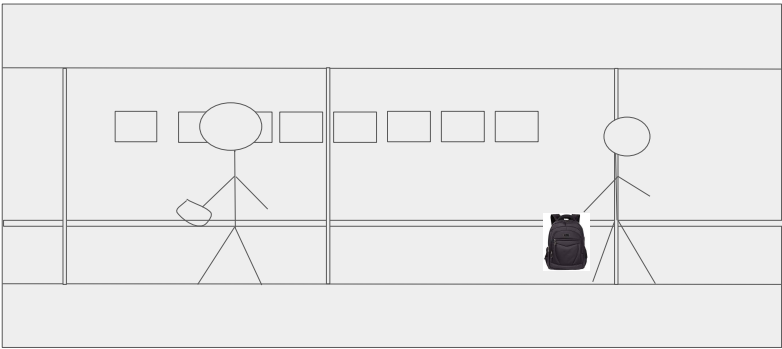
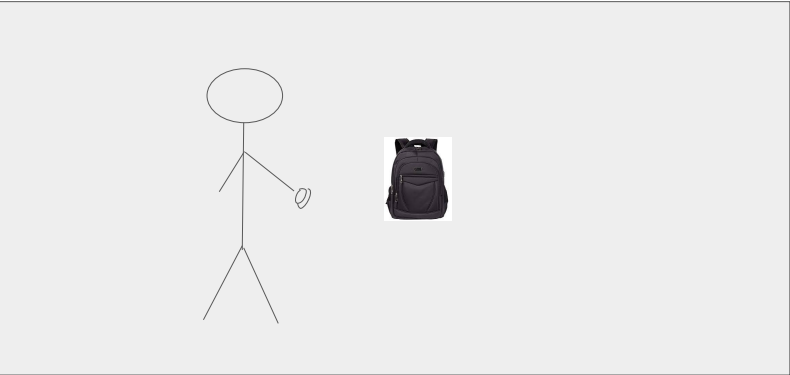


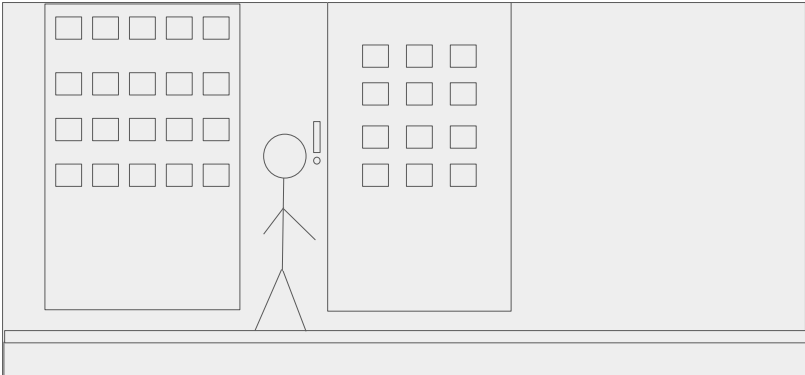
Jonathan takes the subway to work everyday, and always has his book bag with him.



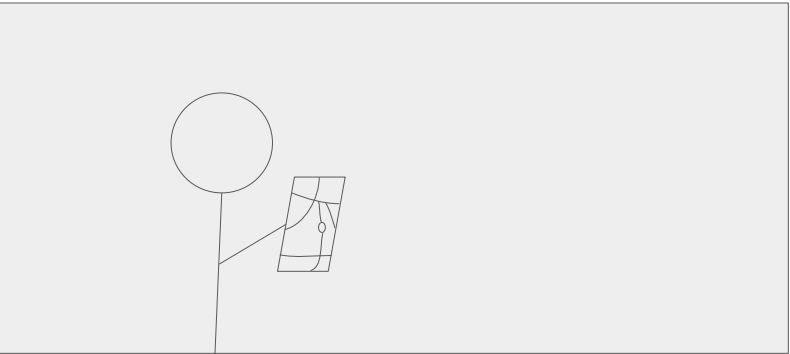
He's started to become worried about losing or having someone steal his book bag while he's not paying attention.



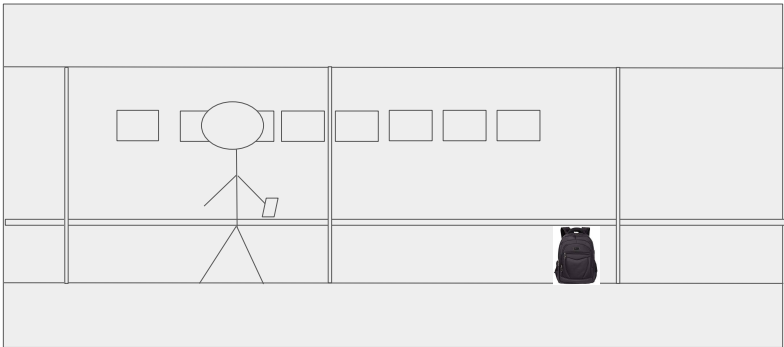
He decides to put a tracking device in it so he can find it if it gets lost or stolen



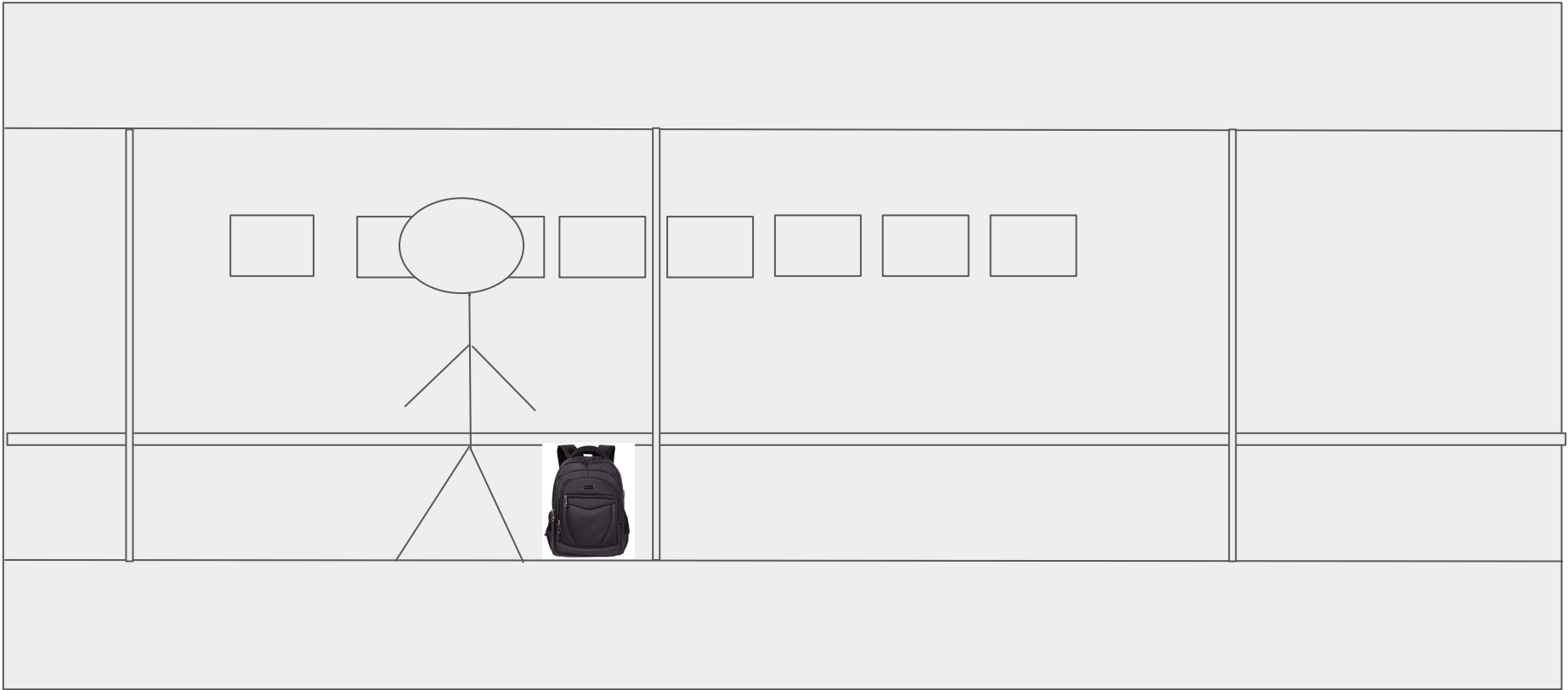
One day after he puts the tracker in he notices that he doesn't have his bookbag after he got off the subway.



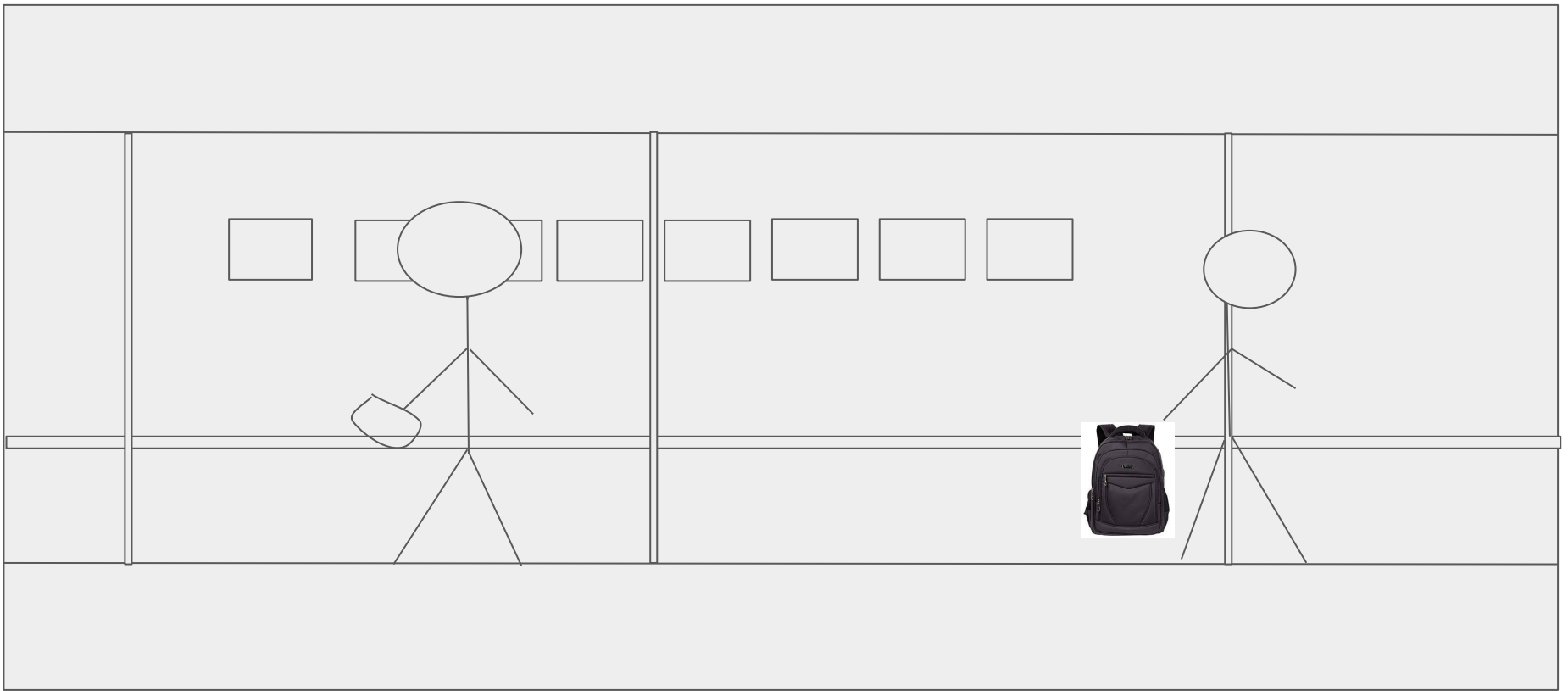
He opens his tracking app and starts to look for his book bag, and sees it's still on the subway.



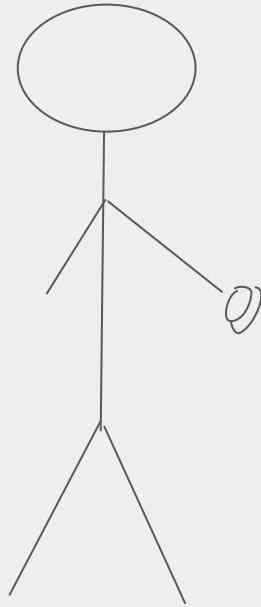
He ends up able to retrieve his book bag back in the end.



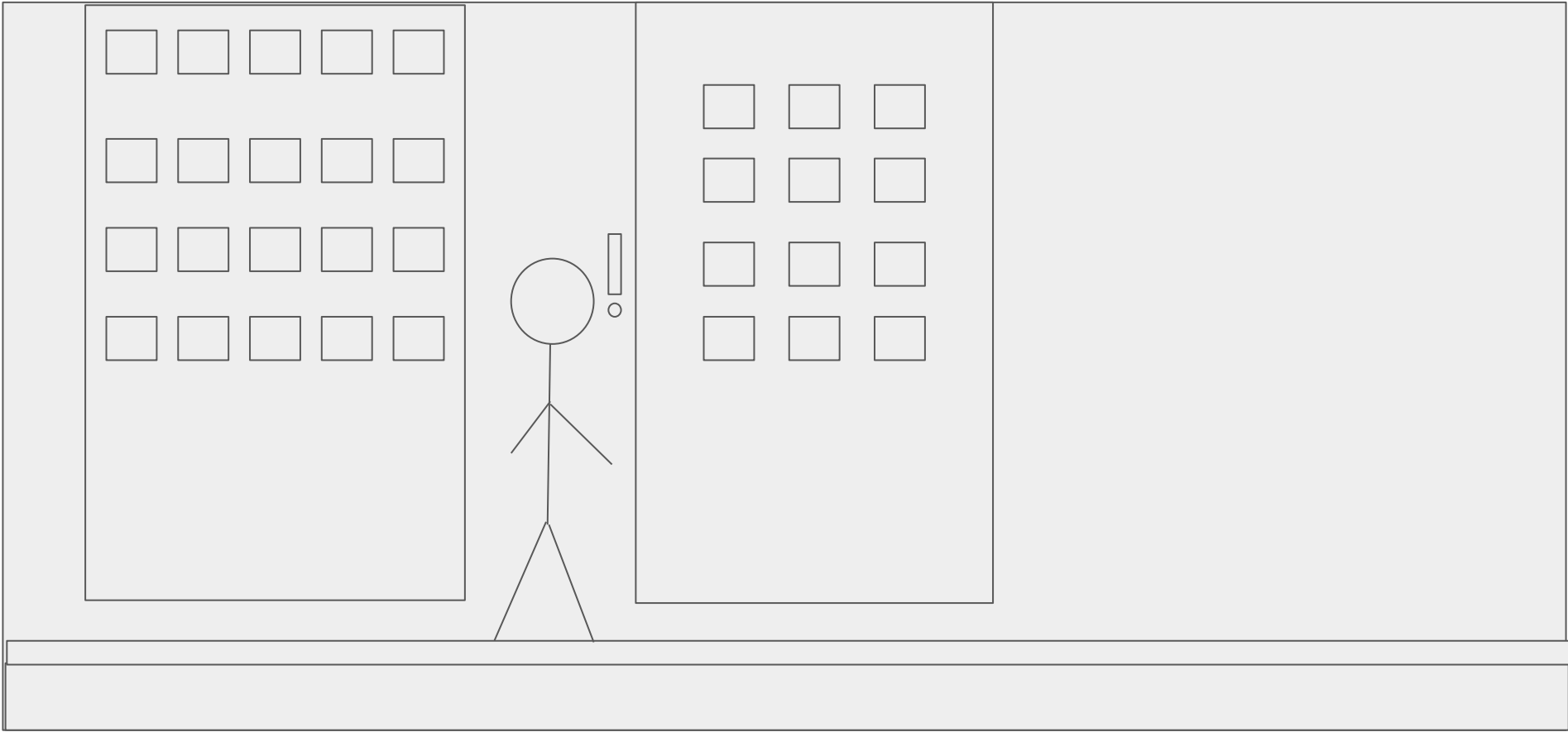
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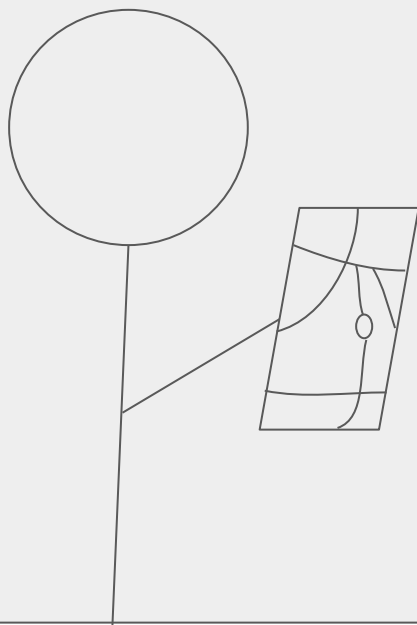
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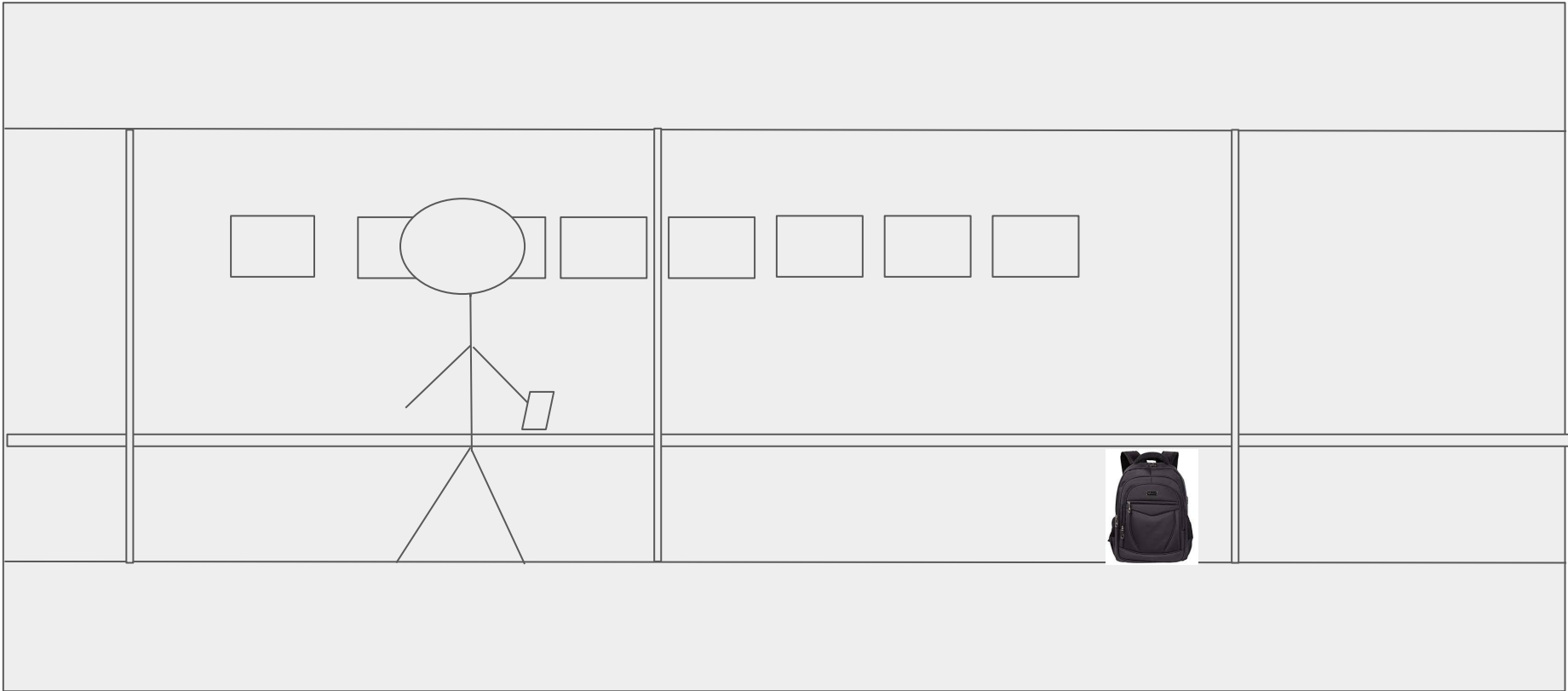
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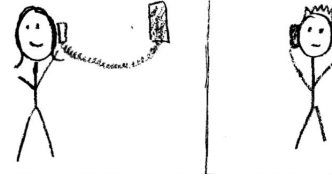


He ends up able to retrieve his book bag back in the end.



ONE MORNING,
SHE CAN'T
FIND HER
MEDICATION.

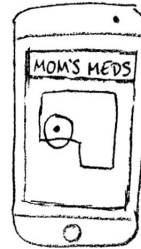
SHE CALLS HER SON TO HELP
HER LOOK FOR THEM



TOGETHER, THEY
FIND HER MEDS,
BUT SHE FEELS
BAD ALWAYS
HAVING TO ASK
HER SON FOR
HELP.



HE PLACES A
TRACKER ON
HER MEDS...



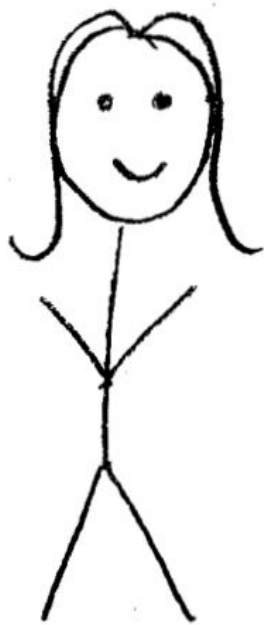
...AND
SETS
IT UP
IN THE
APP



HE ALSO DOWN-
LOADS THE APP
ONTO HIS OWN
PHONE AND
ENABLES
SHARING.

NEXT TIME SUSAN LOSES
HER MEDS, SHE FINDS THEM
ON HER OWN USING THE APP.





SUSAN HAS TO TAKE
MEDICATION EVERY
MORNING.





ONE MORNING,
SHE CAN'T
FIND HER
MEDICATION.

SHE CALLS HER SON TO HELP
HER LOOK FOR THEM



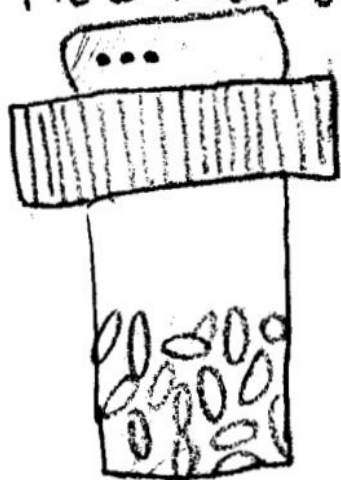


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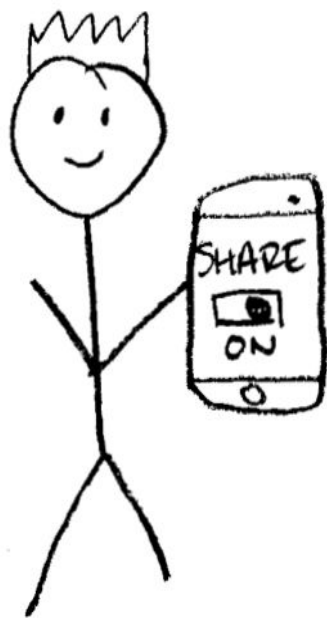
HE DOWNLOADS
OUR TRACKER
APP ONTO THE
SMARTPHONE
HE BOUGHT HER
LAST CHRISTMAS



HE PLACES A
TRACKER ON
HER MEDS...

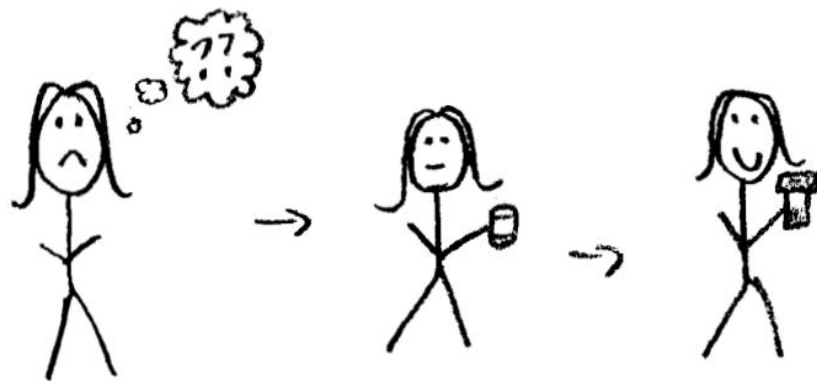


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6X



Joanne

By Kendhall G. Lebrón Ruiz

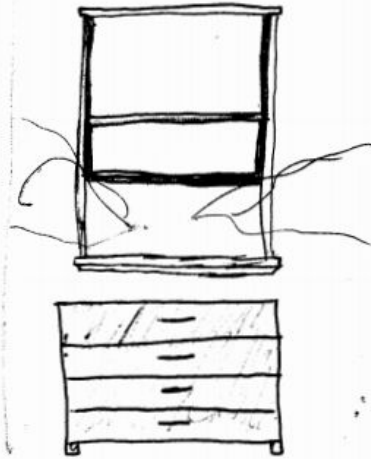


Joanne is always busy with her Social Media management job, which distracts her constantly since there's so many things she needs to update for her audience.

6X



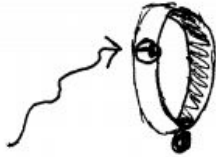
Problem is, Joanne also has 6 cats. Although they are well-fed and have every amenity they need, they still need to be monitored, which Joanne can't do all the time.



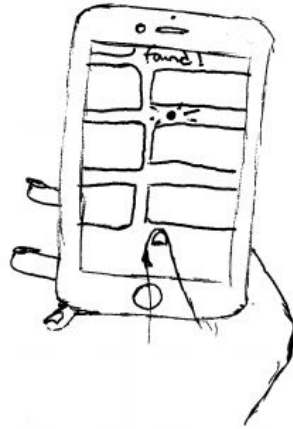
And sometimes Joanne forgets to close the living-room window, which causes for some of the cats to escape. Although they usually come back, she might be worried that one day they won't.



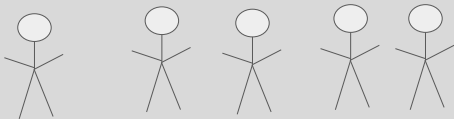
That's why she bought a tracking device to know where her cats are constantly.



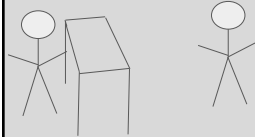
All she has to do is stick the adhesive part of the device to their collars and that's it.



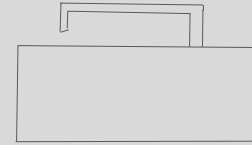
Now, in case of a future escape, she doesn't have to worry about where her cats are.



At a PTA meeting, faculty is confronted with agitated parents considering leaving the school in favor of a different one in the district. While RiverTree High School doesn't even have updated smart boards, this other school has recently given all students laptops to enhance the learning experience.



Joan convinces principal to hear her proposition. She wants to incorporate laptops into classroom in response to pressure from parents.



Principal worried about security. He points out that the FindMy apps work only if device is on - which wasn't much help for RiverEnd (another school in district) last year when they had 33 macbooks stolen that were never retrieved.

There's an app for that.

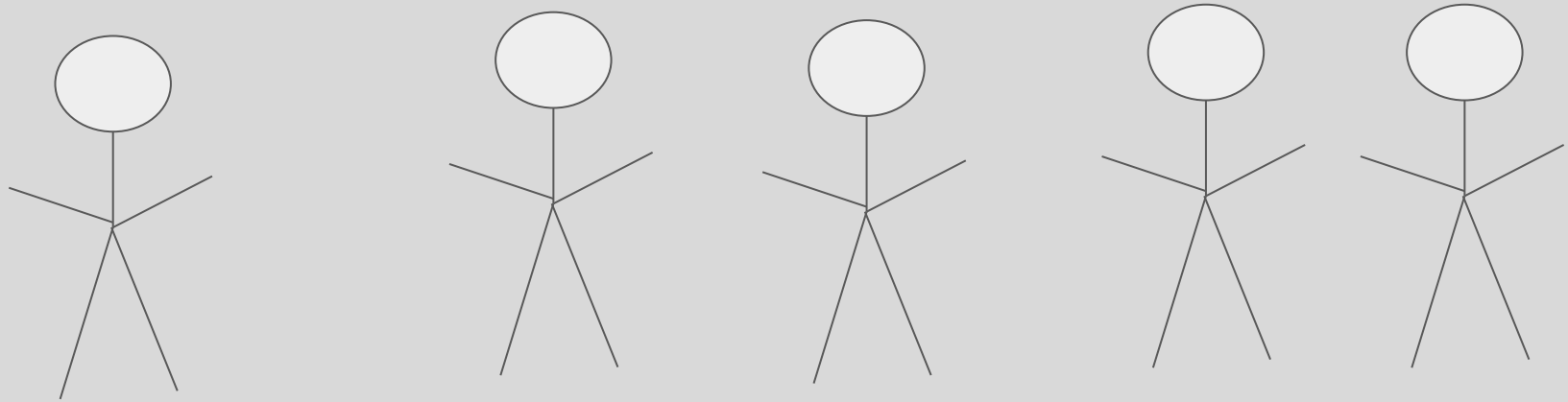
Joan Perez tells principal about our new tracker app, which doesn't require the device to be on for it to work. Principal is on board now.



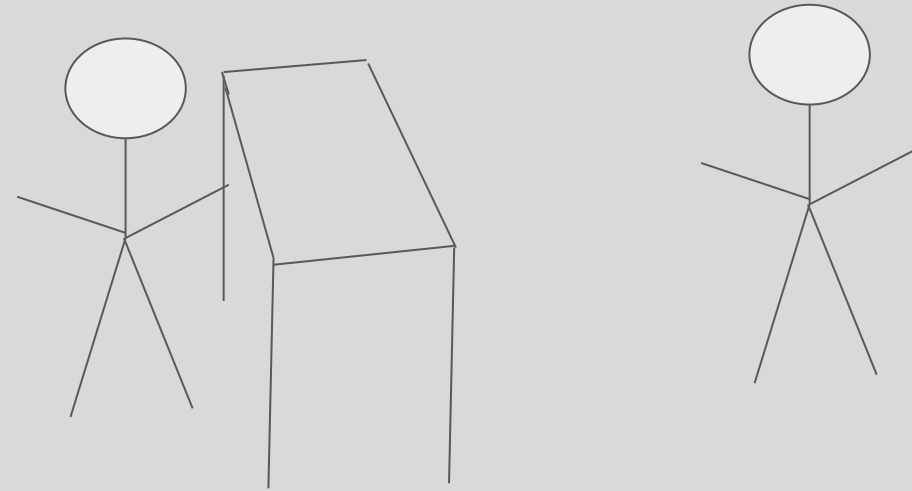
The school buys laptops, senior faculty is impressed by Joan Perez's initiative. They put the trackers on and are ecstatic when they see how thin it is (it's barely perceptible) and they are relieved by its adhesiveness to the surface of device.

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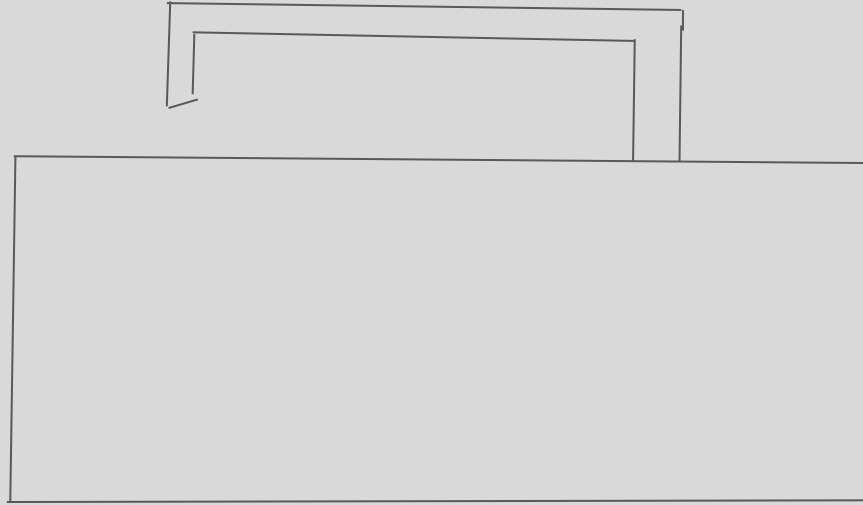
Not only Joan's class' overall scores increase, but the entire schools' average scores saw a massive increase after one year of using the laptops. The other schools in the district had lost 9 laptops during the course of this year - which were never found. Joan's school did not lose any.



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