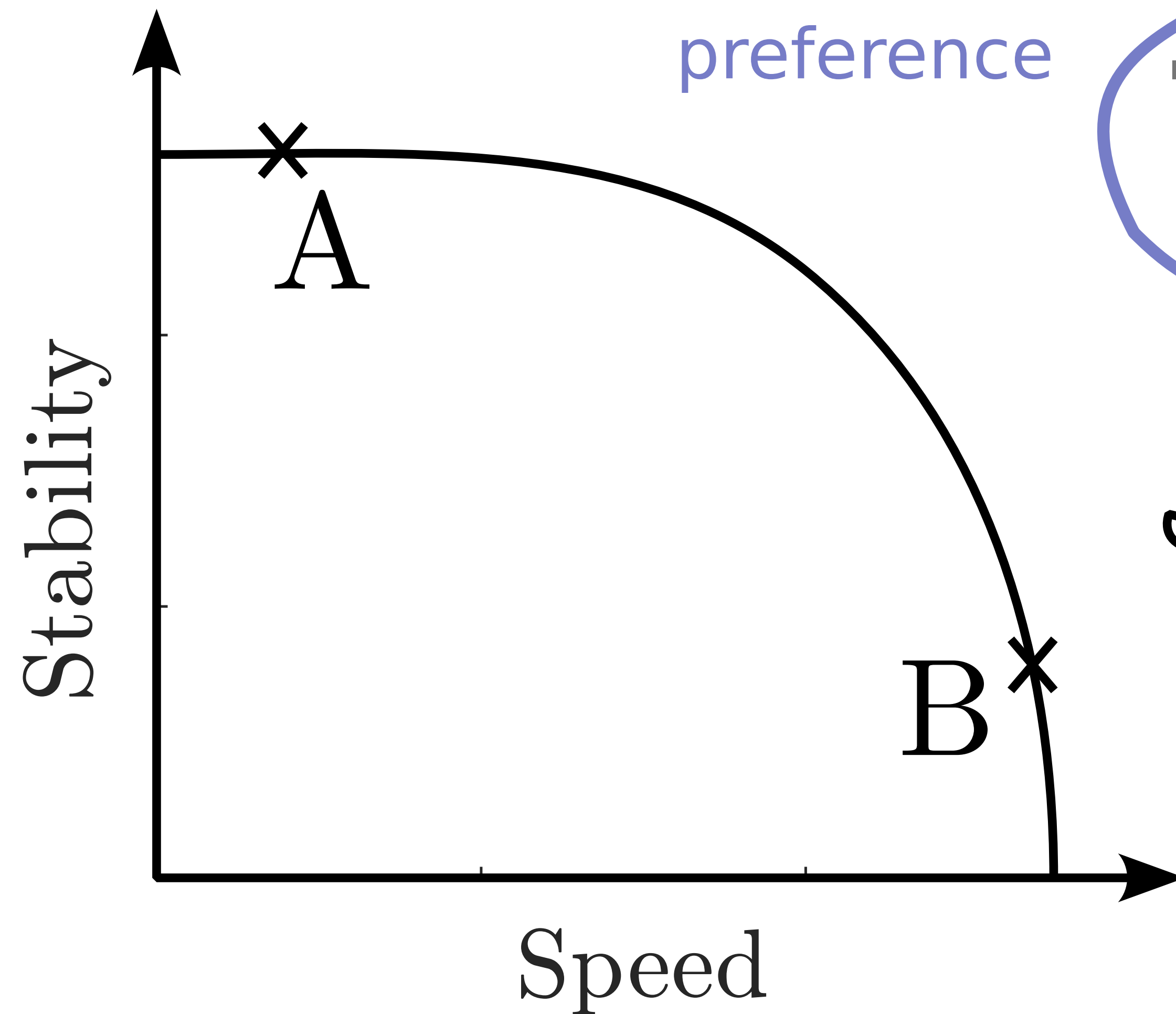


Attribute-based
preference



"A feels more stable,
but B is faster"

"I can't tell which
design I prefer more"

Overall preference