

# Azure Overview

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# Unique point of view: cloud is a model, not just a place

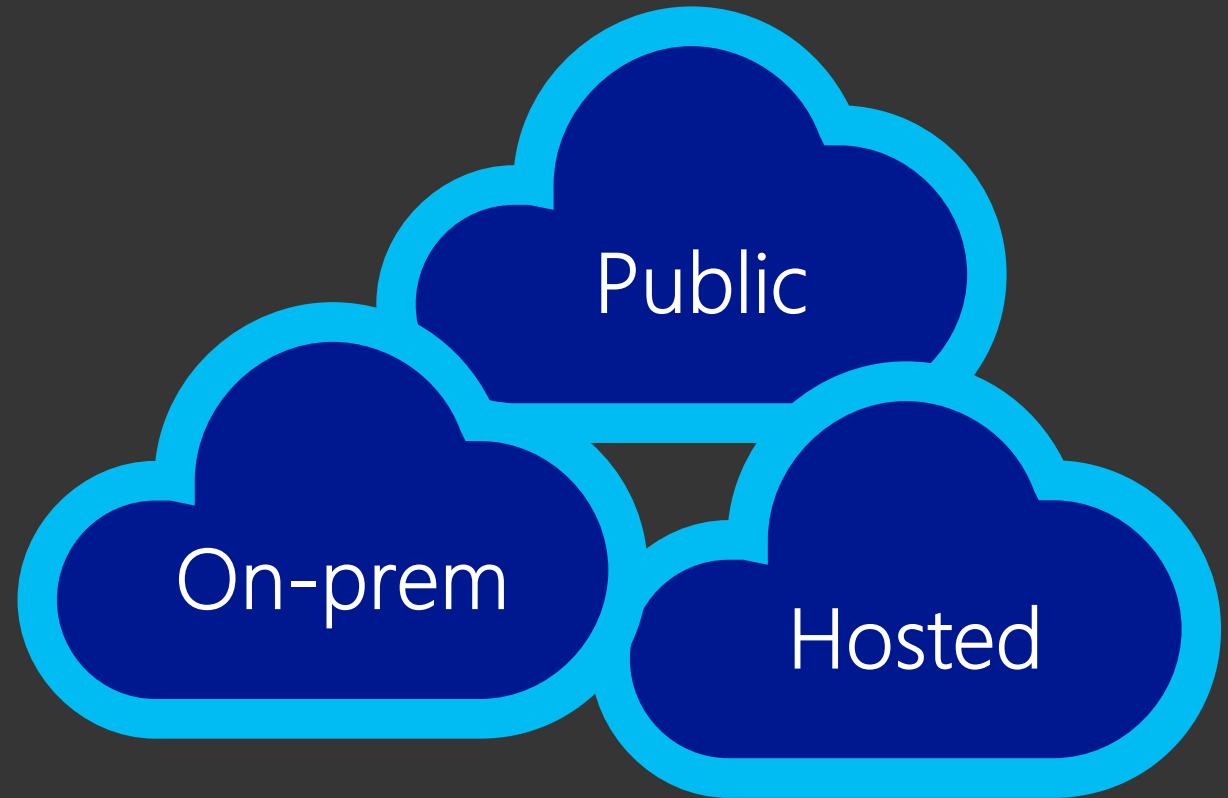
**Cloud model** is geared for speed


Developers have a critical business role

Services and apps create new complexity

Server is no longer the center point

App is king—app data is business data





# Azure is Global. Trusted. Hybrid.

## This is the cloud on your terms

- Azure Environments

- Identity
- Subscriptions
- Marketplace
- Scale

- Azure Model

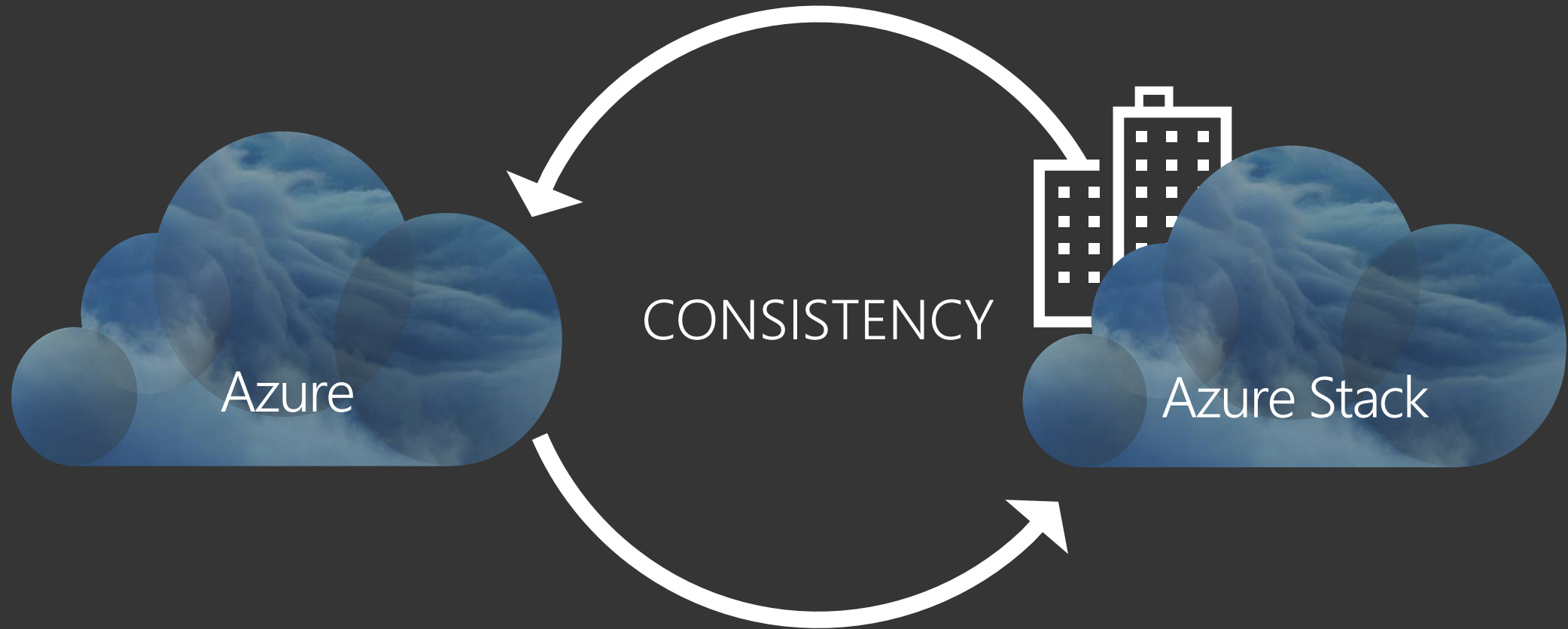
- Azure Resource Model
- Provider Namespaces
- Resource Types
- Versioning

### Azure Tooling

PowerShell  
Cross Platform CLI  
Visual Studio  
Visual Studio Code

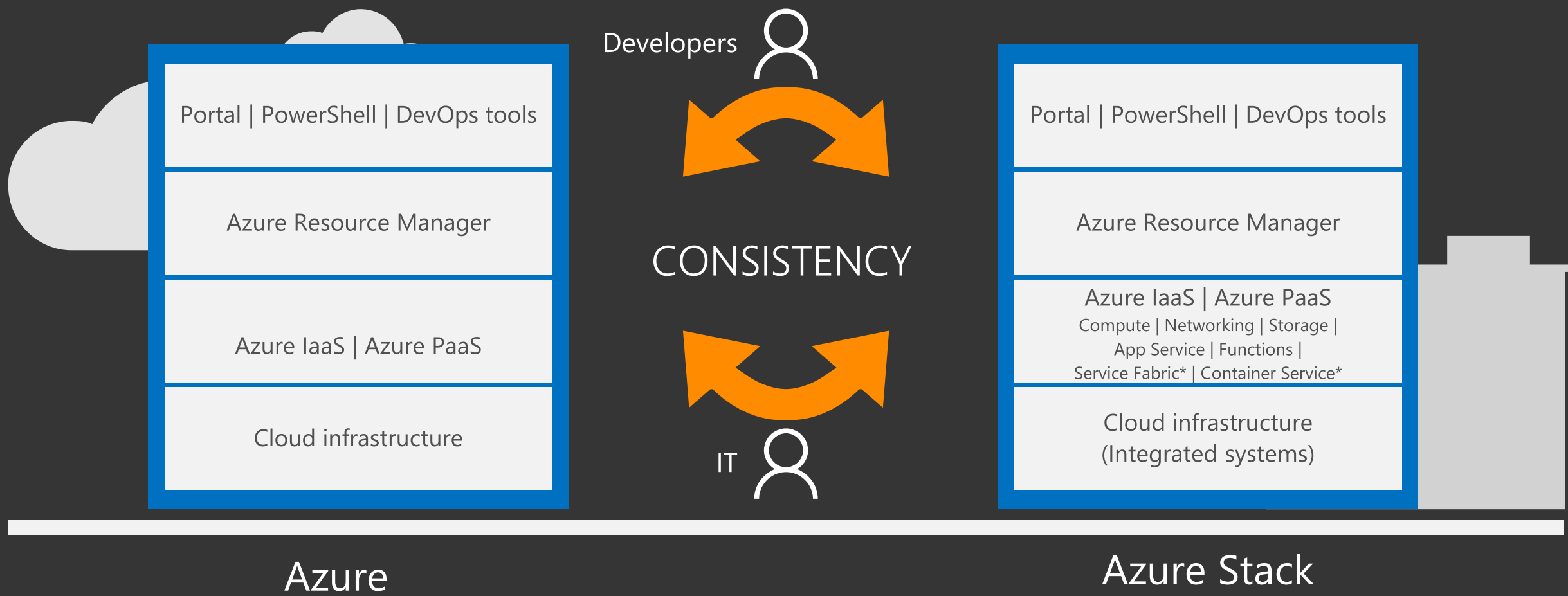
# Azure and Azure Stack

Truly consistent hybrid cloud platform



# Azure and Azure Stack

*Truly consistent hybrid cloud platform*



# Azure Resource Manager

Deploy App Resources



Organize Resources



Control Access to Resources



# Azure Resource Manager



Portal



Azure CLI



PowerShell



Client Libraries



Visual Studio

AZURE RESOURCE MANAGER API

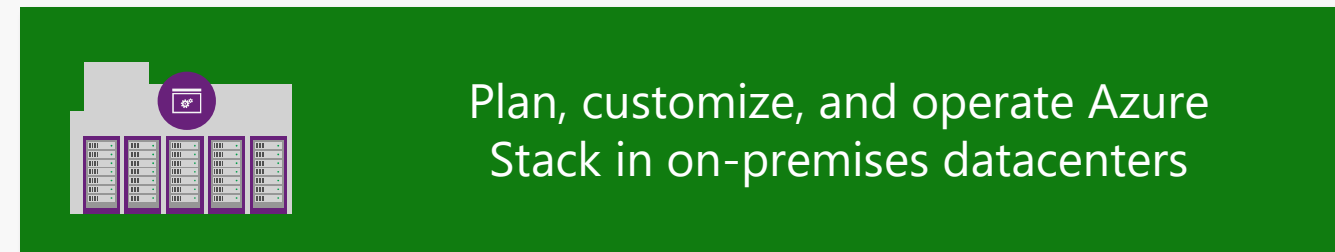
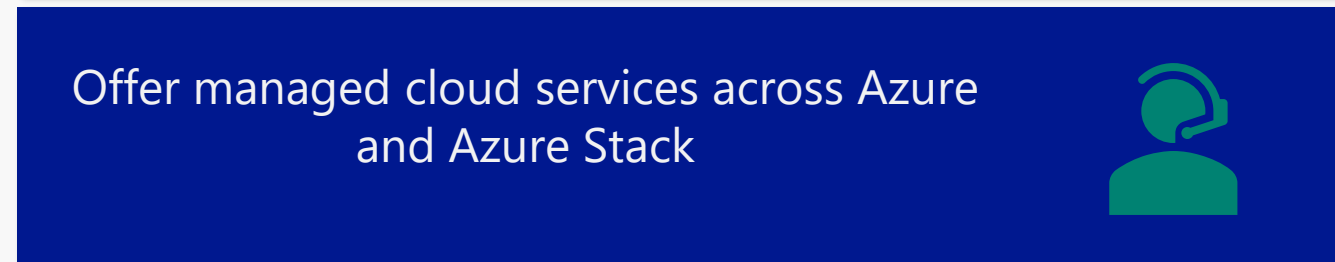
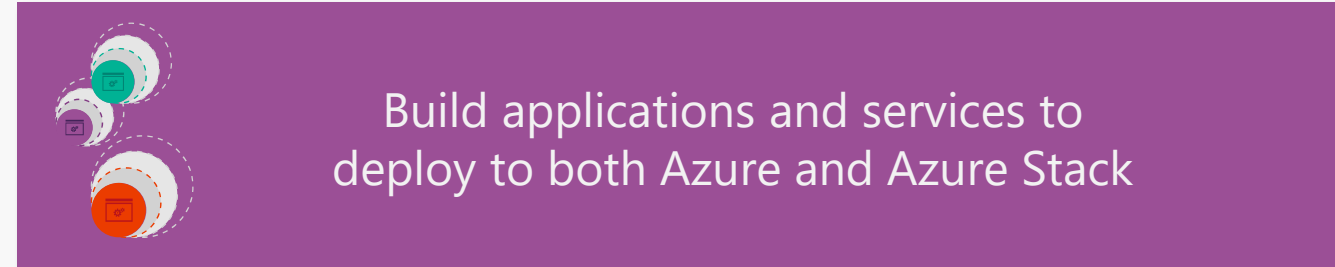
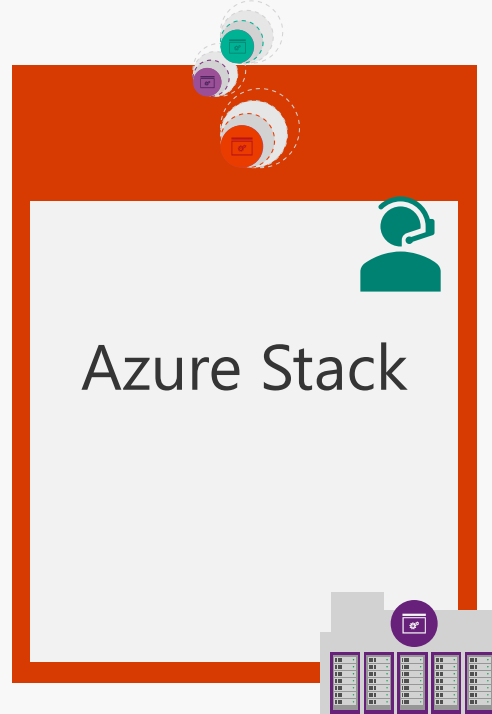
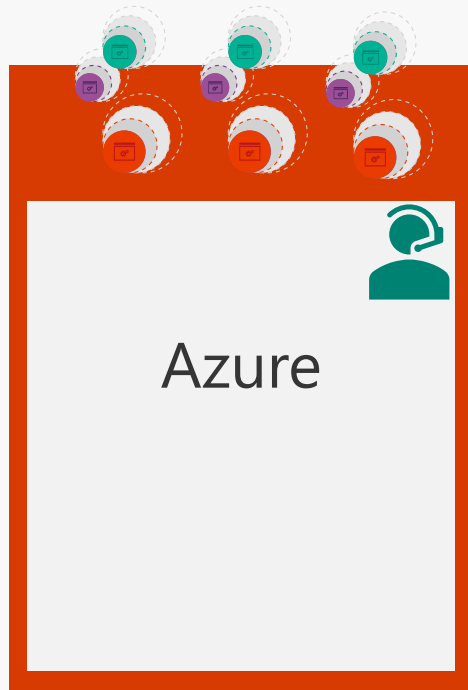
AZURE RESOURCE MANAGER

AZURE SERVICES



whitepaper <http://aka.ms/GettingStartedWithARM>

# Azure Stack ecosystem opportunities





# Challenges for customers

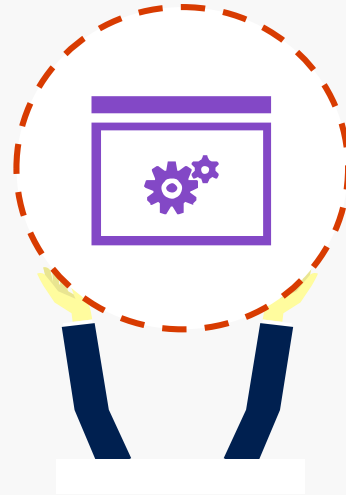
Meeting customer needs can be difficult



Additional cloud platform functionality is required to meet business and technical needs



Discovering the right application or service is often problematic



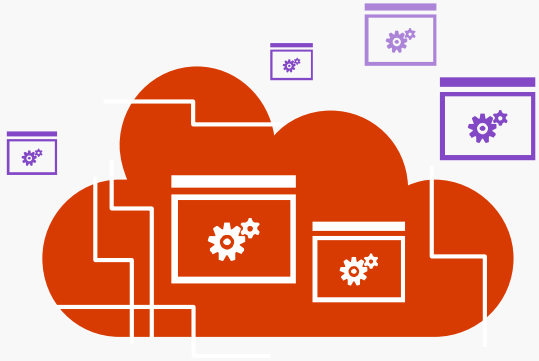
A scalable deployment mechanism is required for third party applications and services



New applications and services must integrate and work with existing solutions

# Azure Marketplace is the answer

The Marketplace can help address customer challenges



Growing portfolio of complementary applications and services on Azure



Provides a one-stop shop to discover, search for, and purchase applications and services



Configure and create scalable deployments of third party applications and services



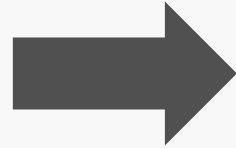
Third party applications and services can be easily integrated with existing solutions on Azure

# Azure marketplace



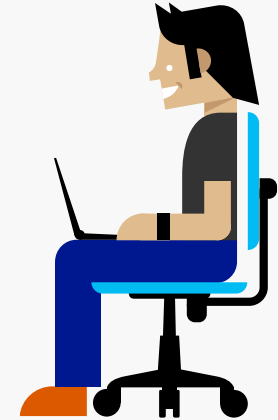
## ISV

- Publish to Azure Marketplace



## Cloud Administrator

- Subscribe to Azure Marketplace Items
- Download items
- Add custom content
- Publish items to customers



## End Customer

- Deploy and use items from local marketplace

# Azure App Service



A cloud app platform for delivering modern enterprise apps across cloud and mobile devices.

An integrated offering that delivers features and capabilities from a number of existing Azure services

Enterprise  
Grade Apps

Fully  
Managed  
Platform

High  
Productivity  
Development

# Azure App Service Environment services



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## Web apps

Web apps that scale with your business



## Mobile apps

Build mobile apps for any device



## Functions

Serverless event based development accelerator



## API apps

Easily build and consume APIs in the cloud

Demo

# Azure Portal



Thank you!