

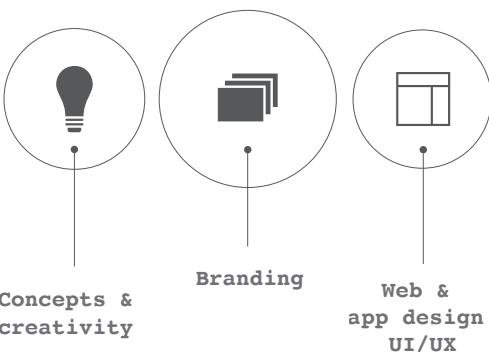
CARL-MAURITS VON SCHANTZ



CONTACT

Maurits.vonschantz@gmail.com
+46 701 48 49 10
www.cmvs.me

MY SPECIALITIES



SKILLS

Computer

Adobe Package
Figma
Sketchup
Blender
Keyshot

Professional Skills

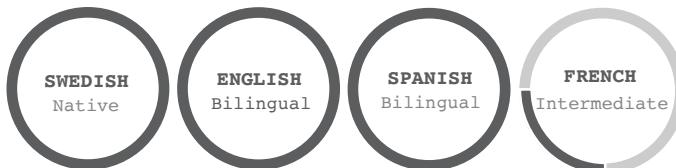
Photography
Knowledge of industry trends
Visual communication
Project management
Product photography
Problem solving

EDUCATION

LISAA - L'Institut Supérieur des Arts Appliqués
From September 2020 to October 2023
Bachelor degree - Graphic design
Product Design

Luleås Tekniska universitet
From Jun 2023 to Nov 2023
Web development HTML - CSS - React

LANGUAGES



WORK EXPERIENCE

PAF | Remote
From May 2024 - Current
Designer

- Designed and optimized paid social ad campaigns with focus on ROAS, CTR, and overall campaign performance.
- Created and developed brand identities, including 1x2.se, ensuring consistency across digital platforms.
- Collaborated closely with the digital marketing coordinator to align creative content with campaign goals, driving measurable results.
- Produced engaging visual content tailored for different ad formats (Meta, TikTok, Google Display, etc.)

Givenchy | Paris

From Jul 2023 - Apr 2024
Graphic and product Designer

- Creating renderings and bringing concepts to life.
- Stay updated with current fashion trends and gather inspiration from various sources and present them to the design team.
- Contributed to the development of design concepts for new shoe collections by creating mood boards, defining color schemes, and developing design elements, with a strong understanding of brand identity
- Developed pitch decks for the Head of Design focusing on strategy development, implementation, and reporting.

Corniche Watches | Stockholm & Paris

Apr 2023 - Sept 2023
Internship - Assistant to chief of design

- Creating and assisting in the development of graphic designs for various company materials, including brochures, advertisements, packaging, and UX and UI content.
- Assist in developing design concepts, manage design assets and ensure print production quality.
- Ensuring that all design work adheres to Corniche Watches brand identity and design standards.
- Software Proficiency: Staying current with design software and tools to enhance design capabilities.

Utsikt Kommunikation | Stockholm

From Sep 2018 - 2020
Project coordinator and graphic designer

- Managed projects in a high-paced environment, developing and delivering brand experiences for clients including Google, BMW, and Huawei.
- In addition to project management responsibilities, I developed strong capabilities in creating logos for various occasions, designing print and digital advertising, developing product packaging and website layouts, and using SketchUp and V-Ray to produce plans for future events.
- Worked with clients to identify their needs and preferences and understand how to create the best possible outcome and brand experience.