

Use Case Examples

#1

Andrew is a cyclist, but not part of the local campaign group. He wants to know about cycling issues in the area that he lives, Riverside in Cambridge.

#2

Martin is a committee member of Cambridge Cycling Campaign. He has been told by the Council that they have £14,000 to spend in the next two months before the budget ends and he wishes to discuss the options with the committee and find out what the priorities are.

#3

Gertrude has read in the newspaper that there is a group called Bromley Cyclists who have been campaigning on getting a new bridge and some parking at the local station, and has realised that Bromley Cyclists are probably the people who would know about fixing a problem with the cycle lane she uses. She e-mails them.

#4

Andy likes the cycle path along the banks of the Wandle River but really hates the bit through Earlsfield where you have to go on the main road. He's heard the environment agency have repeatedly objected to putting in a bridge under the railway, but doesn't know what's been said or who is involved. He'd like to know more.

#5

Richard wants to report a missing sign on a cycle route that he rides on his route to work.

#6

A new group called the Cycling Front of Cambridge has complained on Twitter that Cambridge Cycling Campaign is too mild-mannered and should take a more direct action-orientated approach to stopping a rubbish new development. The Committee of CCC need to discuss whether their strategy should be more bold.

#7

A new planning application has been submitted to the Nottingham City Council for a new housing development. Sarah notices the proposal and submits it for discussion of the cycling provision to the site.

#8

Sally wants to improve the road that she takes to work. It has cycle lanes and ASLs but she suspects they are old and substandard. She'd like to get the rubbish bit fixed but needs to know what the relevant highway standards are before she takes the problem to the council

#9

Simon is taking part in a funding competition called GeoVation, and has arrived at the Ordnance Survey offices, a privately-owned building, to find there is no cycle parking. His £300 bike could be at risk of theft and therefore wants to encourage the organisation to provide cycle parking for future visitors.

#10

Henk has just moved to Bristol from the Netherlands and is appalled at the rubbish quality of cycle paths. He has joined Bristol Cycling Campaign and is willing to spend 2 days a week on volunteering. But he doesn't know anything about how the Councils work, what the Local Plan policies are, what developments are going to happen (or even that they could bring in money), so doesn't know where to start.

#11

Liverpool Council has sent an e-mail for the next meeting of the Cycling Liaison Group, which is the forum that the Council use to discuss upcoming issues with pedestrian, disability and cyclist groups. Two items on the agenda are things that the Cycling Campaign has been working on heavily. One is the Bell School development, and the developer has sent the Council some plans, which have been forwarded with the agenda. These plans need to be added into the discussion that people in the Campaign have already been talking about.

#12

The Government are proposing changes to the Highway Code and groups around the UK are outraged at the proposal that cyclists must wear helmets by law. Groups from CTC to Cambridge want to campaign on this.

#13

Tesco are proposing to unload their lorries on Mill Road for supplying a proposed new shop. Local cyclists know that the collision statistics are poor for this road and need to use this information in building a case that will stand up to Tesco's barristers if it went to appeal.

#14

John has moved into Hertford and there is no existing group in his area. He wants to get a few people together to work on cycling problems.

#15

London Cycling Campaign has heard that Boris is planning a new SuperCycleHighway. It goes through three Borough Groups, each of whom need to look at their area and help the LCC come to a combined corporate policy.

#16

Edinburgh City Council has money for improvements to Tennison Road, and there is an active residents' association. The Cycling Campaign and the residents group both want the area to be 20mph. There is some opposition from petrolheads who live in the area but the proposal will probably go through if a well-constructed case is made.

#17

The Stratford Cycle Group don't have a Press Officer at the moment, and so the press aren't finding about what they're working on, which means they aren't getting the exposure they need to help build public support. They need some way of publicising what they're working on.