



# SPONSORSHIP PROSPECTUS

18-19 May 2026 - Savoia Hotel Regency, Bologna



Our journey **continues!**

**Cloud Native Community Days 2026** returns, bringing the community together for **two full days** of cloud native innovation, collaboration, and inspiration.

We're proud to keep building on the momentum of past editions – expanding the conversation, the topics, and the connections that make our ecosystem thrive.



**TWO DAYS.  
ONE COMMUNITY.**



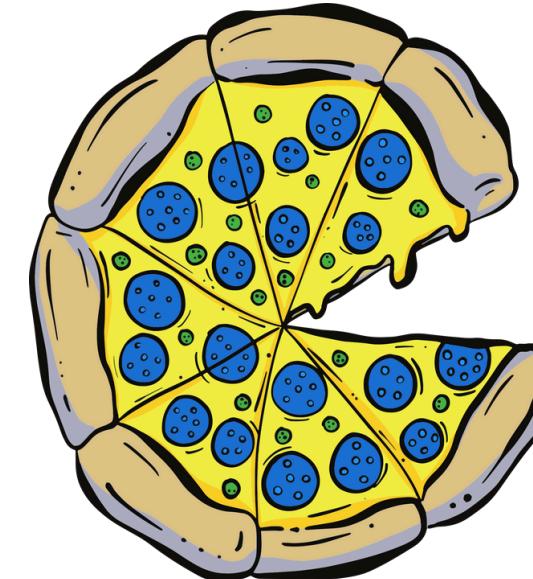
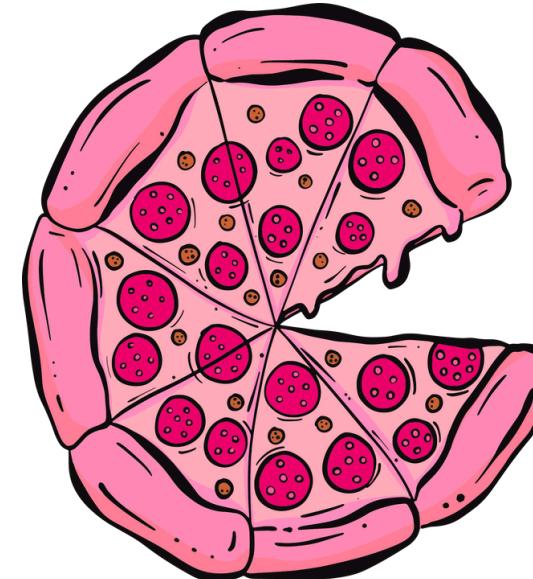
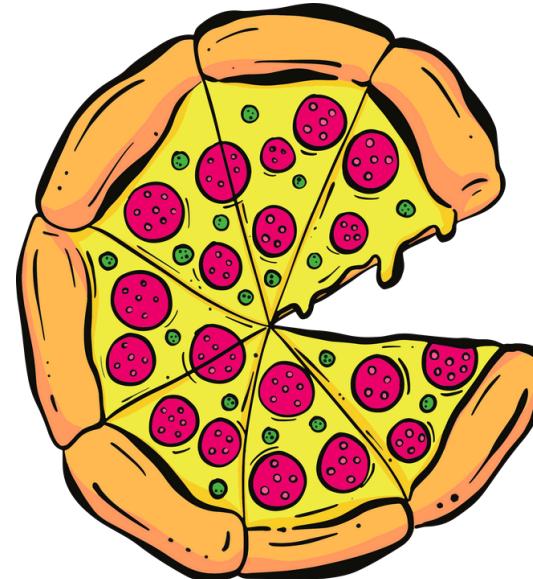
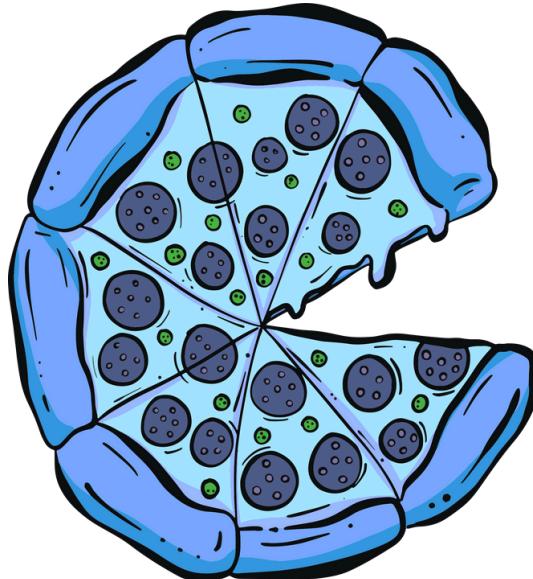
# OVERVIEW

OF THE EVENT

-  **Non-profit event** organized by the *Italian Cloud Native & Kubernetes Community*
-  Promotes **knowledge sharing** and a **safe, open space** for discussion on *open source and Cloud Native topics*
-  Dedicated to the **ever-growing Italian community** that believes in *open source and Cloud Native innovation*
-  Shares **know-how, real stories, and experiences** from *professionals, newcomers, and Cloud Native enthusiasts*
-  Strongly connected to the **CNCF ecosystem**, with **four CNCF Ambassadors** and companies that are *main members and active contributors* to the CNCF, LF, and European Cloud Native communities

# PAST EDITION

NUMBERS 2025



10

ORGANIZERS

34

SPEAKERS

34

SPONSORS

200+

ATTENDEES

# PAST EDITION

SURVEY 2025

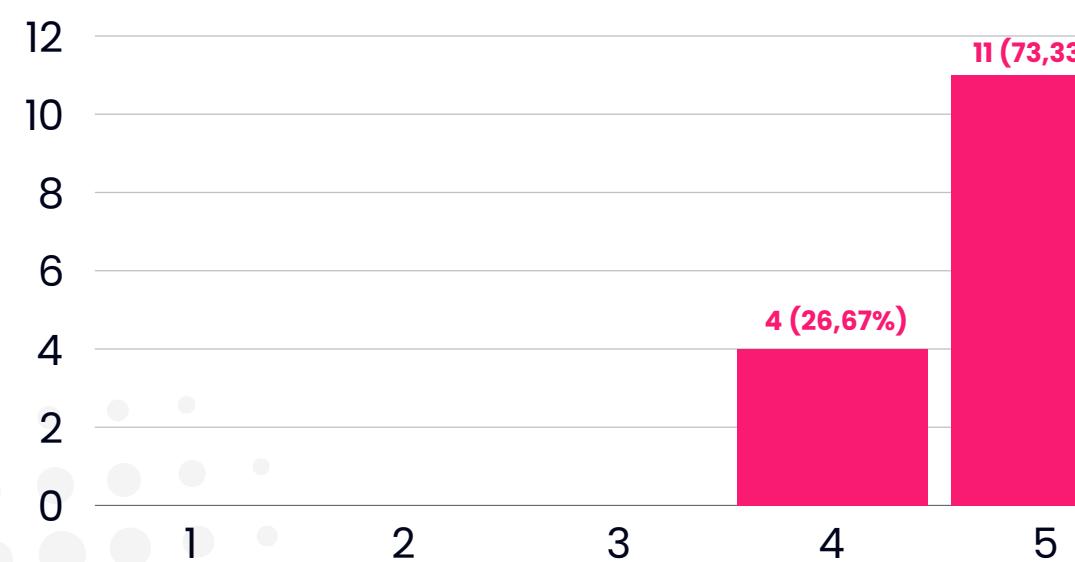


## OVERALL SATISFACTION SCORE



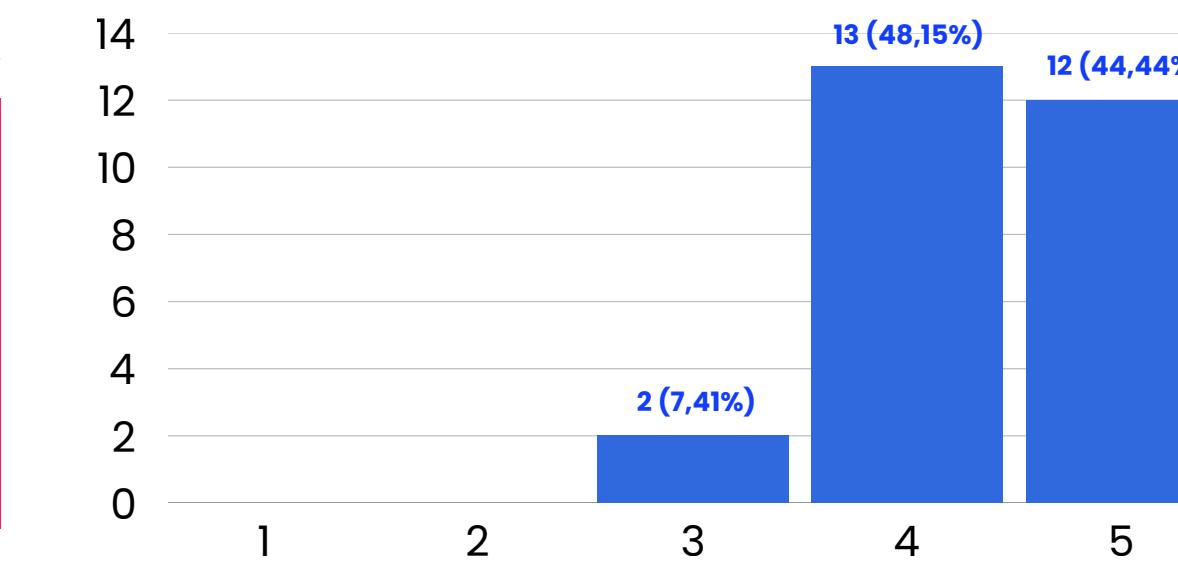
## WORKSHOP RATING

from 15 responses



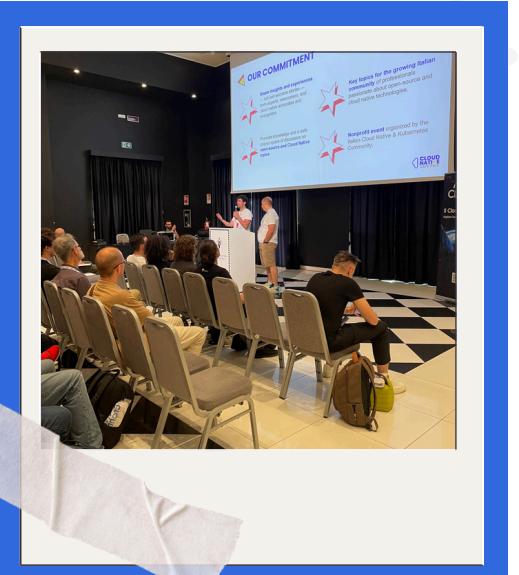
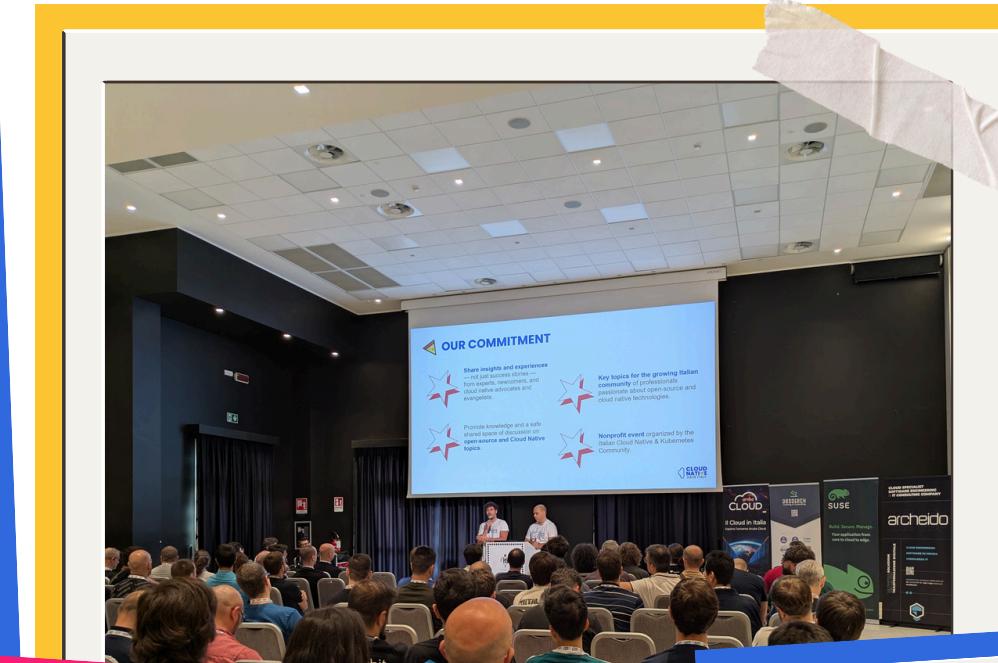
## EVENT RATING

from 27 responses



# PAST EDITION

PHOTOS



CLOUD  
NATIVE  
DAYS ITALY

# WORKSHOP

OFFERED ON A FIRST-COME

We're hosting a space dedicated to **Workshops** – a unique opportunity to deliver **hands-on sessions** and **share in-depth expertise** with the community.

- ▶ This 3.5-hour elective workshop offers deep engagement with a self-selected, highly motivated audience of up to 20 participants. Pricing starts at €2.000, with early-bird tiers available.\*

LIMITED AVAILABILITY.  
ONLY 4 WORKSHOP SLOT.

\*choose an engaging and useful topic to attract more participants, as attendance is voluntary and not guaranteed.



## SPONSORSHIP BENEFITS AT-A-GLANCE

PLATINUM (1 max)

GOLD (5 max)

SILVER (6 max)

SMART (8 max)

<b>BOOTH</b>	Booth	Size TBD	Size TBD	Size TBD	No
	Smart networking Point*	No	No	No	Yes
<b>ACCESS</b>	Complimentary onsite attendee passes	5	5	2	1
	Community Pitch during talks ( <i>10 minutes</i> )**	Yes	Yes	No	No
<b>COMPANY BRANDING</b>	Logo on “promo” spot during talk intermission	Yes	Yes	No	No
	Bring your Roll-up banner for the stage ( <i>max 2</i> )	Yes	Yes	Yes	Yes
	Company logo size on event website	Large	Large	Medium	Small
	Logo on official post event materials ( <i>videos</i> )	Yes	Yes	No	No

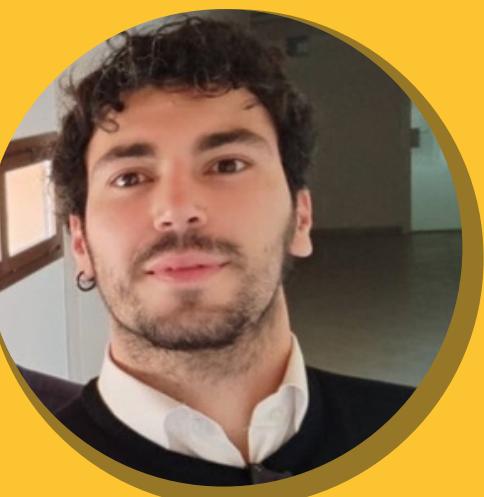
\* Reserved beanbag in the catering area, shared with the other bronze sponsors, to meet the attendees

\*\* A speech to talk about your role in the cloud native community

SPONSORSHIP BENEFITS AT-A-GLANCE		PLATINUM (1 max)	GOLD (5 max)	SILVER (6 max)	SMART (8 max)
COMPANY BRANDING	Keynote greetings	Yes	No	No	No
SOCIAL MEDIA & MAIL	Nº of posts on social media	3	3	2	1
RECRUITING	Recognition in event promotional emails	Yes	Yes	Yes	Yes
LEAD	Job Offer Board (QR code on a dedicated wall during the event)	Yes	Yes	Yes	No
SPONSORSHIP COST	Job Offer featured in the post event thank you email	Yes	Yes	No	No
SPONSORSHIP COST	EARLY SPONSOR November 2025 – December 2025	9.000€ ex. vat	6.000€ ex. vat	4.000€ ex. vat	500€ ex. vat
	REGULAR SPONSOR January 2026 – February 2026	10.500€ ex. vat	7.500€ ex. vat	6.000€ ex. vat	750€ ex. vat
	LATE SPONSOR March 2026 – April 2026	12.000€ ex. vat	8.000€ ex. vat	6.500€ ex. vat	1000€ ex. vat

# CORE ORGANIZERS

TEAM 2026



# ORGANIZERS

TEAM 2026



# MAIN SPONSOR



desotech

REE<sup>√</sup>O  
Cloud & Cyber Security



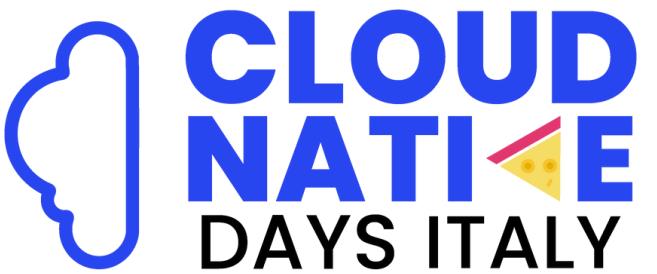
# LOCATION

**EDITION 2026**

## Hotel Savoia Regency

*Via del Pilastro, 2, 40127 Bologna BO*





For more information, reach the organizing team at:  
**sponsor@cloudnativadaysitaly.org**



*CloudNativeDaysItaly*



*@CloudNativeDaysItaly*



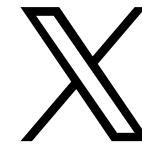
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