iPass SmartConnect

The inconsistent nature of Wi-Fi means the service experience of a hotspot can change on a regular basis. For your end users, these changes appear as dropped connections.

Making the Wi-Fi experience as seamless and reliable as cellular is one of the hardest challenges in networking. With iPass SmartConnect, iPass is tackling that challenge head on.

iPass SmartConnect is an intelligent, self-learning Wi-Fi service platform that enables the most seamless, secure Wi-Fi roaming experience available. iPass SmartConnect builds a real-time picture of the location and performance of Wi-Fi hotspots worldwide, both inside and outside the iPass network. With iPass SmartConnect, iPass can make intelligent connection decisions, invisibly and securely connecting your users to the best Wi-Fi hotspot for their needs on any Wi-Fi enabled device.

How does iPass SmartConnect work?

▸ Identifies the best hotspots. iPass SmartConnect uses advanced analytics to identify and rate access points based on factors such as signal strength, speed, bandwidth availability, and connection success rate.

▸ Automatically connects you to the best hotspot for your needs. iPass SmartConnect's self-learning algorithm continuously improves its knowledge of global Wi-Fi networks, allowing iPass to select the most optimal Wi-Fi networks in real time. You connect once to iPass, then we keep you connected to the best Wi-Fi networks as you roam.

ABOUT IPASS

iPass is a leading global provider of mobile connectivity, offering convenient, secure, always-on Wi-Fi access on any mobile device. Built on a software-as-a-service (SaaS) platform, the iPass cloud-based service keeps its customers connected by providing unlimited Wi-Fi connectivity on unlimited devices. iPass has 50 million hotspots in more than 100 countries, at airports, hotels, train stations, convention centers, outdoor venues, inflight, and more. Using patented technology, iPass SmartConnect takes the guesswork out of Wi-Fi, automatically connecting customers to the best hotspot for their needs. Customers simply download the iPass app to experience *unlimited*, *everywhere*, and *invisible* Wi-Fi.

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Visit us at www.ipass.com

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▸ Connects you securely. As part of iPass SmartConnect, the iPass Last Mile VPN connects you securely where your data is most vulnerable: between the you and iPass' secure Internet gateway.

▸ Adds new hotspots where you need them most. iPass SmartConnect identifies hotspots both inside and outside the iPass network, enabling iPass to pinpoint the most popular hotspots globally. With this visibility, iPass can add new hotspots based on where users need them most.

▸ Reduces costs through optimal cost routing. iPass SmartConnect allows iPass to route traffic over the most reliable and cost-effective networks based on user needs.