

Learning Log: Consider how data analysts approach tasks

Instructions

You can use this document as a template for the learning log activity: Consider how data analysts approach tasks. Type your answers in this document, and save it on your computer or Google Drive.

We recommend that you save every learning log in one folder and include a date in the file name to help you stay organized. Important information like course number, title, and activity name are already included. After you finish your learning log entry, you can come back and reread your responses later to understand how your opinions on different topics may have changed throughout the courses.

To review detailed instructions on how to complete this activity, please return to Coursera: <u>Learning Log:</u> <u>Consider how data analysts approach tasks</u>.

Date: 3 rd July	Course/topic: Course 1: Foundations: Data, Data Everywhere
	Learning Log: Consider how data analysts approach tasks
Review the 6 phases of data analysis	Consider how the data analysts at Google used the data analysis process to break down their analysis project: The analysts asked questions to define both the issue to be solved and what would equal a successful result. Next, they prepared by building a timeline and collecting data with employee surveys, which should be inclusive.
	They processed the data by cleaning it to make sure it was complete, correct, relevant, and free of errors and outliers. They analyzed the clean employee survey data. Then the analysts shared their findings and recommendations with team leaders. Afterward, leadership acted on the results and focused on improving key areas.
Reflection:	Write 2-3 sentences (40-60 words) in response to each of the questions below.
Questions and responses:	 Did the details of the case study help to change the way you think about data analysis? Why or why not? By looking at the details, it allowed for me to look at it from a personal context, and see that I already exhibit many behaviours that can be considered as "data analytics", and therefore it seems less intimidating. Did you find anything surprising about the way the data analysts approached their task?



The depth that data is processed and cleaned surprised me, as I expected for it to be more of a "get into it" process than getting it all cleaned.

What else would you like to learn about data analysis?
 Processes, and techniques for using