

# Clyde Choi

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## Professional Experience

07/2023 – Present  
Hamburg,  
DE/Remote

### **AVIV Group GmbH**

*Sr Product Operations Manager - Seeker Domain*

- Steered, implemented refined improvements to product organization, including planning, discovery, and customer centricity
- Collaborated with domain product leadership to streamline processes and increase organizational efficiency and efficacy
- Actively supported product teams to implement new skills and product management best practices
- Optimized internal product communication and rituals

01/2021 – 12/2022  
Berlin, DE/Remote

### **Product People GmbH**

*Group Product Manager*

- Managed and coached up to 10 direct reports from Associate to Senior-level PM
- Owned, managed, and optimized the company hiring process for PMs
- Drove Product Management efforts at client companies by establishing teams and processes from scratch, strategically evaluating and analyzing problem opportunities, and setting team OKRs
- Analyzed specific outcomes of releases and other user-facing features in order to turn them into specific action items to create learnings for further iterative releases

02/2019 – 08/2020  
Munich, DE

### **Stryber GmbH**

*Product Owner – Sparrow Ventures Partnership*

- Managed multiple cross-functional teams to deliver high-quality MVPs for ventures in Fintech, E-commerce, and Digital Health
- Owned and executed complete product development scope and roadmap including user research/testing, feature prioritization, UX/UI review, quality assurance, KPI review, and release planning
- Contributed to hiring initiatives by reviewing CVs, interviewing candidates, and providing recommendations to improve hiring processes
- Drove numerous internal initiatives including sharing sessions, Product Circles for sharing and exchange, and drafting proposed improvements to our product development process

07/2018 – 01/2019  
Munich, DE

### **Langenscheidt Digital GmbH & Co.KG**

*Product Manager – New Business Division*

- Led strategic planning and roadmapping efforts for the creation of new digital products in the B2C space
- Drove and owned ideation, prioritization, user research, implementation, marketing, and evaluation of experiments to achieve product/market fit
- Evaluated products and companies for potential partnership opportunities
- Selected to participate in a special team with the Langenscheidt Verlag centered on new product discovery

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04/2016 – 06/2018  
Berlin, DE

## **Babbel (Lesson Nine GmbH)**

*Product Manager – Learning Team*

- Managed cross-functional teams delivering features for the learning product in an agile environment
- Drove the full cycle of product development including ideation, creation of user stories and prototypes, user testing, launch, KPI analysis, iteration, and rollout
- Led workshops with various stakeholders around brainstorming and ideation, formulation of KPIs, and vision-building
- Served as an elected leader in management circle focused on Customer Centricity and Insights

04/2016 – 09/2016  
Berlin, DE

## **Babbel (Lesson Nine GmbH)**

*Product Specialist*

- Conducted research and analysis on market trends
- Led requirements gathering and concepting of internal and customer-facing features as the product liaison for the Customer Service department
- Drove prioritization of features on new Web product

## Education

01/2023 – 03/2023  
Munich, DE

### **Le Wagon**

*Fullstack Coding Bootcamp - Web Development*

09/2013 – 06/2015  
Vienna, AT

### **Diplomatic Academy of Vienna/University of Vienna**

*Master of Advanced International Studies*

Thesis Topic: Moral Hazard in the Financial Crisis

08/2006 – 05/2009  
Newton, MA, USA

### **Boston College Law School**

*Juris Doctor, Concentration in International Business, Tax Law*

09/2002 – 05/2006  
Chestnut Hill, MA,  
USA

### **Boston College**

*Bachelor of Arts in Philosophy, summa cum laude*

*Minors in Economics and Theology*

## Skills & Honors

- Tools: Jira, Trello, Confluence, Miro, Coda, Zeplin, Kibana, Lucidchart, Balsamiq, Google Analytics, InVision, Typeform, Figma
- Experienced with Agile Methodologies, Scrum, A/B testing, UX Principles, User Research, Jobs To Be Done
- Technical skills: Ruby/Ruby on Rails, Python, SQL, HTML, CSS, JavaScript
- French: DALF C2, German: ÖSD B2, Korean: Proficient, Italian: B1
- Diplomatic Academy Scholarship, Phi Beta Kappa, Dean's List First Honors, Asian-American Scholarship Finalist, Thea Bowman Honor Roll