# Multivariate Statistical Analysis

#### 2017 Spring

#### School of Industrial Management Engineering, Korea University

## 1. Course Description

- This module aims to provide students with the theoretical and practical knowledge and skills to obtain, modify, and analyze a large amount of data from various sources.
- Topics covered in this module include basic association rules, supervised learning algorithms (classification & regression) such as k-nearest neighbor, decision tree, artificial neural networks, and unsupervised learning algorithms (clustering) such as K-Means clustering and hierarchical clustering.
- This module comprises lectures and lab exercises with R to develop the practical skills.

#### 2. Lecturer

- Pilsung Kang, Innovation Hall 801A, 02-3290-3383, pilsung kang@korea.ac.kr
- Course homepage: https://github.com/pilsung-kang/multivariate-data-analysis

#### 3. Time, Place, and Textbook

- Time & Place
  - 1. Tue 10:30~11:45 (To be noticed)
  - 2. Thu 10:30~11:45 (To be noticed)
- Textbook: No single textbook is required. Lecture slides and associated materials (R script, data sets, etc.) will be provided through the blackboard and course homepage.

## 4. Introduce Yourself

- ✓ Submit your self-introduction slide (max. 5 pages) to the lecturer via E-mail by the end of the 2nd week.
- ✓ Required information: Name, department, e-mail, cell phone number, recent photo(s)

#### 5. Assessments

- 1 final exam (40%): 3 pages of cheating papers are allowed
- 2 R open courses (10%)
  - 1. Introduction to R by Data Camp
    - 1. <a href="https://www.datacamp.com/courses/free-introduction-to-r">https://www.datacamp.com/courses/free-introduction-to-r</a>
  - 2. Try R by Code School
    - 1. <a href="http://www.skilledup.com/courses/try-r.5245">http://www.skilledup.com/courses/try-r.5245</a>
- 5 data analysis assignments (50%)

# 6. Schedule

Week	Topics
1	Orientation
2	Introduction to R: Data Types in R
3	Introduction to R: Conditions, Functions, and Graphics
4	Association Rule Mining
5	Clustering: K-Means Clustering, Hierarchical Clustering
6	Multiple Linear Regression
7	Logistic Regression
8	Midterm Exam Break
9	k-Nearest Neighbor Learning
10	Naïve Bayesian Classification
11	Classification and Decision Tree: Classification Tree
12	Classification and Decision Tree: Regression Tree
13	Artificial Neural Network 1
14	Artificial Neural Network 2
15	Artificial Neural Network 3: Bagging ANN
16	Final Exam