**Scoping Template - Title**

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| **User /Audience** | **Dashboard/ Area** | **Problem statement** | **Key Questions** | **KPIs/Measures** | **View/Filter By** | **Data Sources** |
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| John – Finance Analyst | Ratio Analysis | Wants to analyse a set of key ratios (e.g.Cost/Income Ratio, Gross Margin, Net Profit Margin, Sales Growth, Effective Tax Rate) and understand what is driving those ratios, | For a given key ratio (e.g.Cost/Income Ratio, Gross Margin, Net Profit Margin, Sales Growth, Effective Tax Rate), what is the value this month/quarter/YTD?  How does the value of this ratio compare to the same period last year? How much better/worse is it?  Which organisational units (e.g. USA Operations, Pacific Operations) are driving the increase/decrease in the ratio compared to last year?  Which Country/regions are driving this difference (overall/within an organisational unit)?  Why has there been an increase/decrease in the ratio? (What are the revenues/costs/profits for a given organisational unit/region)? | Current and Prior Year Ratio Values:   * Cost/Income Ratio * Gross Margin * Net Profit Margin * Sales Growth Effective Tax Rate   Ratio Variance to Prior Year  Key Income Statement Metrics   * Revenue * Cost of Sales * Operating Expenses * Taxes * Profit After Tax | Time (Year/Month)  Month/ Quarter/YTD  Organisational Unit  Region/Country (e.g. Australia, France, Germany)  Income Statement / GL Line Hierarchy (Income Statement Header -> Sub-header -> GL Line) | Monthly Transactional extracts (CSV format) from July 2005 – May 2008  Reference Data Tables (Dates, GL Accounts, Departments, Organisations, Income Statement Headers, Scenarios [Actual/Budget]) |