



The World's Largest Wi-Fi Network

iPass brings Wi-Fi connectivity to mobile users whenever and wherever they need it. As the world's largest aggregator of Wi-Fi networks, iPass provides global connectivity as a hosted cloud service to a diverse customer base, from the airline industry to oil and gas services.

iPass is moving forward

With a new CEO and new team, there have been many developments at iPass over the last year, including a new vision for the service:

- ▶ **Unlimited:** iPass is bringing predictable connectivity costs to customers with unlimited access on unlimited devices.
- ▶ **Everywhere:** iPass is working to expand its global footprint. With recently announced partnerships with Devicescape, Fon, and Futur3, iPass will see its footprint grow to 50 million hotspots worldwide by the end of the year. And iPass will continue to extend its global network in 2016.
- ▶ **Invisible:** iPass makes connecting to Wi-Fi easy and convenient with single sign-on and one-click activation.

iPass SmartConnect now makes the Wi-Fi experience as seamless as cellular

As part of its vision to make the service invisible to end users, iPass just announced iPass SmartConnect. iPass SmartConnect automatically chooses



ABOUT IPASS

iPass delivers global, mobile connectivity as a hosted cloud service, connecting its customers with the people and information that matter the most, on all of the devices they choose to carry: smartphones, tablets and laptops. iPass (NASDAQ: IPAS) is the world's largest Wi-Fi network. By the end of 2015, iPass will have 50 million hotspots in airports, hotels, airplanes and public areas in more than 120 countries across the globe. In the rapidly changing technology of Internet connectivity, iPass is the pioneer in ensuring businesses have unlimited access to unlimited content.

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the best hotspot based on a user's needs, enabling iPass users to roam Wi-Fi networks much like they currently roam mobile networks. Based on iPass' patented Service Quality Management technology, iPass SmartConnect significantly improves the user experience. Here is how it works:

- ▶ As iPass users roam, their devices will now aggregate anonymous usage data to determine the location, signal strength, and speed of iPass hotspots.
- ▶ Aggregate data will create a real-time access map of iPass' global network of Wi-Fi hotspots.
- ▶ As a user attempts to access different hotspots, iPass SmartConnect will use predictive analysis to connect the user to the best hotspot in the iPass network for their needs.
- ▶ In addition to mapping iPass hotspots, iPass SmartConnect will also aggregate anonymous usage data on hotspots not yet part of the iPass network.
- ▶ As iPass better understands user behavior patterns, it can add new access points into the network based on where users need them.
- ▶ iPass SmartConnect also enhances user security with last-mile, virtual private network (VPN) functionality.

iPass SmartConnect will give iPass unprecedented visibility into the global Wi-Fi map as well as extensive insight into user behavior and needs. iPass SmartConnect also enables iPass to support the Internet of Things, the future of Wi-Fi. iPass SmartConnect with VPN functionality is available on select devices now and will be available to all iOS and Android customers by the end of this year and all Windows customers by Q1 2016.

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