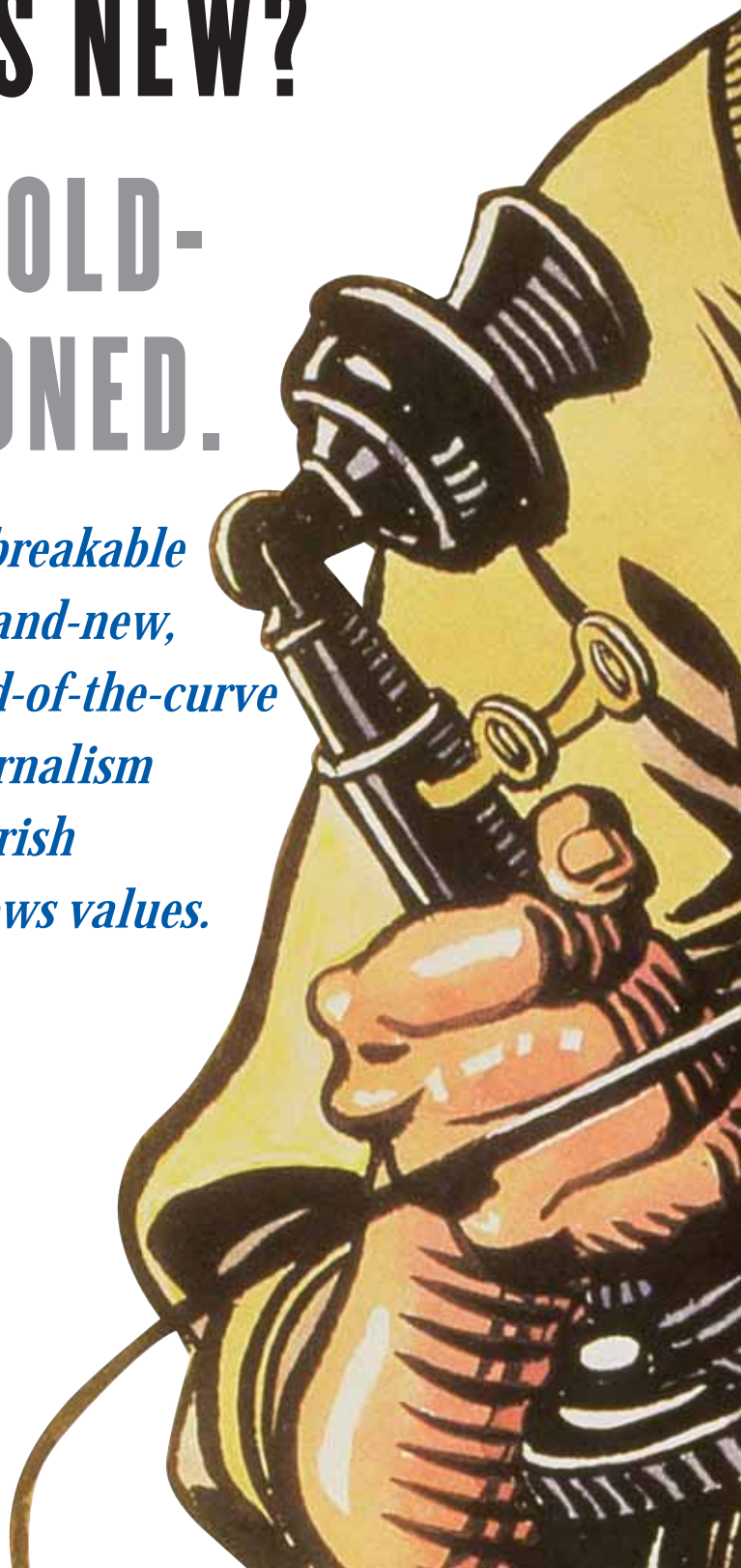


# WHAT'S NEW?

## BEING OLD-FASHIONED.

*That's the unbreakable rule at our brand-new, hi-tech, ahead-of-the-curve School of Journalism where we cherish traditional news values.*

STONY BROOK UNIVERSITY





# NEVER BEFORE! UNTIL NOW!

*In the entire New York State Public  
University System! An undergraduate  
School of Journalism.*

And because its home is Stony Brook, SUNY's crown jewel, you'll move toward a first-class journalism degree while soaking up the liberal arts and sciences at one of the world's greatest public research universities.

Your instructors will include Pulitzer Prize and Emmy Award winners who will combine memorable classroom experiences with hands-on, real-world training. You'll graduate prepared for a career in broadcast, online, or print journalism—or why not all three?





# OK.

*So how can we be  
old-school and cutting-edge  
at the same time?*

Because you'll learn in our new "Newsroom of the Future" with the most advanced technology in the country. But all that technology focuses you on one goal—learning how to uncover the truth.

You'll discover why to reach the top you must get to the bottom of every story. You'll become technologically savvy, and learn to be doggedly curious, resourceful, and incorruptible.

Your award-winning professors will make sure you are.

# WHO'S THE FOUNDER?

*Oh, merely a beat reporter  
who somehow became  
Editor-in-Chief of Newsday*

He's Howard Schneider and before running *Newsday* he spent 35 years in newsrooms, advancing from reporter to feature writer to assignment editor to managing editor to Editor-in-Chief. Along the way he and his staff collected eight Pulitzers.

His partner, and Associate Dean, is Marcy McGinnis, the former Senior Vice President for News Coverage at CBS News. Marcy supervised the coverage of every big TV story from the death of Princess Diana, for which she won three Emmy Awards, to the attacks on 9/11. Now she's directing plans for an innovative broadcast center at the school.

The two are joined by a faculty with professional experience at the top media outlets in the country.









# SO WHAT'S WITH OUR NEWSROOM OF THE FUTURE?

*It's how we weld old-fashioned  
reporting to the new millennium.*

You'll learn how to gather and produce news memorably in video, online, and print at the same time. And the news you gather will then be sent to wherever there is an audience: on the Web, on cable TV, on an I-Pod, or on the other end of a cell phone. Our technology is years ahead of what many of today's working journalists are now using.

The world is changing and you'll be ready for it.

# TWO TOUGH QUESTIONS

*Are we good enough for you?*

*Are you good enough for us?*



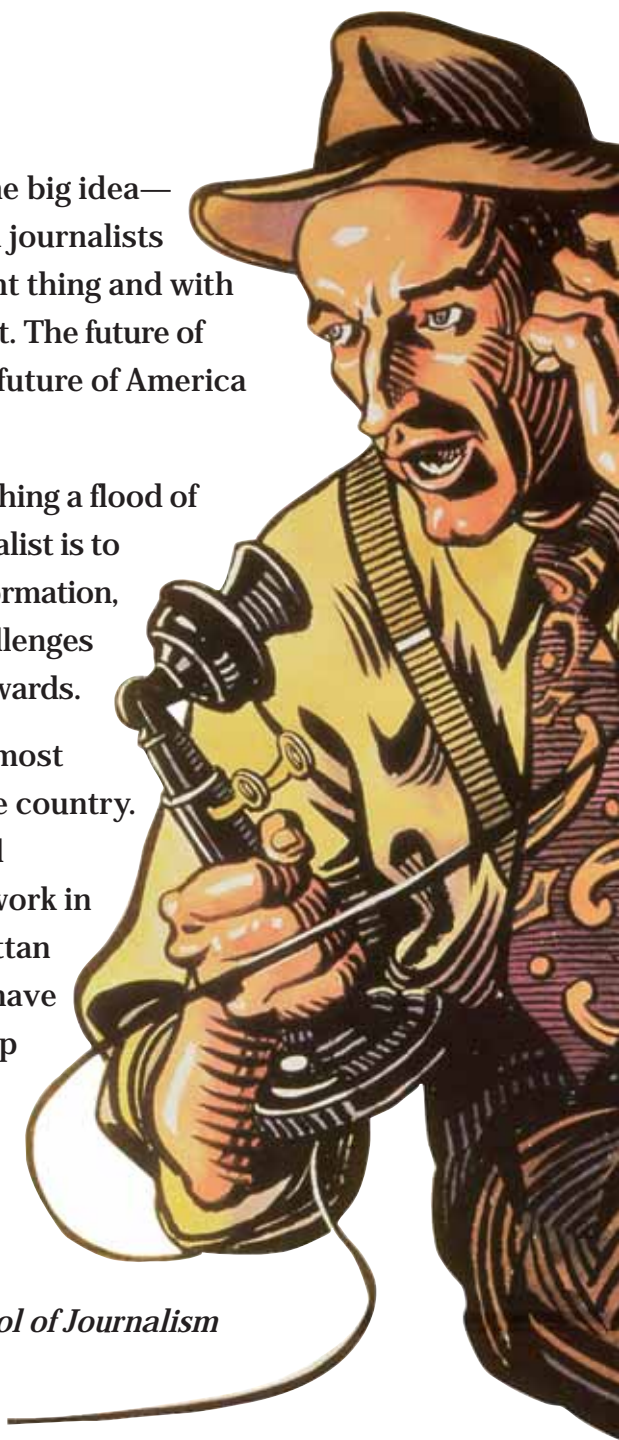
Our School is committed to one big idea—to produce smart, well-trained journalists with the courage to do the right thing and with a passion for the public interest. The future of journalism depends on it. The future of America depends on it.

The digital revolution is unleashing a flood of information. The job of a journalist is to separate real news from disinformation, propaganda, and spin. The challenges are immense, but so are the rewards.

That's why we've created the most comprehensive program in the country. Even while based in our digital newsroom on campus, you'll work in satellite newsrooms in Manhattan and Southampton. And you'll have the opportunity to intern at top media companies in New York City and Long Island.

I look forward to getting you started.

*Howard Schneider, Dean, School of Journalism*





“My professors were instrumental in both encouraging and improving my reporting so I felt confident enough to apply to some of New York’s

# BEST INTERNSHIPS.

I nabbed one at the *Village Voice* because of the faculty and my experience at the *Stony Brook Independent*, an online campus newspaper.”

*Dan House, 2007*

“I loved my internship with *Glamour* magazine, and most importantly, I love that I’ve earned university credits!

# MY DREAM IS

to run my own magazine,  
so this internship felt like a part of that dream.”

*Gabrielle Robergeau, 2008*

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undergraduate programs,  
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Tel: (631) 632-6868

*Illustrations: James McMullan; Lou Brooks*

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