iPass

# Global Mobile Connectivity

**Powered by iPass: the world's largest Wi-Fi network**

- ▸ Improve productivity
- ▸ Secure your connections
- ▸ Make costs predictable

"iPass is the only global Wi-Fi solution on the market that addresses our needs of simplicity and security for our users."

—Sean Kelly, Technical Manager, Emirates

iPass delivers a global mobile connectivity service that offers simple, secure, always-on Wi-Fi access on any mobile device. When it comes to connecting while mobile, your users have multiple options. Here is why your business needs iPass:

▸ **Unlimited Wi-Fi keeps you always on.** Keep your team connected with unlimited data on unlimited devices.

▸ **Stay connected wherever you are.** iPass provides a secure and easy way to connect to Wi-Fi on more than 53 million hotspots, with the largest network coverage in the industry.

▸ **Maximize efficiency.** iPass makes it easy for end users and IT. There is no need to look for a free hotspot or enter personal information in order to connect. And with cloud-based administration, there is no need for extra IT resources.

▸ **Ensure privacy and security.** We offer full protection for user sign-in information and corporate data. We keep your credentials secure with SSL encryption and support the use of your corporate VPNs.

▸ **Use our app, or put our capabilities in yours.** Our new Software Development Kit (SDK) integrates iPass connectivity into your platform.

▸ **Simple pricing.** We have one flat fee per user, per month. And the price per user drops as the number of committed user licenses grows. Centralized billing gives you visibility into mobile connectivity costs.

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## Introducing iPass SmartConnect™

iPass is powered by the iPass SmartConnect platform, an intelligent, self-learning Wi-Fi service platform that enables the most seamless, secure Wi-Fi roaming experience available. iPass SmartConnect builds a real-time picture of the location and performance of Wi-Fi hotspots worldwide, both inside and outside the iPass network. With iPass SmartConnect, iPass can make intelligent connection decisions, invisibly and securely connecting your users to the best Wi-Fi hotspot for their needs on any Wi-Fi-enabled device.

Here is how iPass SmartConnect works:

▸ Hotspot discovery and curation grows the network faster and smarter

- Organically curates open hotspots into the network as users roam
- Identifies networks iPass can add through network agreement
- Takes growth to where users are

▸ Veri-Fi™ enables partners to optimize network performance and cost

- Rates hotspot performance based on criteria such as signal strength, speed, bandwidth availability and connection success rate
- Can view performance throughout a venue

▸ Connection intelligence creates the most seamless Wi-Fi roaming experience

- Building a global quality of service (QoS) database for Wi-Fi networks
- Continuously improves knowledge of hotspots through machine learning

▸ Added security with last mile VPN

- Offers VPN tunneling between the user and iPass' secure Internet gateway, where a user's data is most vulnerable