

CLOUD NATIVE COMMUNITY GROUPS
VALENCIA 2025

SPONSORSHIP PROSPECTUS



SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor a Cloud Native Community Group (CNCG), an extraordinary series of meetups that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, CNCG chapters have emerged a platforms for connecting like-minded professionals who shape the future of digital infrastructure.

(January 2025)

GLOBAL IMPACT



72 COUNTRIES / 191 CITIES
and counting...



196 active chapters
worldwide

WHY SPONSOR

Sponsoring a CNCG offers companies a unique opportunity to achieve multiple strategic objectives.

01 CNCGs provide **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03 Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

SUPPORTED BY



02 Gain access to **networking opportunities** with quality, targeted attendees, and leverage a CNCG chapter as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04 By supporting a CNCG, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

CLOUD NATIVE VALENCIA #2 2025



In the **second week of May**, the Kubernetes and Cloud Native community will again gather in **València** for a one-day technical meetup loaded with a talk covering **Artificial Intelligence** and plenty of opportunities for growing and networking. What to expect:

- Over **40** developers, system engineers, and IT professionals attending this meetup.
- A diverse and vibrant community of local and international attendees.
- A **wrap-up roundtable discussion** about what happened at **KubeCon EU 2025 - London**.

CNCG VALENCIA JAN 2025 Highlights



THE VENUE



FLYWIRE, VALENCIA

Cloud Native Valencia 2025 will host a meetup held at **Flywire** located in Valencia.

Flywire is a company that provides services and platform for global payments, which has hosted several meetups such as AWS meetups, over the last few years, in addition to being located in a very central area of the city - very accessible by public transportation.

This Year's Key Numbers

50

Average
attendance

10+

Interested
Speakers

2

Sponsors

- Attendance tends to grow over time - **Valencia is a KubeCon city, and is a emerging technology hub**
- Future locations might be (click for more details):
 - [Mestalla Stadium](#)
 - [Ciudad de las Arts y las Ciencias](#)





Gold Sponsorship

PACKAGE PRICE: €800

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

WHAT IS INCLUDED?

- 30-60 minutes talk
- Branding on CNCF Website
- Follow-up email to attendees
- 2 dedicated LinkedIn posts (pre and post event)
- Photos and videos focused on sponsor brand
- Post in the official CNCF Slack channel
- Sponsor brand showcased at multiple places at the venue



Silver Sponsorship

PACKAGE PRICE: €400

Silver sponsors are contributing to the experience and attendee retention of the meetup. They represent companies for which Cloud Native approach is central in the way they implement their activity.

WHAT IS INCLUDED?

- 10 minutes on stage at the beginning or at the end of the meetup
- 1 dedicated LinkedIn posts (pre or post event)
- Branding on website
- 300 character plug in attendee Thank You email
- Sponsor brand showcased at some places at the venue



Bronze Sponsorship

PACKAGE PRICE: VARIES

Swag sponsors are important contributors to the meetup's experience. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

If you put your branding on swag, it is a great long-term solution for brand-awareness during the meetup and beyond.

Swag sponsors may otherwise choose to purchase merchandise on behalf of the meetup organizers from the CNCF store via store.cncf.io.

WHAT'S INCLUDED

- Branding on micro-website
- Your brand on pre-ordered swag (sponsor to order)
- One sentence in attendee Thank You email



COMMUNITY ORGANIZED CNCF SUPPORTED

“

**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



[CNCF Community Group page](#)



[Cloud Native Valencia](#)