#### Classification

- response is categorical (discrete)(categories = groups = classes)
- k-class problems  $(Y \in 1...k)$

## Logistic Regression (two-class)

- Model: P(Y=1|X=x) =  $\frac{e^{x^T \beta}}{1+e^{x^T \beta}}$ .
- $\beta$  is estimated via MLE. (Optimizing: Newton-Raphson) (Iterated reweighted least Squares) (No analytical solution for the  $\beta$  estimate).
- Linear decision boundaries.
- Does not have any normality assumptions.

## Multinomial (k-class) Logistic Regression

- Model:

$$log \frac{P(Y = k|X = x)}{P(Y = K|X = x)} = x^T \beta_k$$

# Linear Discriminant Analysis (parametric)

- Model:

likelihood:

$$X|Y = k \sim N(\mu_k, \Sigma)$$

prior probabilities:

$$\pi_k = P(Y = k)$$

(Use Bayes rule)

posterior probabilities:

$$P(Y = k|X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^k \pi_l f_l(x)}$$

f(x): MVN density function  $(\mu_k, \Sigma_k)$  at x

- Estimation:

$$\hat{\mu_k} = \text{obs } k^{th} \text{ group mean } = \frac{1}{n} \sum_{i,y_i=k} X_i$$

- Estimation.  $\hat{\pi_k} = \text{obs prop for class } \mathbf{k} = \frac{n_k}{n}$   $\hat{\mu_k} = \text{obs } k^{th} \text{ group mean} = \frac{1}{n} \Sigma_{i,y_i=k} X_i$   $\hat{\Sigma} = \text{pooled within-group cov matrix} = \frac{n_1-1}{n-K} \hat{\Sigma}_1 + \dots + \frac{n_K-1}{n-K} \hat{\Sigma}_K$  linear decision boundaries (discriminant function/ score, check the slides) (To find Decision boundary,  $\Delta_k(x) = \Delta_l(x)$  for all k!= 1)
- require normality assumption
- Assume common within group covariance matrix

## Quadratic Discriminant Analysis (parametric)

- Model:

$$X|Y = k \sim N(\mu_k, \Sigma_k)$$
$$\pi_k = P(Y = k)$$

- quadratic decision boundaries
- require normality assumption
- diff cov matrix for each group

#### KNN (Non-parametric)

- Idea: Find the k nearest observations in the training data and do a majority vote. (k is a hyper-parameter, tuned via cross validation)
- Model-free! (No distributional assumption on the data)
- Standardization of predictors are highly recommended! (Why? Most distance measures (eg, Euclidean distance) are affected by the scale of predictors. give large weights to large scale (magnitude) predictors)

# Decision Tree (Non-parametric)

Check the slides!

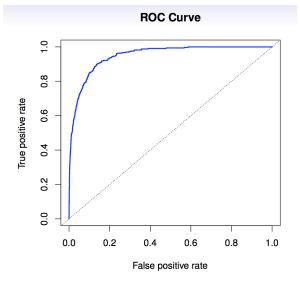
#### Performance Metric

- Accuracy = number of correct predictions / number of predictions. (error/misclassification rate = 1 accuracy)
- Issues:
- 1. class imbalance (e.g, 99% of data belong to class 1) (The trivial classifier that predicts all obs to be 1 regardless of the predictors achieves 99% accuracy).
- 2. Different types of errors might carry a different cost. (Confusion matrix deals with it)

Confusion matrix (K x K): k class, ij-th entry = number of observations s.t. actual class = i and predicted class = j.

#### Roc Curve

A more comprehensive view of the classifier's performance (without restricting to a particular threshold).



Real Line: generated by changing the thresholds in the classification rules.

Dash Line: theoretical performance of a random classifier.

Perfect classifier is the horizontal line at 1.

TPR = TP / P = sensitivity.

FPR = FP / N = 1 - specificity = 1 - TN / N.

AUC = area under roc curve = prob that a randomly chosen +.instance has higher ranking/score than a randomly chosen -.instance