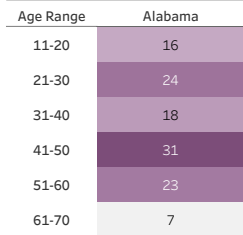


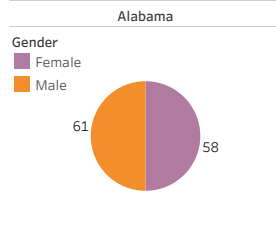


Digital Marketing Performance 2022

Customer Age Range



Customer Gender



Customer Count and Sales per State



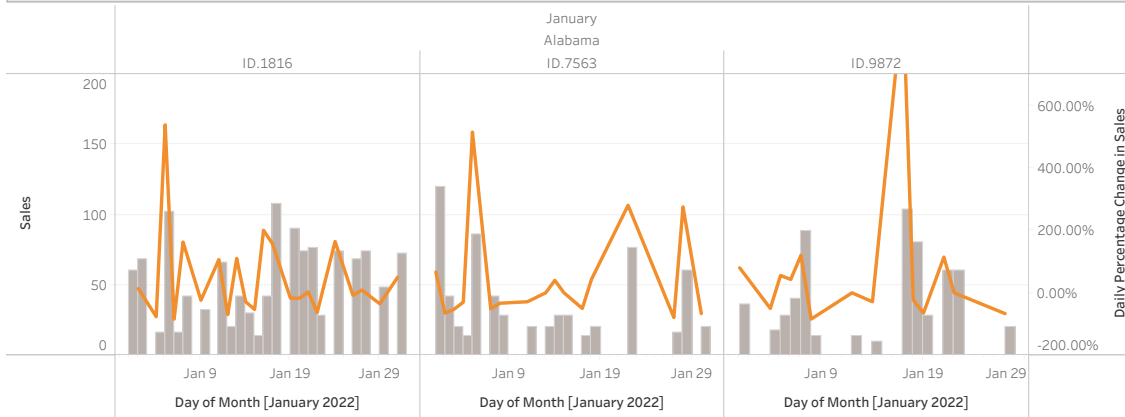
Month Filter
January

Campaign_ID
All

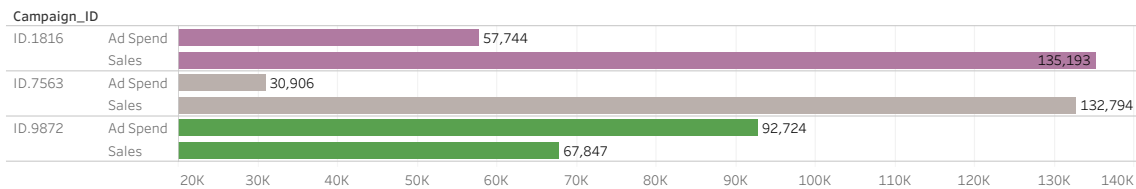
State

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Florida
- Georgia
- Kentucky
- Maryland
- Massachusetts
- Oklahoma
- Tennessee
- Vermont

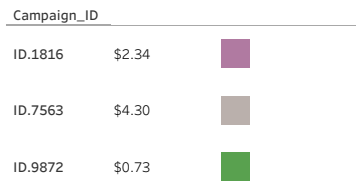
Daily Sales and Percent Change



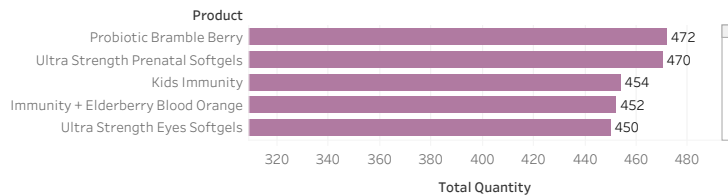
2022 Campaign Ad Spend and Revenue Comparison



2022 Campaign ROAS



2022 Purchased Products Count



2022 Campaign CTR per Ad Platform

