

Clouldinary

for Page Designer

Version 24.1.0



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1. Summary

The Cloudinary Page Designer cartridge contains the Cloudinary image and video components for Page Designer. The Cloudinary image and video components enable you to access your Cloudinary media library to select assets to embed in pages created using the Page Designer. Apply Cloudinary transformations to your assets, either globally to all assets, or individually to specific assets, to achieve the exact image and video experience that you desire.

2. Setup

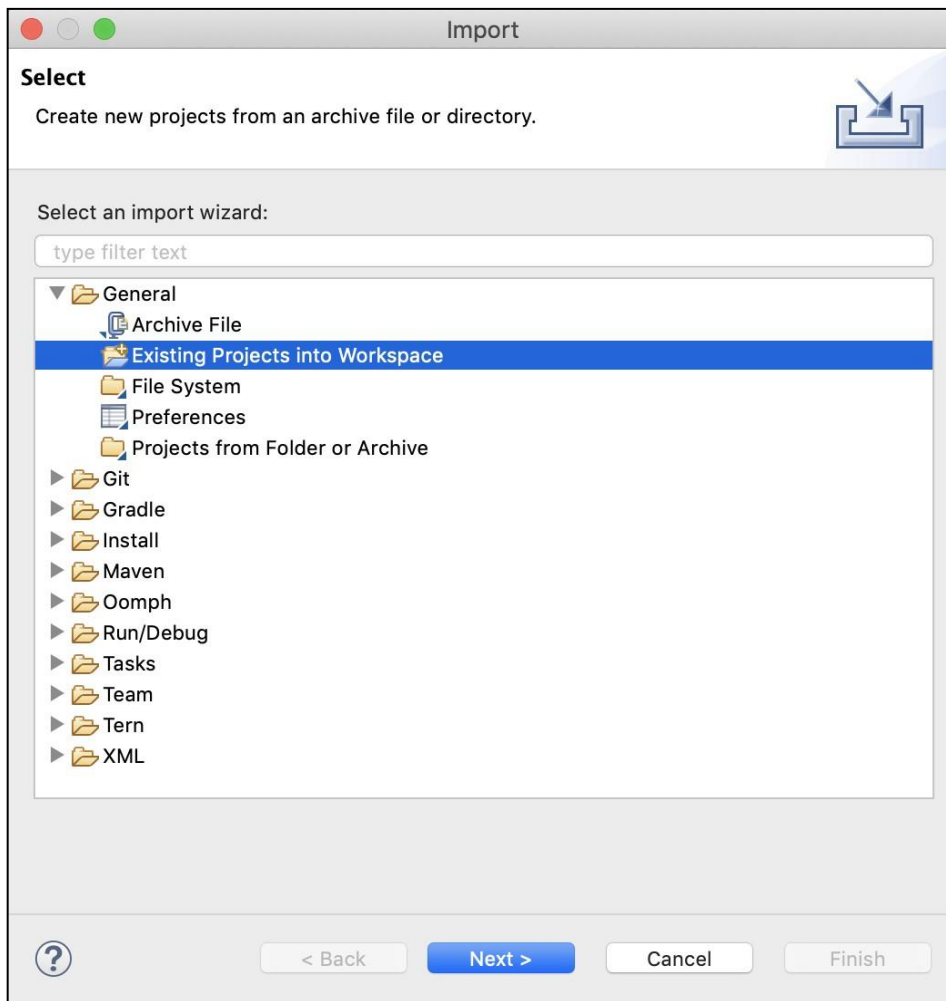
Setup of Business Manager

Installing the cartridges to the sandbox

There are two cartridges that need to be installed.

1. Download the **bm_cloudinary_pd** and **int_cloudinary_pd** cartridges.
2. Open Demandware Studio.

3. Import both cartridges from the **Import** dialog:



4. **Link** the cartridges to the sandbox. Select the sandbox connection and then select **Properties**. Select **Project Reference** and check in.

Assigning the cartridges to relevant sites through the Business Manager

1. Log in to the Business Manager.
2. Navigate to **Administration > Manage Sites** (under Sites).
3. Select the **Business Manager** site.
4. Add `bm_cloudinary_pd` to the cartridge path as shown:

Administration > Sites > Manage Sites > Business Manager - Settings

Settings Cache Hostnames

Business Manager - Settings

Click Apply to save the details. Click Reset to revert to the last saved state.

Instance Type: Sandbox/Development

Deprecated. Up to two instance specific hostname aliases for Business Manager can be configured here.

HTTP Hostname:

HTTPS Hostname:

Instance Type: All

Cartridges: bm_app_storefront_base:bm_custom_plugin:bm_cloudinary_pd

Effective Cartridge Path: app_business_manager:plugin_apple_pay:plugin_facebook:plugin_pinterest_commerce:plugin_web_payments:bc_impex:bc_search:bc_analytics:bc_transaction:bc_ca

<< Back to List

5. Apply the changes.
6. Navigate back to **Manage Sites**.
7. Select the storefront site for which you want to enable the Cloudinary image and video components. Navigate to the **Settings** tab.
8. Add `int_cloudinary_pd` to the cartridge path as shown:

Administration > Sites > Manage Sites > RefArch - Settings

General Settings Cache Site Status Page Meta Tag Rules

RefArch - Settings

Click Apply to save the details. Click Reset to revert to the last saved state.

Instance Type: Sandbox/Development

Deprecated. The preferred way of configuring HTTP and HTTPS hostnames is by using new features of the site aliases configuration ("SEO > Aliases Configuration"). The HTTP/HTTPS hostname values set in this section will be ignored.

HTTP Hostname:

HTTPS Hostname:

Instance Type: All

Cartridges: `lin_applepay:plugin_datadownload:app_storefront_base:int_cloudinary_pd`

Effective Cartridge Path: plugin_cartridge_merge
plugin_instorepickup
plugin_wishlists
plugin_giftregistry
lib_productlist
plugin_productcompare
plugin_sitemap
plugin_applepay
plugin_datadownload
app_storefront_base
int_cloudinary_pd
plugin_apple_pay
plugin_facebook
plugin_pinterest_commerce
plugin_web_payments
bc_content
core

9. Apply the changes.

Importing meta-data and services

1. In the Business Manager, navigate to **Administration > Site Development > Site Import & Export**. Choose **Upload**. Select **cloudinary_pagedesigner_metadata.zip** from the **metadata** folder of the repository.

[Administration](#) > [Site Development](#) > Site Import & Export

Site Import & Export

This page allows you to export the current configuration of your organization including all of its sites. To download an archive, just click its file name.

Import

Upload Archive:

☒ Local ☐ Remote

cloudinary_p...metadata.zip

2. Select the radio button next to **cloudinary_pagedesigner_metadata.zip**. Click the **Import** button.

[Administration](#) > [Site Development](#) > Site Import & Export 

Site Import & Export

This page allows you to export the current configuration of your organization including all of its sites. To download an archive, just click its file name.

Import

Upload Archive:

☒ Local ☐ Remote

No file chosen

| Select | Name ▲ | Location | File Size | Last Modified |
|----------------------------------|---|----------|-----------|--------------------|
| <input checked="" type="radio"/> | instance/cloudinary_pagedesigner_metadata.zip | local | 2.25 KB | 5/31/24 5:40:00 am |
| <input type="radio"/> | SiteGenesis Demo Site | | | |
| <input type="radio"/> | Storefront Reference Architecture Demo Sites | | | |


3. Click **OK**.

[Administration](#) > [Site Development](#) > Site Import & Export

Site Import & Export

This page allows you to export the current configuration of your organization including all of its sites. To download an archive, just click its file name.

Import

 Are you sure that you want to import the selected archive?

Upload Archive:

☒ Local ☐ Remote

No file chosen

| Select | Name ▲ | Location | File Size | Last Modified |
|----------------------------------|---|----------|-----------|--------------------|
| <input checked="" type="radio"/> | instance/cloudinary_pagedesigner_metadata.zip | local | 2.25 KB | 5/31/24 5:40:00 am |
| <input type="radio"/> | SiteGenesis Demo Site | | | |
| <input type="radio"/> | Storefront Reference Architecture Demo Sites | | | |

4. Navigate to **Administration > Operations > Services**.
5. After successful import of metadata the **cloudinary.https.api** service is added. In the service's credentials add the following details:
 - **URL:** https://api.cloudinary.com/v1_1/{cloud_name}
 - **User:** Your API Key
 - **Password:** Your API Secret

You can find your cloud name, API Key and Secret in your Cloudinary console Dashboard, at <https://cloudinary.com/console>.

Configuration

Configuring Cloudinary credentials and other settings in the Business Manager

You can watch the video tutorial to Configuring Cloudinary credentials and other settings in the Business Manager

https://cloudinary.com/documentation/salesforce_page_designer_cartridge_integration#page_designer_cartridge_video_tutorial

3. User Guide

You can find the user guide at:
https://cloudinary.com/documentation/salesforce_page_designer_cartridge_integration#page_designer_cartridge_video_tutorial

Storefront Functionality

There is no storefront functionality.

4. Testing Status

The Cloudinary Page Designer cartridge is supported for en_US and was tested against:

□ B2C Commerce Version: 20.6 (Compatibility Mode: 19.10) □ SFRA 5.0 □

5. Operations, Maintenance

Availability

The status of Cloudinary's services can be found on our service status page - <https://status.cloudinary.com/>. From here, you can subscribe to service status updates.

Support

Contact our support team if you have any issues with the cartridge.

6. Release History

| Version | Date | Change |
|---------|------------|---|
| 19.1.0 | 2019-08-15 | Initial release |
| 20.1.0 | 2020-08-07 | Added image component and updated video component. |
| 24.1.0 | 2024-01-31 | Upgraded the Cloudinary Video Player to v1.10.4. Added Support for video analytics . Implemented user-agent and analytics tag functionality. Addressed an issue related to link removal from assets. |