



Cyberweek Africa-2023

SPONSORSHIP BROCHURE

What is the Cyberweek Africa -2023 Conference?

The Annual Cyberweek Africa Conference is a three-day event co-hosted by the Cyberpro Global-Africa and University of Nairobi. The conference will be held in University of Nairobi, Kenya on October 30 2023 to November 1, 2023 at the Chandaria Auditorium. The conference will convene industry experts explore the latest innovations in cybersecurity, the academia and government.

The purpose of Cyber Week Africa 2023 is to provide an appropriate platform for experts from industry, academia, and government to discuss the state of cyber security and explore opportunities for cooperation. The conference draws more than 10,000 attendees to Nairobi.

Who Are the Conference Attendees?

Attendees include all government levels, academia, private business, not-for-profit organizations, and citizens interested in learning more about cybersecurity.

Call for Exhibitors

Why Exhibit?

- Reach OVER 10,000 attendees from all government levels, private business, and not-for-profit organizations
- Key audience of Executives/CIOs, Information Security Officers, IT Directors, Business Managers
- On average participants spend 30 minutes or more with exhibitors

Who Should Exhibit?

Any company with a product or service that meets any of the following conference goals:

- To educate the community about protecting information
- To increase awareness about cybersecurity threats and risks
- To present cutting edge information to broaden cybersecurity professionals' knowledge
- To ensure that participants leave the event with practical information that can be applied to their specific environment.

How Do I Reserve Space?

- Complete the CONTRACT FOR EXHIBIT SPACE. The form is also available on Cyber Week Africa. website at: <https://cyberweek.africa>
- Payment may be made by check or credit card.

Who Do I Contact for More Information or Questions about Exhibiting?

Email: ben@cyberpro.ke



Sponsorship Packages

Boost your brand awareness and marketing at the Cyber Week Africa 2023 Conference through sponsorship packages.

How Do I Become a Sponsor?

Complete the CONTRACT form. The form is also available on The Cyber Week Africa 2023 website at <https://cyberweek.africa>.

Platinum Sponsorship \$25,000

Exclusive Opportunity

One Exhibitor package plus:

- Two (2) additional 8'x10' areas (equaling a triple-sized exhibit space) in a prime location
- Prominent Banner ad in the conference room
- Full two-page spread (center) or two full page ads with description and logo in conference program book (in black and white)
- Logo on the inside back cover of the conference program book (shared with other sponsors)
- Live logo on Cyber Week Africa 2023 exhibitor page
- One (1) 20-minute live demo at your booth on (DATE) during exclusive exhibit hall time
- Eight (8) complimentary passes.
- Access to the attendee list (excluding those who opted out) one week prior to the event for conference promotional purposes
- Logo displayed in registration sponsorship board area
- Recognition as the Terabyte Sponsor during conference opening
- Public recognition announcement during exhibitor hours

Gold Sponsorship \$15,000

Two (2) Available

One Exhibitor package plus:

- One (1) additional 8'x10' area (equaling a double-sized exhibit space) in a prime location
- Exclusive sponsor of continental breakfast for one day of the conference
- Additional 100-word company description (total 200 words) with logo in the conference program book
- Banner ad in the conference room
- Full (1) page ad in the conference program book (in color)
- Logo on the inside back cover of the conference program book (shared with other sponsors)
- Logo on the inside cover of the Cyber Week Africa 2023 Proceedings Book (shared with other sponsors)
- Live logo on Cyber Week Africa 2023 exhibitor page
- One (1) 10-minute live demo at your booth on June 6 and 7 during exclusive exhibit hall time
- Six (6) complimentary passes.

- Access to the attendee list (excluding those who opted out) one week prior to the event for conference promotional purposes
- Logo displayed in registration sponsorship board area
- Recognition as the Megabyte Sponsor during conference opening
- Public recognition announcement during exhibitor hours

Silver Sponsorship \$7,000

Six (6) Available

One Exhibitor package plus:

- Half (1/2) page ad in the conference program book (in color).
- Banner ad in the conference room.
- Logo on the inside back cover of the conference program book (shared with other sponsors)
- Logo on the inside cover of the Cyber Week Africa 2023 Proceedings Book (shared with other sponsors)
- Live logo on The Cyber Week Africa 2023 Forum exhibitor page
- Four (4) complimentary passes.
- Access to the attendee list (excluding those who opted out) one week prior to the event for conference promotional purposes
- Logo displayed in registration sponsorship board area
- Recognition as the Kilobyte Sponsor during conference opening
- Public recognition announcement during exhibitor hours
- Push notifications sent via the mobile application announcing sponsorship item

Bronz (Exhibitor Booth) \$5,000

What's Included with Display Space for October 30, 2023 to November 1, 2023?

- A conference website presence with a direct link to your company website
- Company logo and 100 word description in the conference program book (deadline is 13/10/23)
- Two (2) complimentary event passes.
- Printed logo on the passport raffle which encourages attendees to visit booths to enter a drawing for prizes
- Post-event electronic list of conference attendees who have opted-in to receive information from Exhibitors
- 8' high back drape and 3' high side drape
- One (1) 6' table with cloth skirt and white vinyl top
- Two (2) chairs
- One (1) 7" x 44" single line identification sign
- One (1) complimentary Internet connection available (for use on a single device over 3 days)
- One (1) 240v electrical connection
- After hours exhibit booth security

Additional Sponsorship Opportunities

Consider these additional marketing and promotional opportunities for your company to increase visibility and create a positive impression.

Each of the sponsorships below come with two (2) complimentary event passes and two (2) reserved parking passes.

Afternoon Snack Break \$5,000 (2 available/1 per day)

Your company will be the daily sponsor of the beloved afternoon snack break! Sponsors will receive an 8x10 booth and 2 complimentary passes to the conference.

Your logo will be prominently displayed on signage as well as on the conference app and in the conference program.

Hand Sanitizer \$3,500

This sponsorship will put a personal bottle of hand sanitizer, featuring your logo, in the hands of every attendee. This sponsorship includes preselected merchandise which may be upgraded for an additional charge. This sponsorship also includes a conference website presence with a direct link to your company website, your company logo and 100-word description in the conference program book (deadline is 10/10/23). Sponsorship must be purchased by October 10, 2023.

Notepads \$3,500

Further brand awareness at the conference and back at the office with this sponsorship.

Notepads with your logo will be distributed at registration to every attendee. This sponsorship includes preselected merchandise which may be upgraded for an additional charge.

Sponsorship also includes a conference website presence with a direct link to your company website, your company logo and 100- word description in the conference program book (deadline is 10/10/23). Sponsorship must be purchased by October 10, 2023.

Water Station \$4,000

Keep attendees hydrated! A water station will be available for the entirety of the conference and is a great place to get your brand and logo in front of attendees. Reusable cups and signage will be branded with your logo and placed at the water station. This sponsorship includes preselected merchandise which may be upgraded for an additional charge. Sponsorship must be purchased by October 10, 2023.

Conference Bags \$3,500

These customized bags are perfect to tote exhibitor product literature and promotional items. Your company logo will be printed on one side of attendee bags. Conference and co-host logos will appear on other side.

This sponsorship includes preselected merchandise which may be upgraded for an additional charge. Sponsorship must be purchased by October 10, 2023.

Pens \$2,500

Need a pen? With your sponsorship all attendees will receive a pen with your logo printed on it. This sponsorship will also include signage and recognition in the program book and on the conference application. Sponsorship must be purchased by October 10, 2023.

PLEASE NOTE:

- All final designs/products must be approved by conference hosts.
- The FINAL date to submit your organization's logo to guarantee placement in the conference program book and printed signage is October 10, 2023. Logos that come in after this date will not be guaranteed placement in printed materials.

Please send high resolution logos to Heather Courtney at email!!!@cyberpro.ke

- Event passes are comprehensive for the length of the event; the total number is for the conference days. For example, if you have four badges available, we will not print one set of names on day one and a second set on day two. If you have more booth staff attending than your sponsorship level allows, you may purchase additional badges at a discounted rate.
- Only one advertisement, one logo placement and one company profile will be allowed per designated booth space.
- Any sponsorships sold after the "purchase by date" may not include all the items listed due to scheduling deadlines and will be sold at the conference staffs discretion.