

MARKETING SERVICES INVOICE

CREATIVE MINDS MARKETING AGENCY
The Innovation Hub
4567 Creative Drive, Floor 8
Los Angeles, CA 90028
Tel: (323) 555-2468
Web: www.creativemindsla.com
Tax ID: 95-4567890

CLIENT:
Woodgrove Bank
1200 Financial District
Los Angeles, CA 90017

CAMPAIGN: Q4 Digital Marketing Campaign
INVOICE #: CMM-2024-0167
DATE: October 23, 2024
CAMPAIGN PERIOD: October 1-31, 2024
CLIENT REF: WB-MARKETING-Q4-2024

DIGITAL MARKETING SERVICES

| Service Category | Description | Hours/Units | Rate | Amount |
|-------------------------|--------------------------------|-------------|------------|------------|
| Social Media Management | Content creation & posting | 40 hrs | \$75.00 | \$3,000.00 |
| Google Ads Campaign | Setup and management | 25 hrs | \$95.00 | \$2,375.00 |
| Content Writing | Blog posts and web copy | 20 hrs | \$85.00 | \$1,700.00 |
| Graphic Design | Banner ads and social graphics | 15 hrs | \$90.00 | \$1,350.00 |
| Video Production | 2 promotional videos | 2 videos | \$1,250.00 | \$2,500.00 |
| Analytics & Reporting | Monthly performance report | 8 hrs | \$100.00 | \$800.00 |

ADVERTISING SPEND (MANAGED)

| Platform | Budget Managed | Management Fee (15%) | Total |
|--------------------|----------------|----------------------|------------|
| Google Ads | \$8,000.00 | \$1,200.00 | \$9,200.00 |
| Facebook/Instagram | \$5,000.00 | \$750.00 | \$5,750.00 |
| LinkedIn Ads | \$2,000.00 | \$300.00 | \$2,300.00 |

CREATIVE SERVICES SUBTOTAL: \$11,725.00
ADVERTISING MANAGEMENT: \$17,250.00
GROSS SUBTOTAL: \$28,975.00
CA SALES TAX (9.5%): \$2,752.63
TOTAL INVOICE AMOUNT: \$31,727.63

PAYMENT TERMS: Net 30 Days

LATE PAYMENT: 1.5% monthly service charge

THANK YOU FOR CHOOSING CREATIVE MINDS!