

YUE WANG

Product | UX Designer

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EXPERIENCE

UX/UI Consultant

Alerje | Feb. 2019-April 2019

- Leading the design for the next iteration of Alerje mobile app
- Evaluated and adjusted the information architecture, interaction and UI design based on user research insights

User Experience Intern

Gale, Cengage Learning | June 2018-Aug. 2018

- Innovated and qualified interactive data visualization for Digital Scholar Lab to assist digital humanists in research and pedagogy
- Created and evaluated new concepts for In Context for Educators to help educators find, curate and use curriculum standard aligned materials
- Scoped the new product and mapped 6 personae out of 32 personae with PM, tech and related teams, and prototyped at different fidelity levels

UX Engineer

Midea Group & Sun Yat-Sen University | Sep. 2016-June 2017

- Produced Electronic Control Cloud Automatic Testing System which can test electronic control boards automatically and visualize real-time data received from hardware on front-end
- Conducted user research, designed UI/ UX, participated in front-end development

PROJECTS

UX & Accessibility

Absentee Voting Assistant | Sep. 2017-Mar. 2018

- Explored and designed a mobile app with both graphic and voice interface, which assists visually impaired individuals in voting independently
- Presented on 2018 ConveyUX, Seattle

Robotics - Human Interaction & Generative Art

CardioDoodler | June 2018-Nov. 2018

- Built a doodling robot which uses heartbeats to draw personalized visualization art pieces for the topic of hand-free interaction
- Won the Best Implementation of 31st ACM UIST Symposium

EDUCATION

University of Michigan | May 2019

MS. In Information, UX Research & Design

Sun Yat-sen University | June 2017

BEng., Software Engineering

Honors (2013-2014 & 2014-2015)

- National Scholarship (top10)
- SYSU First-class Scholarship

LEADERSHIP

Chair of Graphic Design Department & Vice President

SMIE News Center, SYSU | 2014- 2016

- Co-founded SMIE News Center, recruited members and created branding materials
- Managed the production of school's first electronic student journal

SKILLS

UX

Competitive Analysis, Interview, Survey, Contextual Inquiry, Persona, Scenario, Storyboard, Wireframing, Rapid Prototyping, Usability Testing, Wizard of Oz., AR/VR Prototyping, Visual Design, Motion Design

Tools

Sketch, Axure, InVision, Figma, Photoshop, Adobe Illustrator, Adobe XD, Adobe Animate, Wacom Intuos
Jira, Asana

Development

HTML, CSS, JavaScript, C++, C, Git, Sass, Jade, AngularJS, D3, SQL, Arduino

Teaching assistant of software design, data structure and algorithm design courses.