

I hope this email finds you well. My name is John Doe, and I am the Business Development Manager at **TechSavvy Solutions**, a leading provider of AI-powered automation tools designed to enhance workflow efficiency for businesses.

We have been following **InnovateAI's** impressive work in AI-driven analytics, and we believe that a partnership between our companies could bring mutual benefits. Our goal is to integrate **InnovateAI's** predictive analytics engine into our automation platform to provide users with deeper insights and smarter automation features.

Proposal Overview:

We propose a strategic partnership where **TechSavvy Solutions** and **InnovateAI** collaborate to:

- **Integrate AI capabilities:** Leverage **InnovateAI's** data analytics engine within our platform.
- **Co-marketing efforts:** Joint promotions, webinars, and case studies.
- **Revenue sharing model:** A mutually beneficial revenue-sharing agreement.
- **Product enhancement:** Work together on feature development and user experience improvements.

Requirements & Expectations:

To make this partnership successful, we propose the following collaboration terms:

1. **Technical Collaboration:** Our development teams will work together to integrate and test the AI features.
2. **Marketing & Branding:** Joint PR efforts, including social media promotions and content collaborations.
3. **Revenue Sharing:** A 70-30 split on revenue generated through the integrated solution (negotiable).
4. **Support & Maintenance:** A dedicated team from both sides for ongoing support and upgrades.
5. **Legal & Compliance:** A formal agreement outlining IP rights, confidentiality, and liability clauses.

Next Steps:

If this proposal aligns with **InnovateAI's** goals, we would love to schedule a call to discuss the details further. Please let us know a convenient time for your team next week.

We are excited about the potential of this partnership and look forward to working together.

Looking forward to your response.

Best regards,

John Doe

Business Development Manager

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