

# Statistical Operations and Matrices (II)

## Predictive Modeling & Statistical Learning

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# Geometry of the Data Matrix

# Matrix Structure

## Data

The analyzed data can be expressed in matrix format  $\mathbf{X}$ :

$$\mathbf{X}_{n \times p} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1p} \\ x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

- ▶  $n$  objects in the rows
- ▶  $p$  quantitative variables in the columns

# Looking at Rows and Columns

# Data Concerns

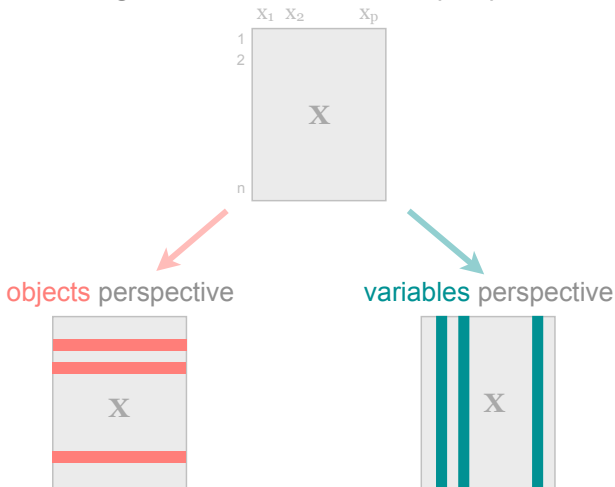
## Two sides of the same coin

When the analyzed data can be expressed as a matrix with objects in rows, and variables in columns, we commonly care for two issues:

- ▶ Study the **resemblance between objects**
- ▶ Study the **relationships among variables**

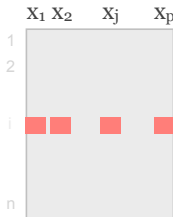
# Data Perspectives

looking at a data matrix from two perspectives

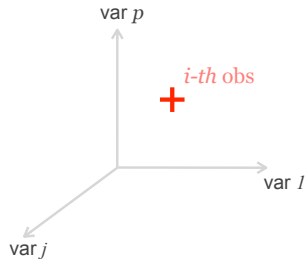


# Objects Perspective

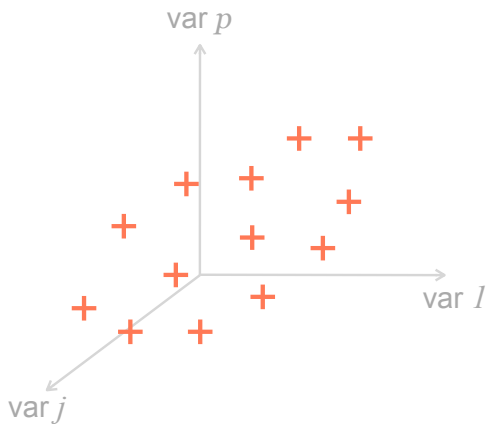
each object described  
by  $p$  variables



Associated  
 $p$ -dimensional space



Objects as points in a  $p$ -dimensional space



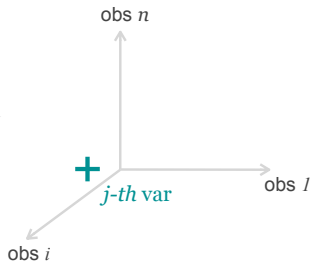


# Variables Perspective

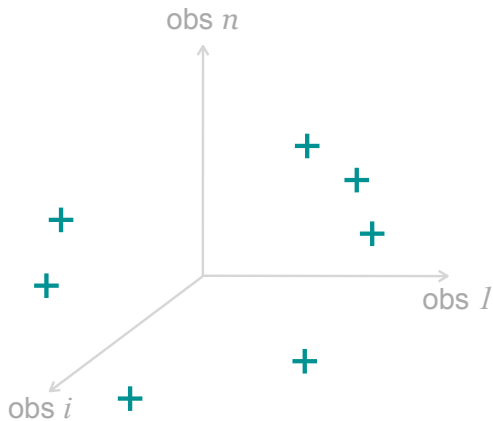
each variable described  
by  $n$  observations



Associated  
 $n$ -dimensional space



## Variables as points in a $n$ -dimensional space



# Raw Data

# Raw Data Matrix

The analyzed data can be expressed in matrix format  $\mathbf{X}$ :

$$\mathbf{X}_{n \times p} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1p} \\ x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

- ▶  $n$  objects in the rows
- ▶  $p$  quantitative variables in the columns

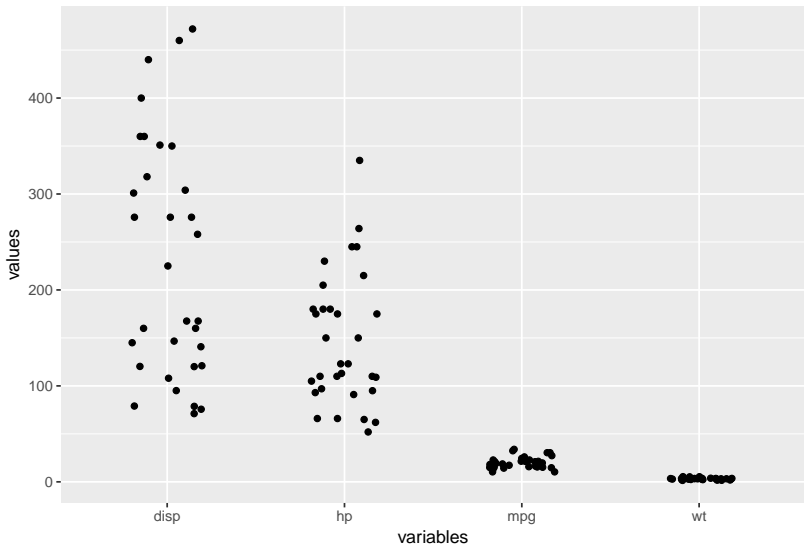
# Data set mtcars

First 10 rows:

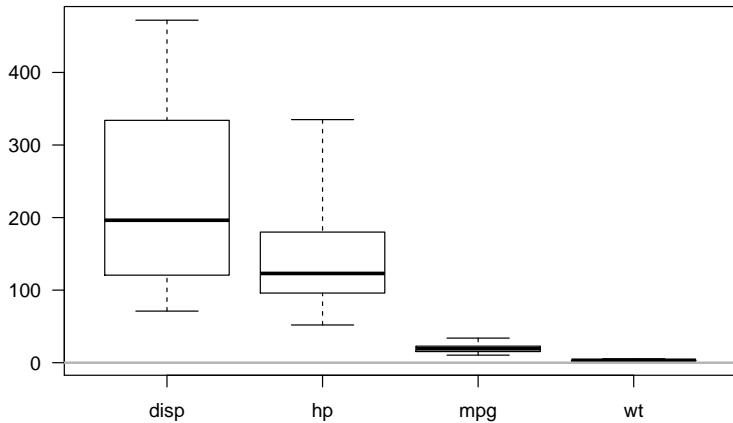
	mpg	cyl	disp	hp	drat	wt	qsec	vs	am	gear	carb
Mazda RX4	21.0	6	160.0	110	3.90	2.620	16.46	0	1	4	4
Mazda RX4 Wag	21.0	6	160.0	110	3.90	2.875	17.02	0	1	4	4
Datsun 710	22.8	4	108.0	93	3.85	2.320	18.61	1	1	4	1
Hornet 4 Drive	21.4	6	258.0	110	3.08	3.215	19.44	1	0	3	1
Hornet Sportabout	18.7	8	360.0	175	3.15	3.440	17.02	0	0	3	2
Valiant	18.1	6	225.0	105	2.76	3.460	20.22	1	0	3	1
Duster 360	14.3	8	360.0	245	3.21	3.570	15.84	0	0	3	4
Merc 240D	24.4	4	146.7	62	3.69	3.190	20.00	1	0	4	2
Merc 230	22.8	4	140.8	95	3.92	3.150	22.90	1	0	4	2
Merc 280	19.2	6	167.6	123	3.92	3.440	18.30	1	0	4	4

Let's use variables: mpg, disp, hp, and wt.

Raw values: different means, different std-devs



## Raw values



# Centering Data Matrix



# Mean-Centered Data Matrix

A common operation consists of **centering** the data, which involves mean-centering the variables so that they all have mean zero.

# Mean-Centered Data Matrix

The mean-centered (a.k.a. column centered) matrix  $\mathbf{X}_C$ :

$$\mathbf{X}_C = \begin{bmatrix} x_{11} - \bar{x}_1 & x_{12} - \bar{x}_2 & \cdots & x_{1p} - \bar{x}_p \\ x_{21} - \bar{x}_1 & x_{22} - \bar{x}_2 & \cdots & x_{2p} - \bar{x}_p \\ \vdots & \vdots & \ddots & \vdots \\ x_{n1} - \bar{x}_1 & x_{n2} - \bar{x}_2 & \cdots & x_{np} - \bar{x}_p \end{bmatrix}$$

where  $\bar{x}_j$  is the mean of the  $j$ -th variable ( $j = 1, \dots, p$ )

# Mean-Centered Data Matrix

Using matrix notation, the **centering** operation is expressed as:

$$\mathbf{X}_C = (\mathbf{I} - \frac{1}{n}\mathbf{1}\mathbf{1}^T)\mathbf{X}$$

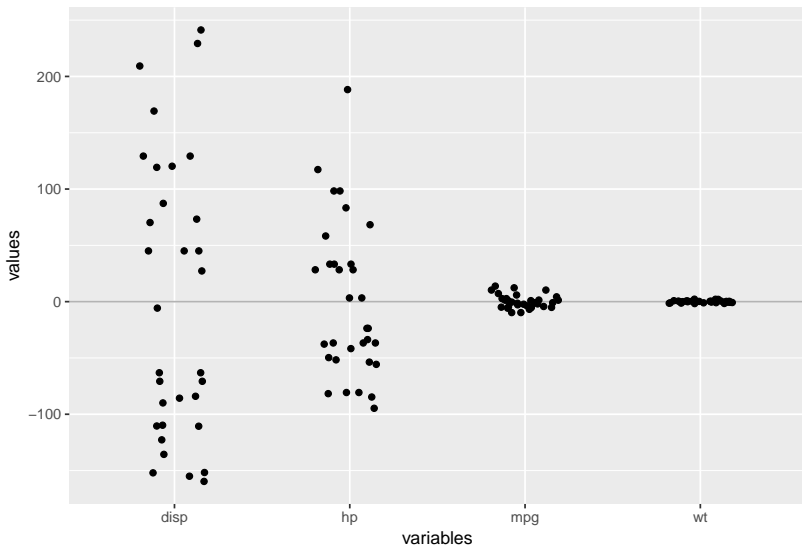
- ▶  $\mathbf{I}$  is the  $n \times n$  identity matrix
- ▶  $\mathbf{1}$  is an  $n \times 1$  vector of ones

$\mathbf{I} - \frac{1}{n}\mathbf{1}\mathbf{1}^T$  is sometimes called the *centering* operator

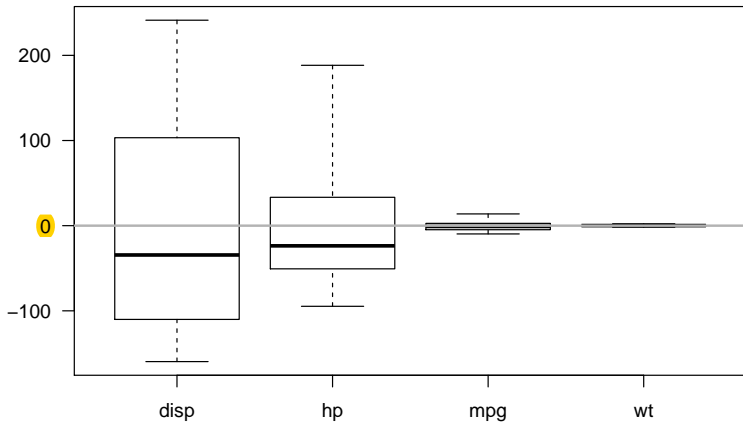
# Centering Effects

What does mean-centering do to the cloud of points?

Centered: mean = 0, different std-devs



## Centered values



# Centering Matrices in R

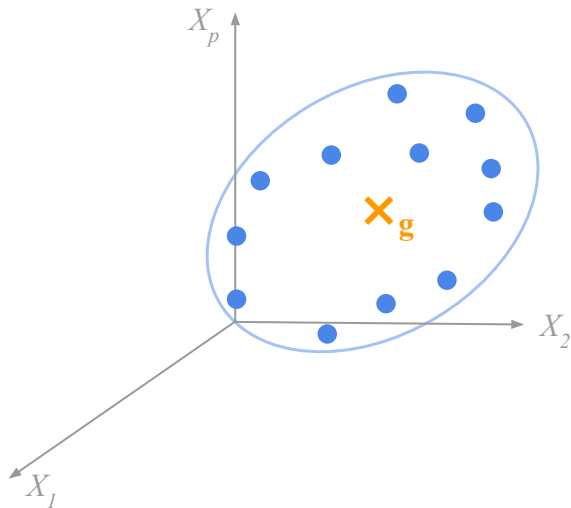
Centering with `scale()`

```
X_centered <- scale(X, center = TRUE, scale = FALSE)
```

Or also like this:

```
centroid <- colMeans(X)  
X_centered <- sweep(X, 2, centroid, FUN = "-")
```

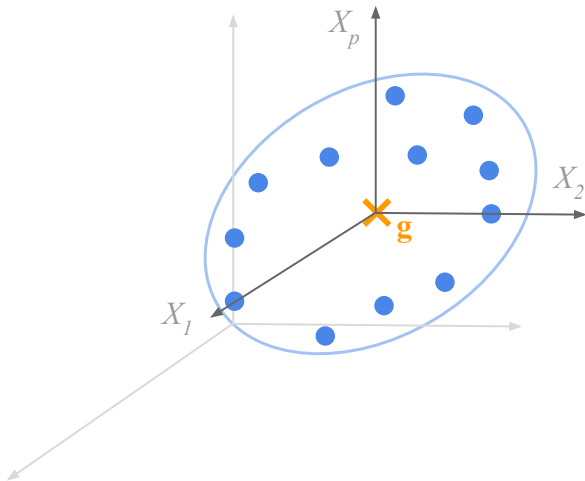
# Cloud of individuals



Raw (i.e. non-centered) variables



# Cloud of individuals



Centered variables

# Scaled Data Matrix

# Scaled or Normalized Data Matrix

The scaled or *Normalized* matrix  $\mathbf{X}_N$ :

$$\mathbf{X}_N = \begin{bmatrix} a_1 x_{11} & a_2 x_{12} & \cdots & a_p x_{1p} \\ a_1 x_{21} & a_2 x_{22} & \cdots & a_p x_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ a_1 x_{n1} & a_2 x_{n2} & \cdots & a_p x_{np} \end{bmatrix}$$

where  $a_j$  is a scaling factor for the  $j$ -th column

# Some Scaling Options

Probably the most common scaling option is to divide by the standard deviation:

$$a_j = \frac{1}{sd_j} = 1 / \sqrt{\frac{1}{n-1} \sum_{i=1}^n (x_{ij} - \bar{x}_j)^2}$$

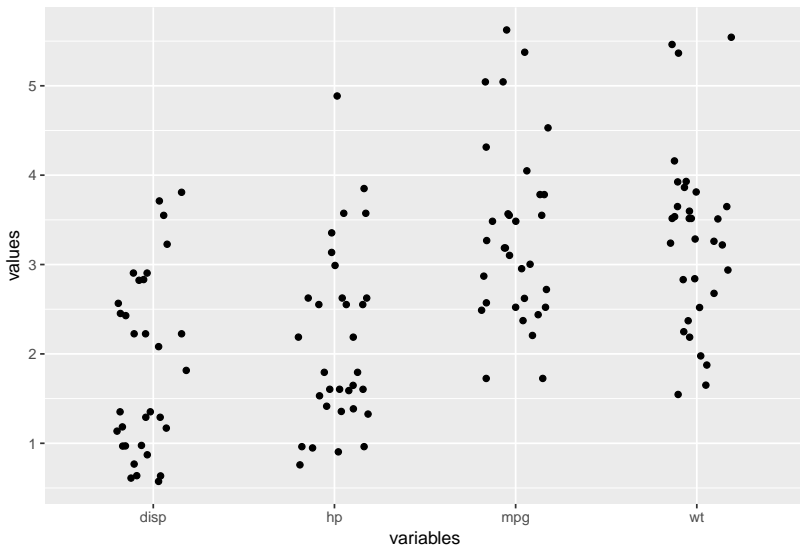
# Scaling Matrices in R

Scaling with standard deviation

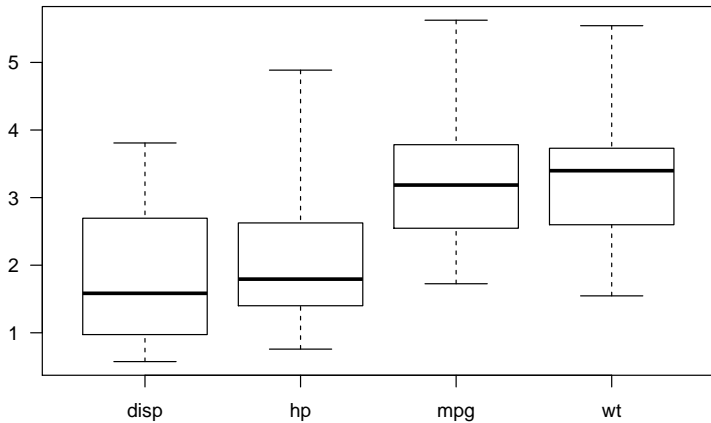
```
stdevs <- apply(X, 2, sd)

X_scaled <- scale(X, center = FALSE, scale = stdevs)
```

Scaled: different means, scale with std-dev = 1



## Scaled values



# Some Scaling Options

Other typical scaling options are based on  $L_p$ -norms:

$$L_p\text{-norm} = \left( \sum_{i=1}^n |x_{ij}|^p \right)^{1/p}$$

The most common  $L_p$ -norms are:

- ▶  $L_1$ -norm:  $\sum_{i=1}^n |x_{ij}|$
- ▶  $L_2$ -norm:  $\sqrt{\sum_{i=1}^n (x_{ij})^2}$
- ▶  $L_\infty$ -norm:  $\max\{|x_{i1}|, \dots, |x_{ip}|\}$



# Some Scaling Options

Using  $L_p$ -norms, the scaling factors  $a_j$  are:

- ▶  $L_1$ -norm:  $a_j = 1 / \sum_{i=1}^n |x_{ij}|$
- ▶  $L_2$ -norm:  $a_j = 1 / \sqrt{\sum_{i=1}^n (x_{ij})^2}$
- ▶  $L_\infty$ -norm:  $a_j = 1 / \max\{|x_{i1}|, \dots, |x_{ip}|\}$
- ▶  $L_p$ -norm:  $a_j = 1 / (\sum_{i=1}^n |x_{ij}|^p)^{1/p}$

# Scaled or Normalized Data Matrix

The scaling factors  $a_j$  can be put in a diagonal matrix  $\mathbf{D}_a$

$$\mathbf{D}_a = \begin{matrix} & \begin{matrix} a_1 & 0 & \cdots & 0 \end{matrix} \\ \begin{matrix} p \times p \end{matrix} & \begin{bmatrix} 0 & a_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & a_p \end{bmatrix} \end{matrix}$$

then the scaled or normalized data matrix is given by:

$$\mathbf{X}_N = \mathbf{X} \mathbf{D}_a$$

# Normalizing Effects

What does normalizing (i.e. scaling) do to the cloud of points?

# Scaling Matrices in R

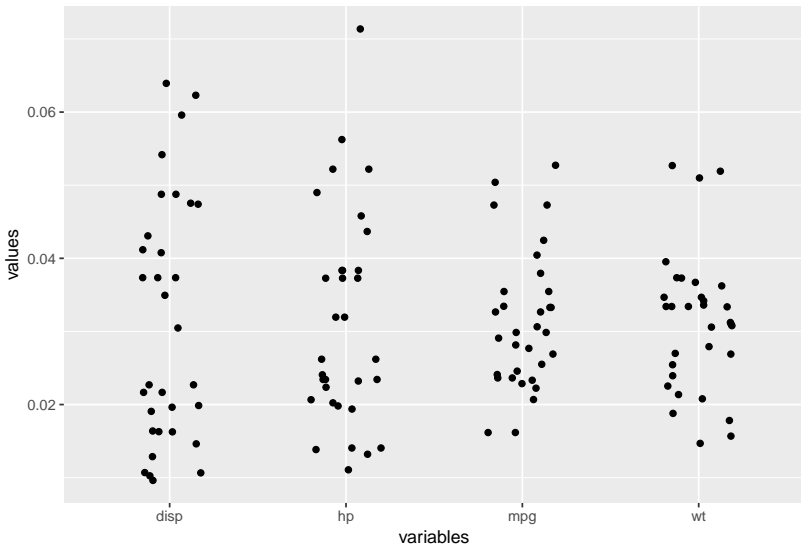
Scaling with  $L_1$ -norm:

$$\sum_{i=1}^n |x_{ij}|$$

```
# L-1 norm
one_norms <- apply(X, 2, function(u) sum(abs(u)))

X_scaled <- scale(X, center = FALSE, scale = one_norms)
```

Scaled: different means, scaled with L1-norm



# Scaling in R examples

Scaling with  $L_2$ -norm

$$\sqrt{\sum_{i=1}^n (x_{ij})^2}$$

```
# L-2 norm  
two_norms <- apply(X, 2, function(u) sqrt(sum(u*u)))  
  
X_scaled <- scale(X, center = FALSE, scale = two_norms)
```



# Scaling Matrices in R

Scaling with  $L_\infty$ -norm

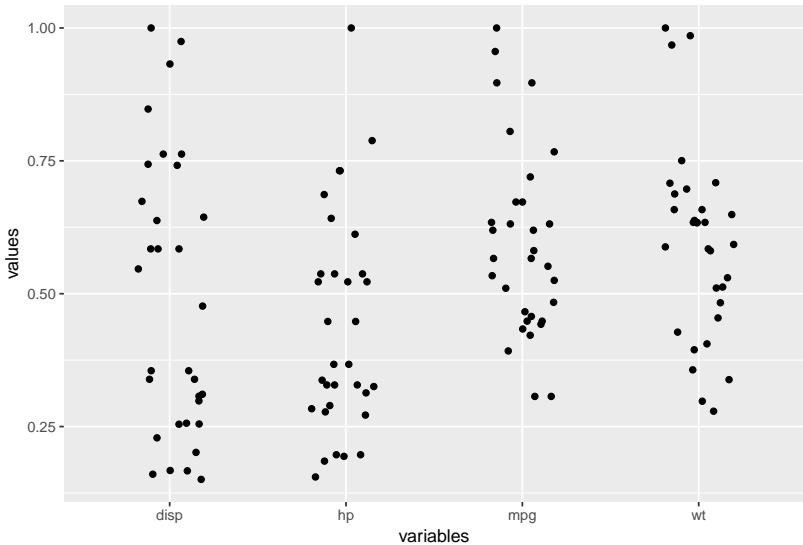
$$\max\{|x_{i1}|, \dots, |x_{ip}|\}$$

```
# L-inf norm
inf_norms <- apply(X, 2, function(u) max(abs(u)))

X_scaled <- scale(X, center = FALSE, scale = inf_norms)
```



Scaled: different means, scaled with Lmax-norm



# Standardized Data Matrix

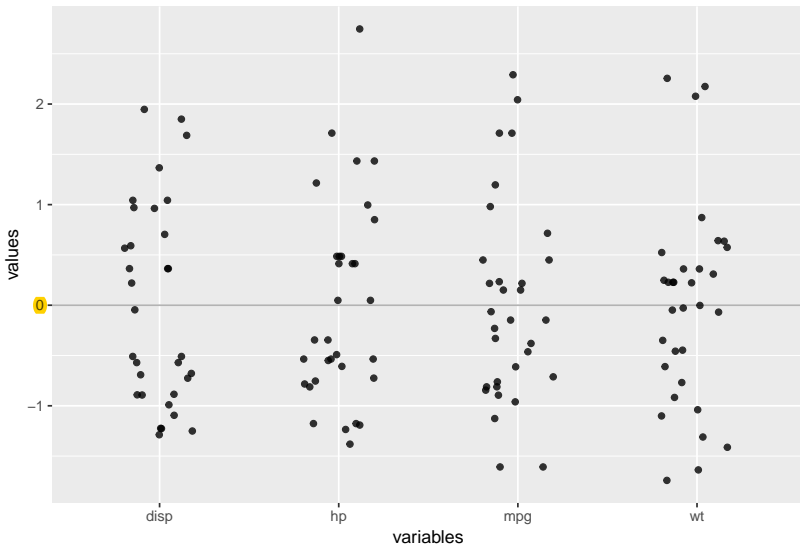
# Standardized Data Matrix

The standardized matrix  $\mathbf{X}_S$  is the mean-centered and scaled (by the standard deviation) matrix:

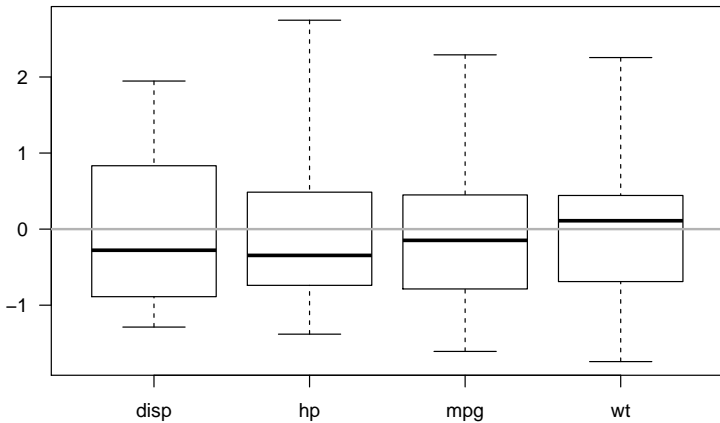
$$\mathbf{X}_S = \begin{matrix} n \times p \end{matrix} \begin{bmatrix} \frac{x_{11}-\bar{x}_1}{sd_1} & \frac{x_{12}-\bar{x}_2}{sd_2} & \dots & \frac{x_{1p}-\bar{x}_p}{sd_p} \\ \frac{x_{21}-\bar{x}_1}{sd_1} & \frac{x_{22}-\bar{x}_2}{sd_2} & \dots & \frac{x_{2p}-\bar{x}_p}{sd_p} \\ \vdots & \vdots & \ddots & \vdots \\ \frac{x_{n1}-\bar{x}_1}{sd_1} & \frac{x_{n2}-\bar{x}_2}{sd_2} & \dots & \frac{x_{np}-\bar{x}_p}{sd_p} \end{bmatrix}$$

- ▶  $\bar{x}_j$  is the mean of the  $j$ -th variable
- ▶  $sd_j$  is the standard deviation of the  $j$ -th variable

Standardized: mean = 0, and std-dev = 1



## Standardized values



# Standardized Data Matrix

When the scaling factors  $a_j$  are the standard deviations  $sd_j$ , the scaling matrix  $\mathbf{D}_{\frac{1}{sd}}$  is:

$$\mathbf{D}_{\frac{1}{sd}} = \begin{bmatrix} \frac{1}{sd_1} & 0 & \cdots & 0 \\ 0 & \frac{1}{sd_2} & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \frac{1}{sd_p} \end{bmatrix}$$

then the standardized data matrix  $\mathbf{X}_S$

$$\mathbf{X}_S = \mathbf{X}_C \mathbf{D}_{\frac{1}{sd}} = \left( \mathbf{I} - \frac{1}{n} \mathbf{1} \mathbf{1}^T \right) \mathbf{X} \mathbf{D}_{\frac{1}{sd}}$$

# Standardizing Matrices in R

Standardizing with `scale()`

```
X_std <- scale(X, center = TRUE, scale = TRUE)
```

```
# equivalent to  
X_std <- scale(X)
```

# Objects and their weights



# Weights of Objects

- ▶ We can assume that each object is associated to a **weight**
- ▶ Think of a weight as the “importance” of an observation
- ▶ Usually, we assume equal weights  $1/n$  (i.e. equal importance)
- ▶ If we assume that objects come from a random sample, then the  $n$  objects have the same chance  $1/n$  of being selected
- ▶ Sometimes, however, it is convenient to assume that each object has a general weight  $w_i > 0$ , such that

$$\sum_{i=1}^n w_i = 1$$

# Weights of Objects

We can consider a diagonal matrix of object weights  $\mathbf{D}$ :

$$\mathbf{D}_{n \times p} = \begin{bmatrix} w_1 & 0 & \cdots & 0 \\ 0 & w_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & w_n \end{bmatrix}$$

In the more common case that **all weights** are equal, we have  $\mathbf{D} = \frac{1}{n} \mathbf{I}$

# Weights of Objects

The vector  $\mathbf{g}$  containing the means  $\bar{X}_1, \bar{X}_2, \dots, \bar{X}_p$  of all variables can be written as:

$$\mathbf{g} = \mathbf{X}^T \mathbf{D} \mathbf{1}_n$$

where  $\mathbf{1}_n$  is an  $n \times 1$  vector of ones.

The vector  $\mathbf{g}$  is also known as the **centroid** of the objects.

# Centered Data Matrix

Using  $\mathbf{D}$  and  $\mathbf{g}$  we can write an expression to get a centered data matrix  $\tilde{\mathbf{X}}$

$$\tilde{\mathbf{X}} = \mathbf{X} - \mathbf{1}\mathbf{g}^T = (\mathbf{I} - \mathbf{1}\mathbf{1}^T\mathbf{D})\mathbf{X}$$

# Cross-Products

# Data Matrix Products

There are **two fundamental matrix products** that play a crucial role when the data is in an  $n \times p$  matrix  $X$  with objects in rows, and variables in columns (assume  $n > p$ ):

$$\mathbf{X}^T \mathbf{X} \quad \& \quad \mathbf{X} \mathbf{X}^T$$

# Minor Product Moment

$$\mathbf{X}^T \mathbf{X}$$

- ▶ a.k.a. “minor product moment”  
(because is of size  $p \times p$ , assuming  $n > p$ )
- ▶ sum-of-squares and cross-products (SSCP) of columns
- ▶ made of inner products of the columns of  $\mathbf{X}$
- ▶ *association* matrix for the variables

# Major Product Moment

$$\mathbf{X}\mathbf{X}^T$$

- ▶ a.k.a. “major product moment”  
(because is of size  $n \times n$ , assuming  $n > p$ )
- ▶ sum-of-squares and cross-products of rows
- ▶ made of inner products of the rows of  $\mathbf{X}$
- ▶ association matrix for the objects



# Covariance Matrix

If  $\mathbf{X}$  is mean-centered, then

$$\frac{1}{n}\mathbf{X}^T\mathbf{X} \quad \text{and} \quad \frac{1}{n-1}\mathbf{X}^T\mathbf{X}$$

are the covariance matrices (population and sample flavors)

# Correlation Matrix

If  $\mathbf{X}$  is standardized, then

$$\frac{1}{n}\mathbf{X}^T\mathbf{X} \quad \text{and} \quad \frac{1}{n-1}\mathbf{X}^T\mathbf{X}$$

are the correlation matrices (population and sample flavors)