



Jack Jones

21, Junior Student
Northwood III, Ann Arbor, MI

Narrative

Jack has played basketball for several years and now is part of the basketball team. He is a sport lover and goes to the gym exercising regularly. He lives in the North Campus, so it takes time for him to go to the gym in central campus. If the courts are taken up by other people when he arrives there, he has to reschedule.

Frustrations

Cannot get real-time information about facilities' occupation.
It happens that facilities are taken by others, so he has to wait.

Goals

To exercise regularly and do not waste time on getting access to the facilities needed.

“I’ll ask my friend who lives near the gym to check whether there is available court before I go there.”

Keywords

Basketball/ Regular exerciser/
Mobile App

Technology



Exercising Preferences

Frequency	● ● ● ● ○
Intensity	● ● ● ● ○
With guidance	● ○ ○ ○ ○
With friends	● ● ○ ○ ○
Try various exercise	● ● ○ ○ ○