## LP3 2021 Internship

IP\_LP3\_Data\_Science\_Naschwin\_Dias\_ 4904.

The data is calculated and visualized here in a more Readable format

#### **Problem Statement:**

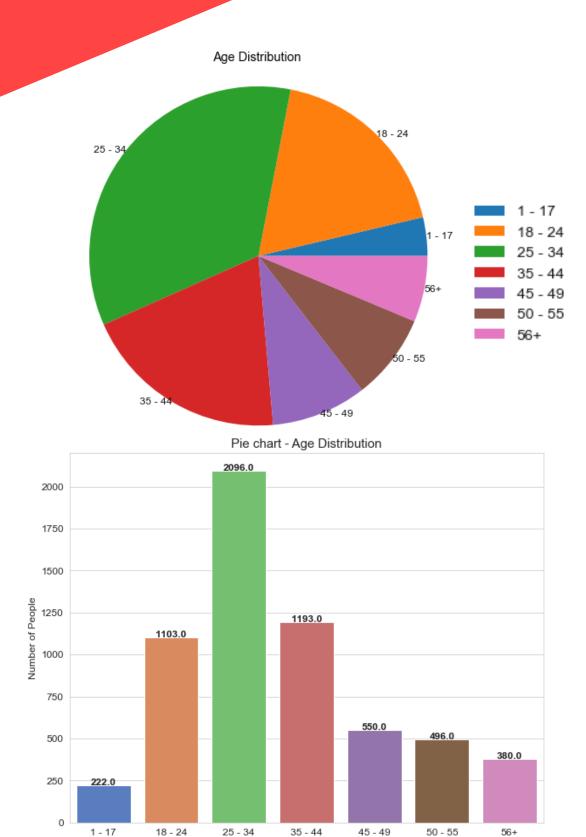
Analysis Tasks to be performed: Explore the datasets using visual representations (graphs or tables), also include your comments on the following:

- User Age Distribution
- User rating of the movie "Toy Story"
- Top 25 movies by viewership rating
- Find the ratings for all the movies reviewed by a particular user of user-id = 2696
- There should the different graphs used for visualizing the dataset.

#### Use column genres:

- Find out all the unique genres (Hint: split the data in column genre making a list and then process the data to find out only the unique categories of genres)
- Create a separate column for each genre category with a one-hot encoding (1 and 0) whether or not the movie belongs to that genre.
- Determine the features affecting the ratings of any particular movie

### **User Age Distribution**



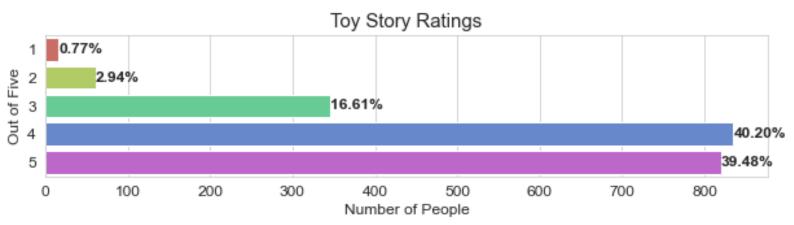
#### Report:

Looking at the data we can summarise most people who watch movies range from 18 to 44. With young adults being the most in number.

Age Range

Creating movies catered for young adults is more profitable

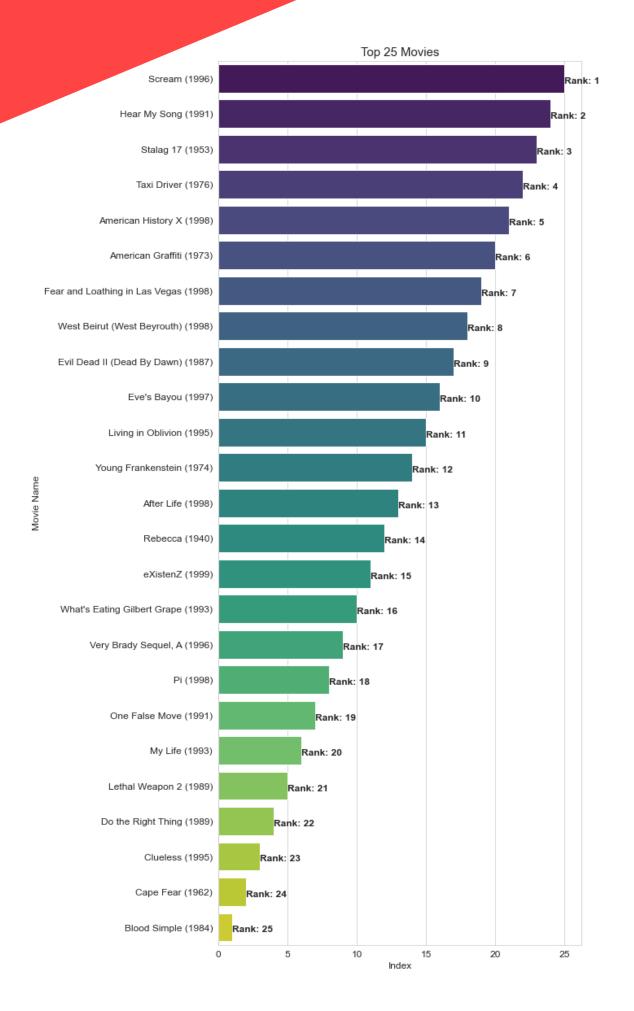
## **Toy Story Ratings**



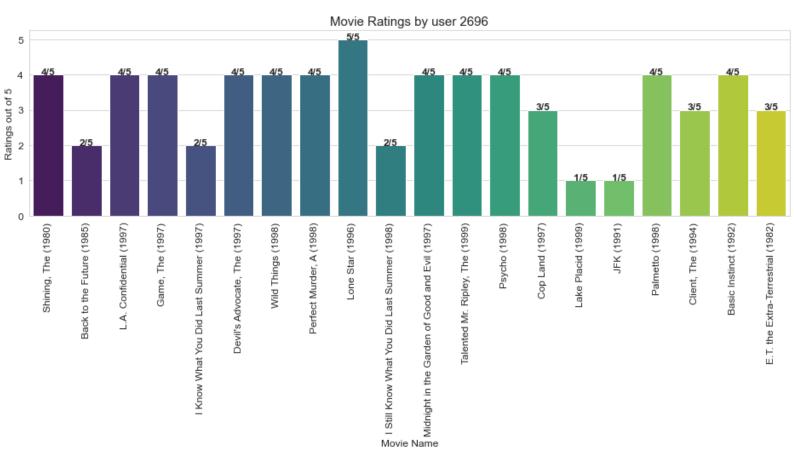
#### Report:

From all the ratings, as you can see toy story is positively liked by most people, With about 80% of the voters voting more than 3/5.

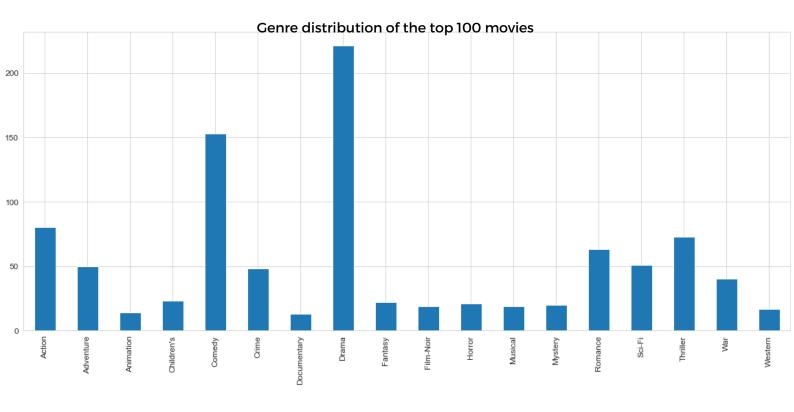
### Top 25 Movies

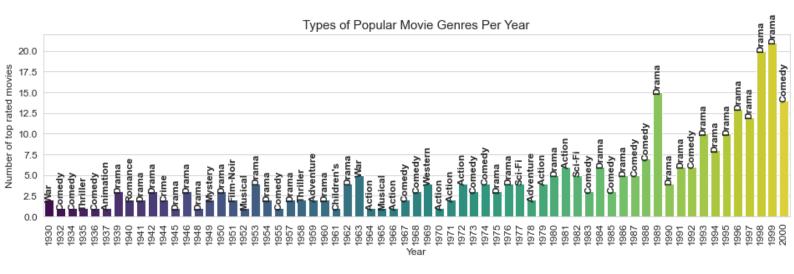


## Movies rated by the user - 2696

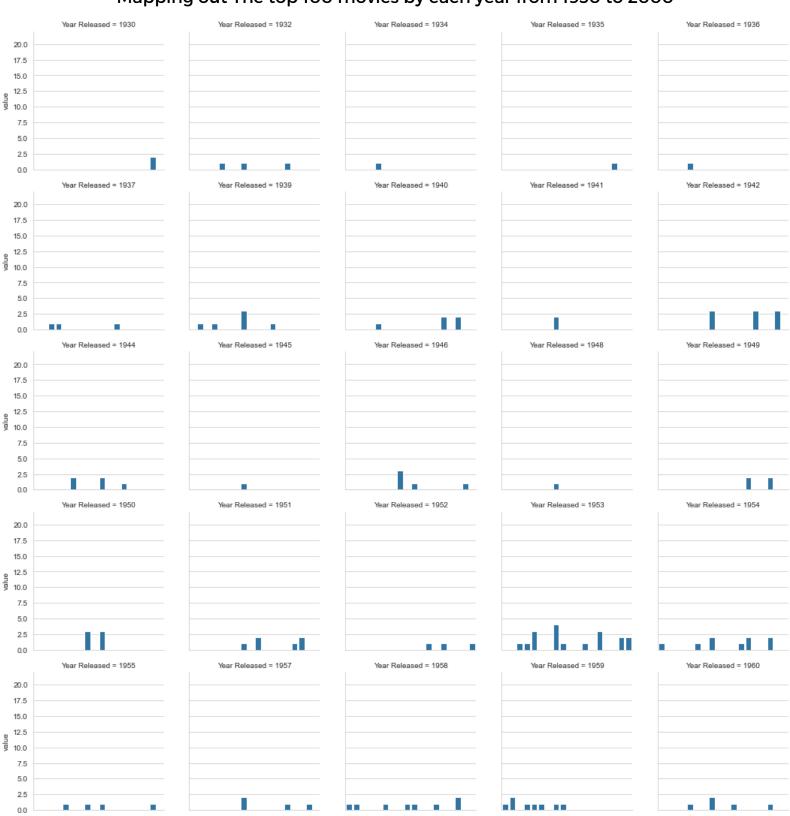


# Possible features affecting movie ratings



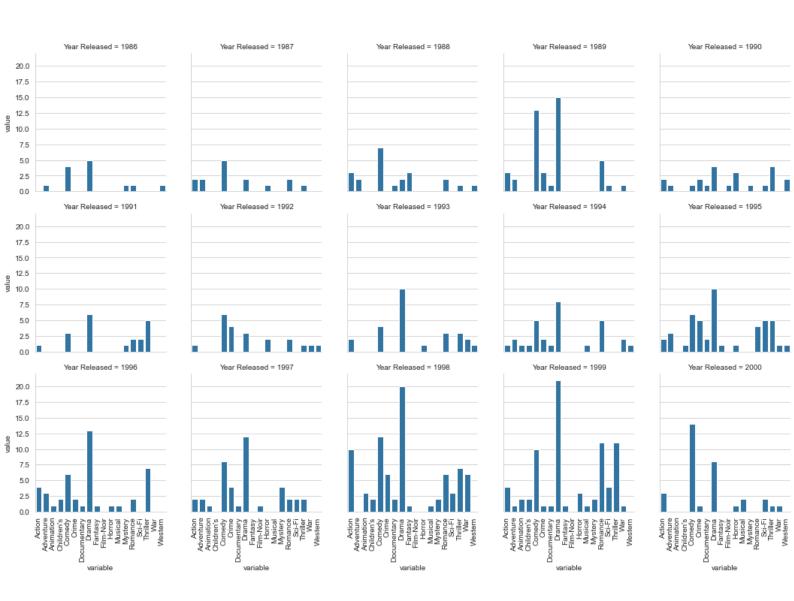


#### Mapping out The top 100 movies by each year from 1930 to 2000





Date: 29/07/21



#### Conclusion:

Making Drama and/or Comedy movies does seem to work. Keep on doing that. Also, make movies targeted at young adults.