



SPONSORSHIP PROSPECTUS

18-19 May 2026 - Savoia Hotel Regency, Bologna



Our journey **continues!**

Cloud Native Community Days 2026 returns, bringing the community together for **two full days** of cloud native innovation, collaboration, and inspiration.

We're proud to keep building on the momentum of past editions – expanding the conversation, the topics, and the connections that make our ecosystem thrive.



**TWO DAYS.
ONE COMMUNITY.**



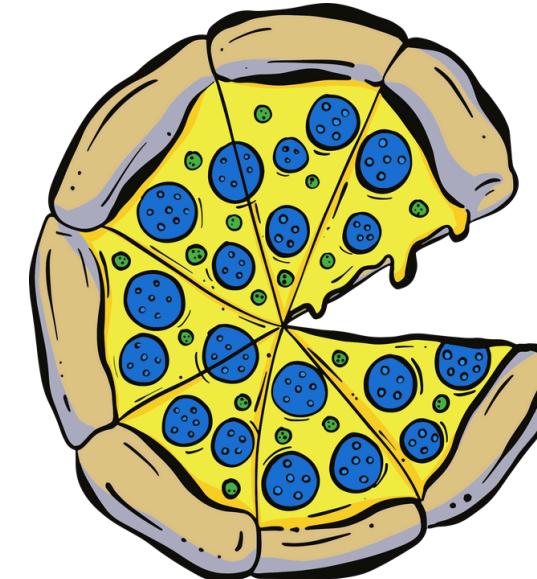
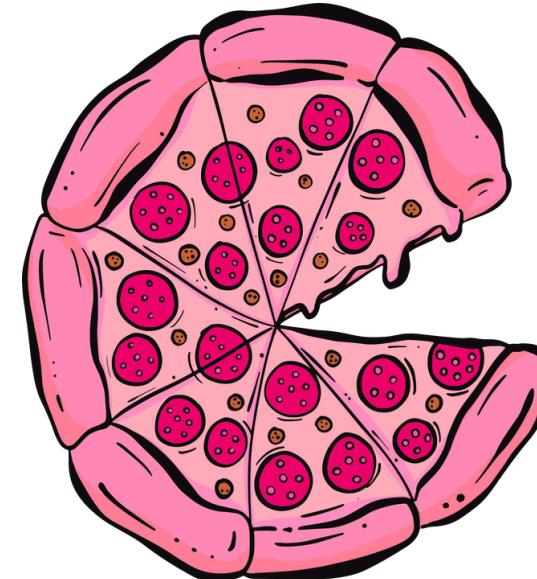
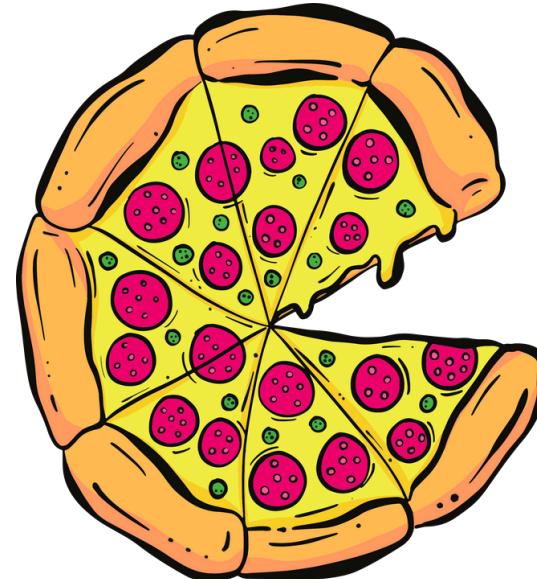
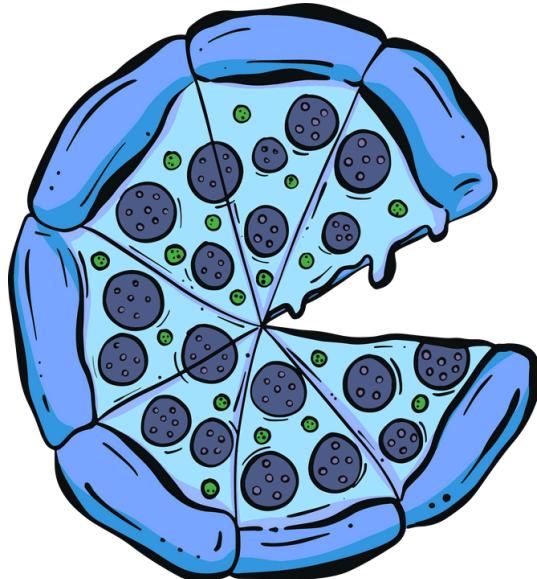
OVERVIEW

OF THE EVENT

-  **Non-profit event** organized by the *Italian Cloud Native & Kubernetes Community*
-  Promotes **knowledge sharing** and a **safe, open space** for discussion on *open source and Cloud Native topics*
-  Dedicated to the **ever-growing Italian community** that believes in *open source and Cloud Native innovation*
-  Shares **know-how, real stories, and experiences** from *professionals, newcomers, and Cloud Native enthusiasts*
-  Strongly connected to the **CNCF ecosystem**, with **four CNCF Ambassadors** and companies that are *main members and active contributors* to the CNCF, LF, and European Cloud Native communities

PAST EDITION

NUMBERS 2025



10

ORGANIZERS

34

SPEAKERS

34

SPONSORS

200+

ATTENDEES

PAST EDITION

SURVEY 2025

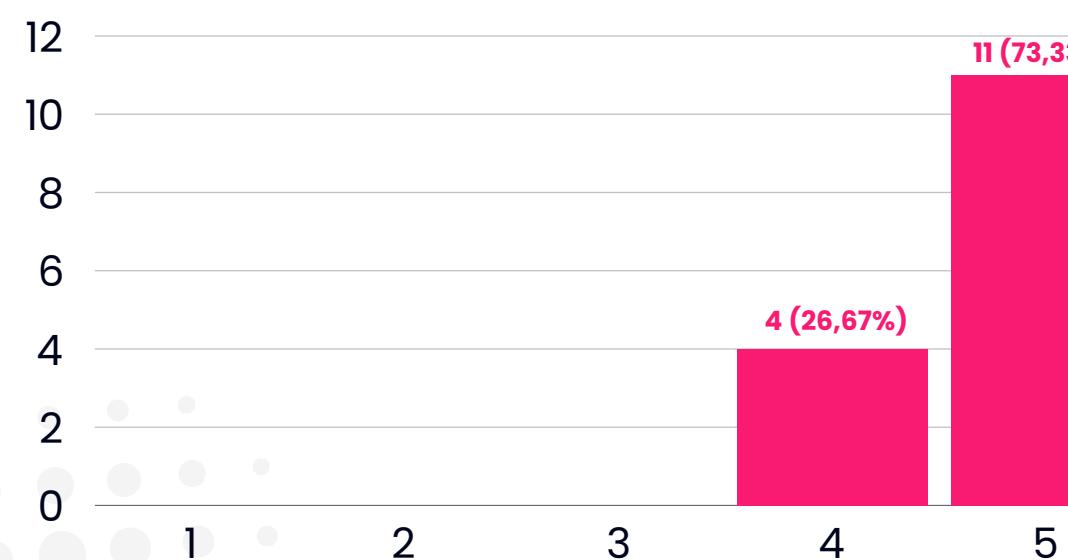


OVERALL SATISFACTION SCORE



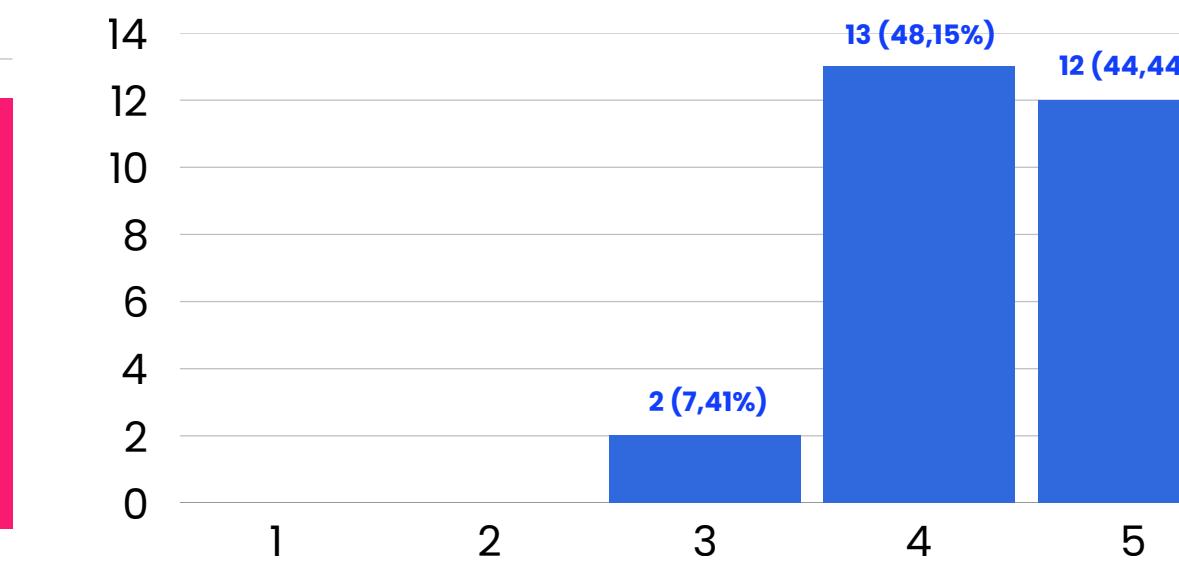
WORKSHOP RATING

from 15 responses



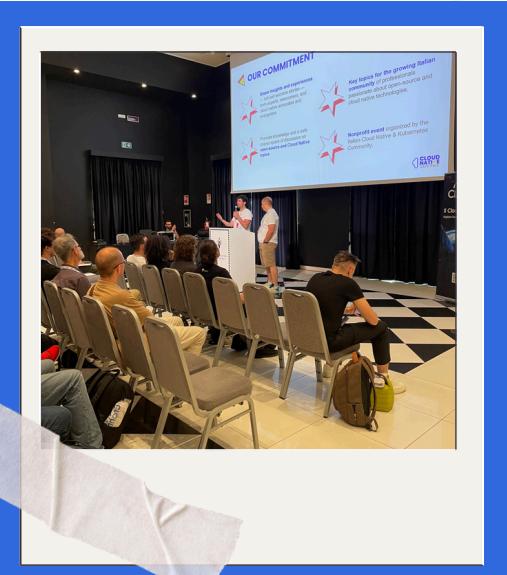
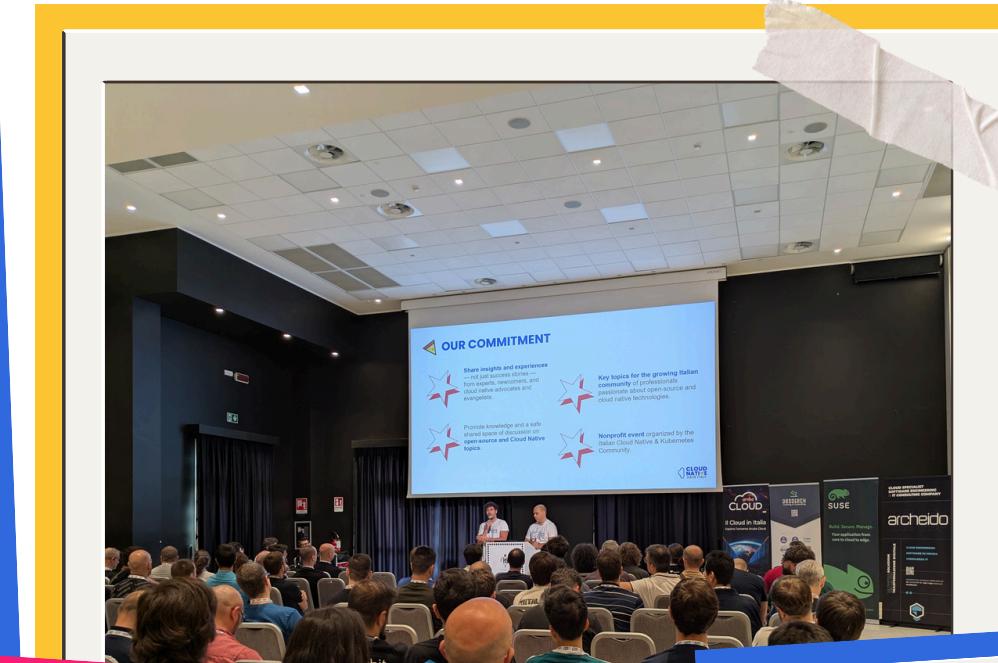
EVENT RATING

from 27 responses



PAST EDITION

PHOTOS



CLOUD
NATIVE
DAYS ITALY

WORKSHOP

OFFERED ON A FIRST-COME

We're hosting a dedicated **Workshops Day** – a unique opportunity to deliver **hands-on sessions** and **share in-depth expertise** with the community.

- ▶ This initiative is exclusively available to **Gold Sponsors**, offering them the chance to host or sponsor a workshop at the Savoia Regency Hotel on May , 2026.

LIMITED AVAILABILITY.
ONLY 4 WORKSHOP SLOT.

SPONSORSHIP BENEFITS AT-A-GLANCE

PLATINUM (1 max)

GOLD (5 max)

SILVER (6 max)

SMART (8 max)

| | | | | | |
|-----------------------------|--|----------|----------|----------|-------|
| BOOTH | Booth | Size TBD | Size TBD | Size TBD | No |
| | Smart networking Point* | No | No | No | Yes |
| ACCESS | Complimentary onsite attendee passes | 5 | 5 | 2 | 1 |
| | Community Pitch during talks (<i>10 minutes</i>)** | Yes | Yes | No | No |
| COMPANY BRANDING | Logo on “promo” spot during talk intermission | Yes | Yes | No | No |
| | Bring your Roll-up banner for the stage (<i>max 2</i>) | Yes | Yes | Yes | Yes |
| | Company logo size on event website | Large | Large | Medium | Small |
| | Logo on official post event materials (<i>videos</i>) | Yes | Yes | No | No |

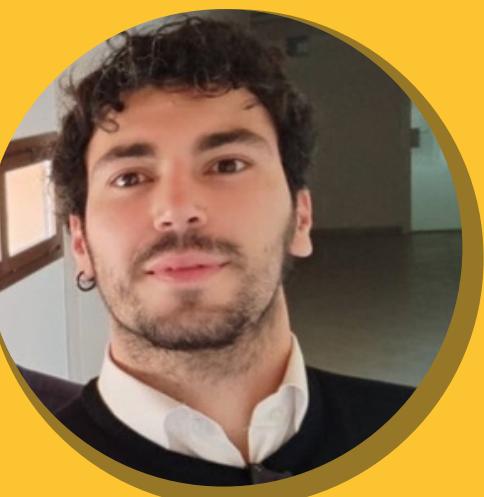
* Reserved beanbag in the catering area, shared with the other bronze sponsors, to meet the attendees

** A speech to talk about your role in the cloud native community

| SPONSORSHIP BENEFITS AT-A-GLANCE | | PLATINUM (1 max) | GOLD (5 max) | SILVER (6 max) | SMART (8 max) |
|----------------------------------|--|------------------|----------------|----------------|---------------|
| COMPANY BRANDING | Keynote greetings | Yes | No | No | No |
| SOCIAL MEDIA & MAIL | Nº of posts on social media | 3 | 3 | 2 | 1 |
| RECRUITING | Recognition in event promotional emails | Yes | Yes | Yes | Yes |
| LEAD | Job Offer Board (QR code on a dedicated wall during the event) | Yes | Yes | Yes | No |
| SPONSORSHIP COST | Job Offer featured in the post event thank you email | Yes | Yes | No | No |
| SPONSORSHIP COST | EARLY SPONSOR November 2025 – December 2025 | 9.000€ ex. vat | 6.000€ ex. vat | 4.000€ ex. vat | 500€ ex. vat |
| | REGULAR SPONSOR January 2026 – February 2026 | 10.500€ ex. vat | 7.500€ ex. vat | 6.000€ ex. vat | 750€ ex. vat |
| | LATE SPONSOR March 2026 – April 2026 | 12.000€ ex. vat | 8.000€ ex. vat | 6.500€ ex. vat | 1000€ ex. vat |

CORE ORGANIZERS

TEAM 2026



ORGANIZERS

TEAM 2026



MAIN SPONSOR



DESOOTECH

REE[√]O
Cloud & Cyber Security



SPARKFABRIK

CLOUD
NATIVE
DAYS ITALY

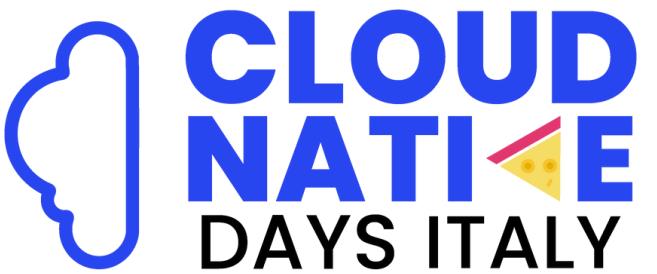
LOCATION

EDITION 2026

Hotel Savoia Regency

Via del Pilastro, 2, 40127 Bologna BO





For more information, reach the organizing team at:
cloudnatedaysitaly@gmail.com



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