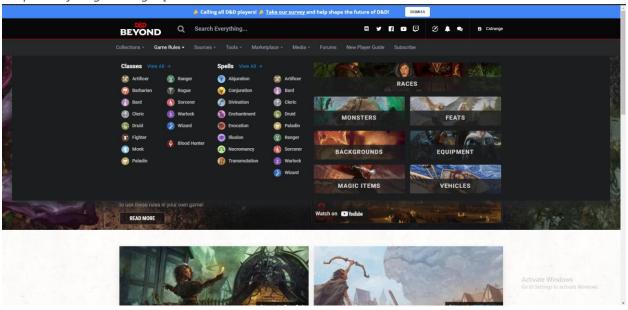
WEBSITE EVALUATION REPORT

Website Chosen for Evaluation: https://www.dndbeyond.com/

Introduction

Snapshot of Original Page: [

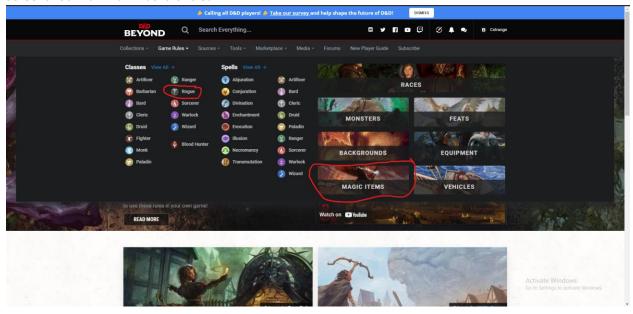


List of Main Tasks

Goal: Find a magic item for a level 5 rogue **Task 1**: Where can I find information on rogues **Task 2**: What magic items are in the game?

Task Annotations

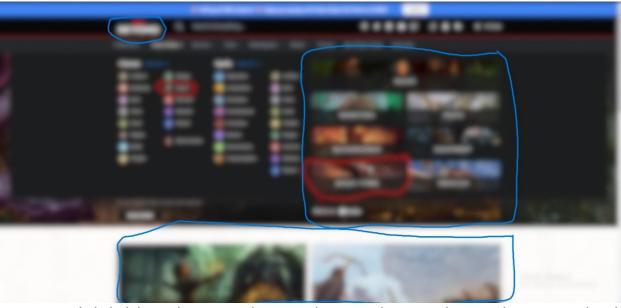
Screenshot with Main Tasks Circled:



Explanation: I circled the rogue class button because that is where you would find the ruleset regarding rogues. I also circled the magic items button because that is where you would find all of the magic items in dnd.

Visual Attention Analysis (With Color)

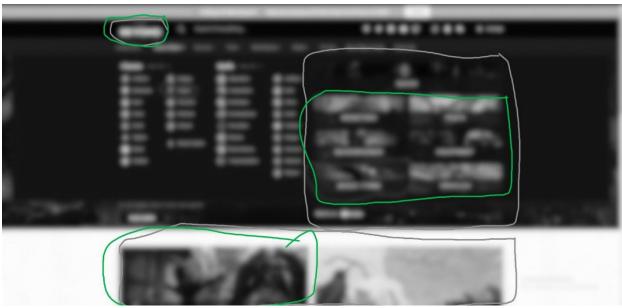
Blurred Screenshot with Color:



Explanation: I circled those three areas because those are the areas that stood out to me when I did a quick glance at the page.

Visual Attention Analysis (Without Color)

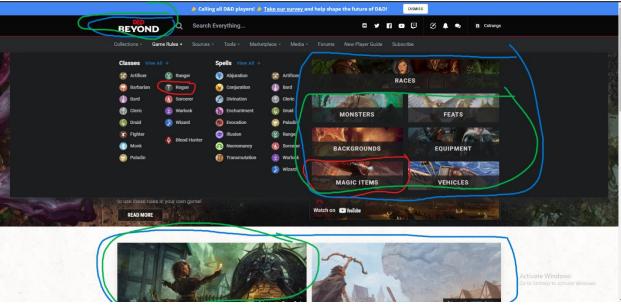
Blurred Screenshot Without Color:



Explanation: I circled those three areas because those are the areas that stood out to me when I did a quick glance at the page.

Comprehensive Annotations

Original Site Screenshot with All Annotations:



Discussion: For what I was trying to accomplish some of the tasks were the most prominent. The problem is that the 'goal' I had was one of hundreds that someone who visits the page might try to accomplish. There would be no reason to make my niche tasks the most prominent things on the page. But some like the magic items were pretty high up on the list of things that stood out.

Design Analysis

Scanning

- Reading Order: Most prominent things were on the right side of the page, you would notice some less prominent ones on as your eyes were drawn to the right.
- *Hierarchic Scan:* All class items were grouped up, same with spells and then other categories were grouped together to the right.
- White Space: Not a lot of white space is being used.

Layout

- Alignment: Groups were aligned centered but items inside the groups were left aligned
- Balance: Well-balanced equal amount of stuff on all sides

Fonts:

- Consistency: Webpage followed the same format
- Font as Information Not as Art: Some of the font is small but otherwise very readable.
- Avoid Centered Text. No centered text, I am happy.