

# Project Move It OKRs

## O1 Actively and meaningfully engage the public to generate buy-in and project support

KR1 70% of residents are contacted/surveyed

KR2 4 public meetings/conferences are held, with at least 700 attendees at each, discussing transit

KR3 75% of community leaders/local politicians endorsing the project

## O2 Make it easy to get around the greater Wonder City area via public transportation

KR1 Buses on new lines run every 5 minutes

KR2 75% household participation on a survey detailing potential stops

KR3 Public Transport use increases by 20% within 2 years

## O3 Promote public transportation as a convenient alternative to driving

KR1 15 buses containing pro-public transport advertising

KR2 10 articles in community newspapers/newsletters detailing benefits

KR3 Transport website receiving 15,000 visits each month

## O4 Provide a reliable and consistent public transportation service

KR1 95% of buses pass monthly inspections

KR2 97% of buses running on time

KR3 90% of buses being operational at any given time