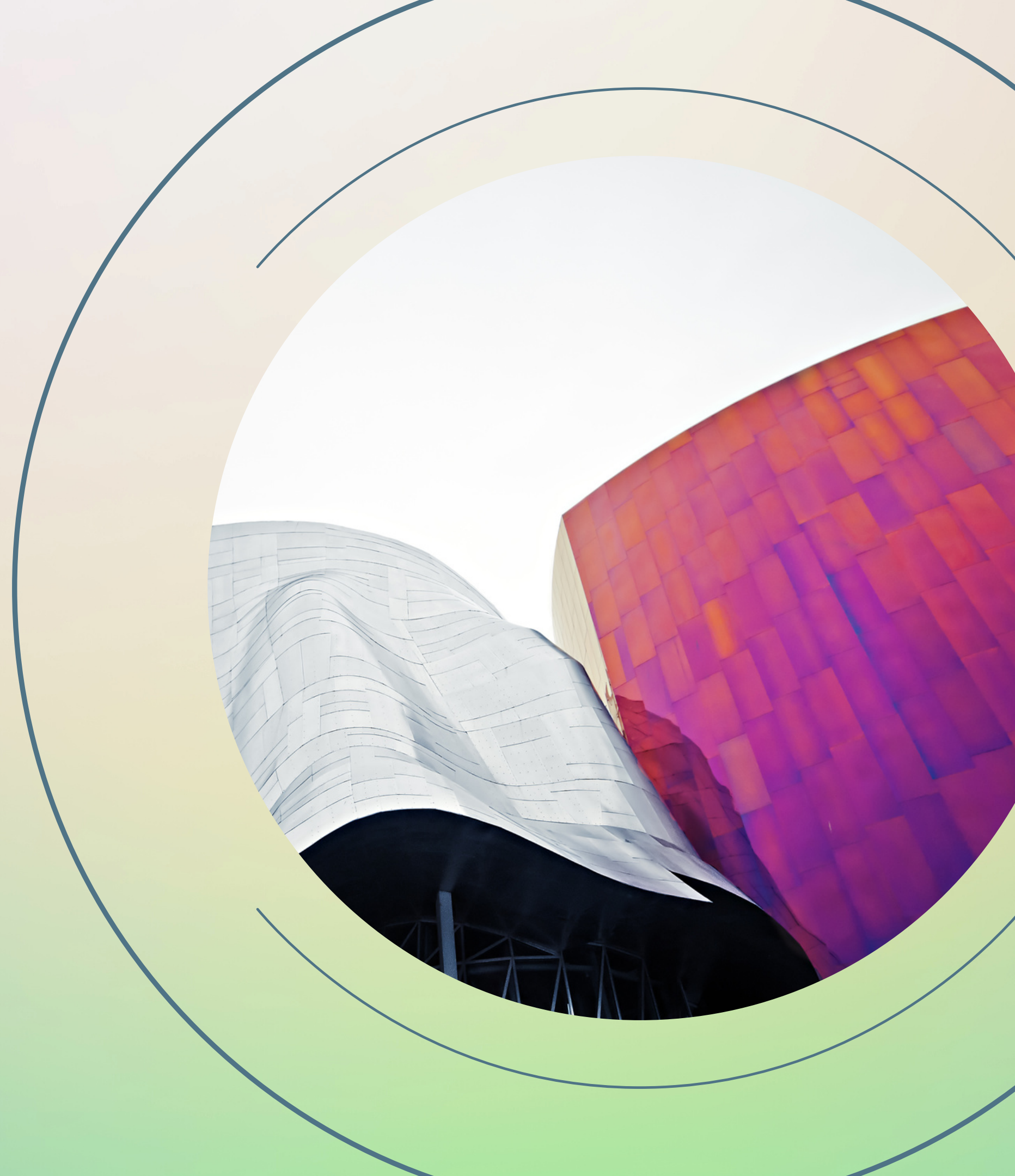
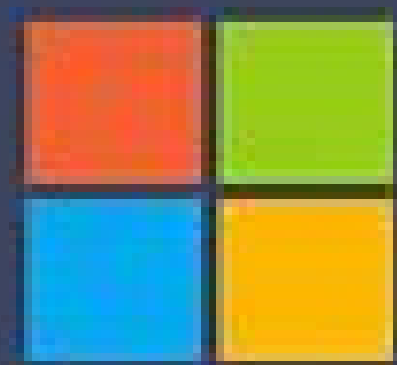


# **MICROSOFT MOVIE STUDIOS**

**CREATED BY  
COOPER MCCOMBS  
AND  
CONNOR MCCLAIN**





Microsoft

# Breaking Into The Market





# POPULARITY OVER PROFIT

Most popular  
genres

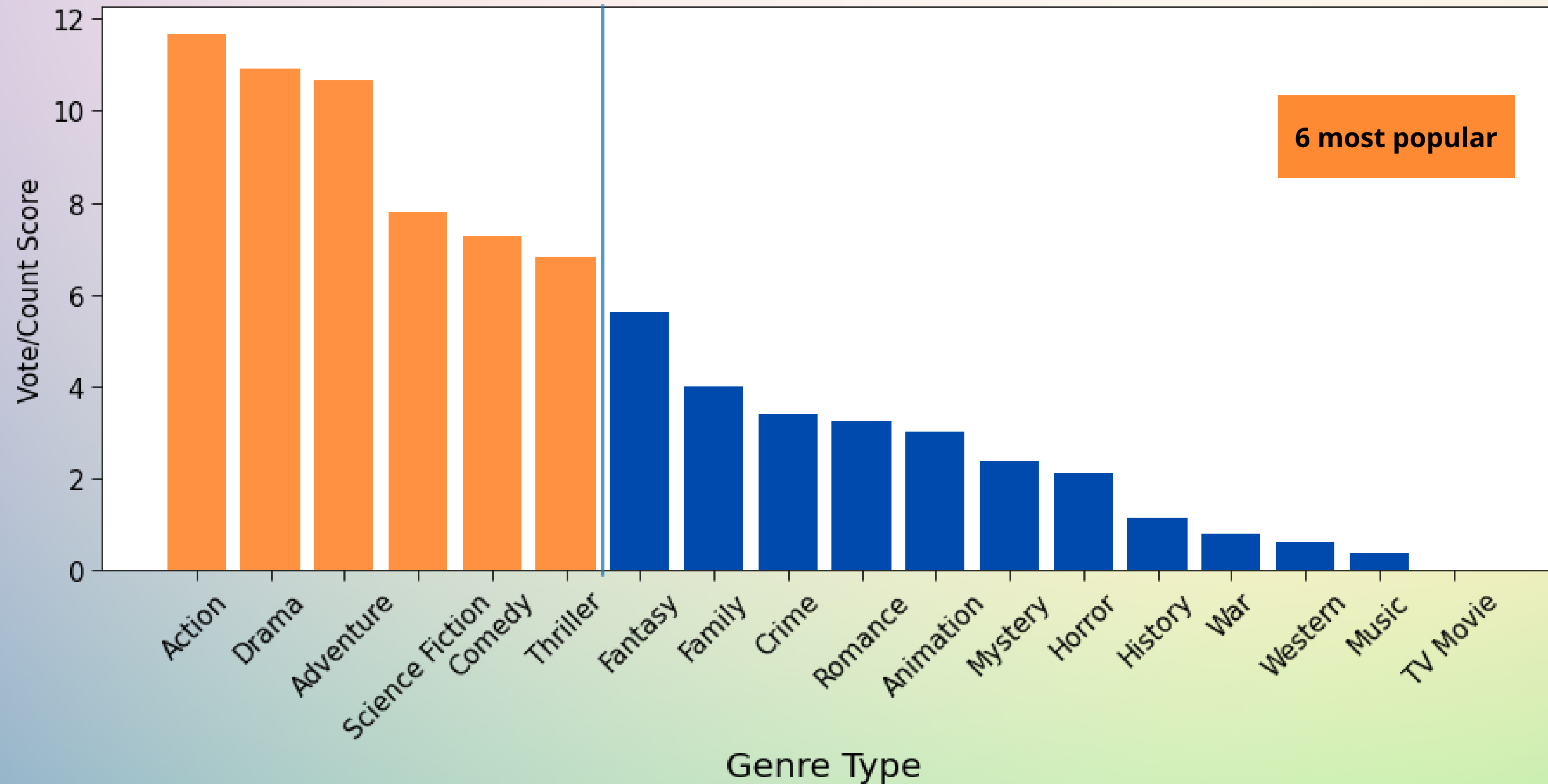
Budgeting

Production  
ratio

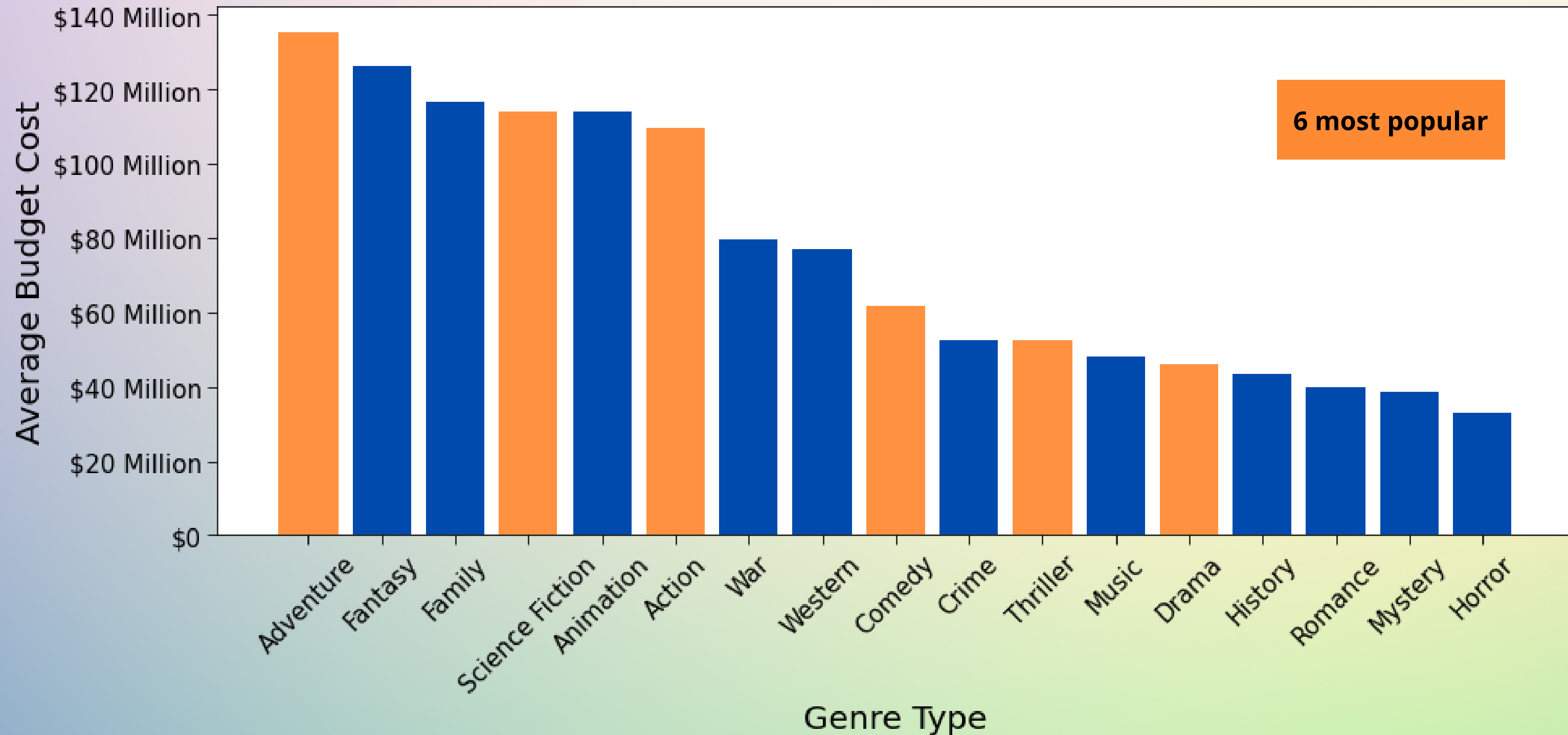
Movie length

# Vote/Count Score Graph

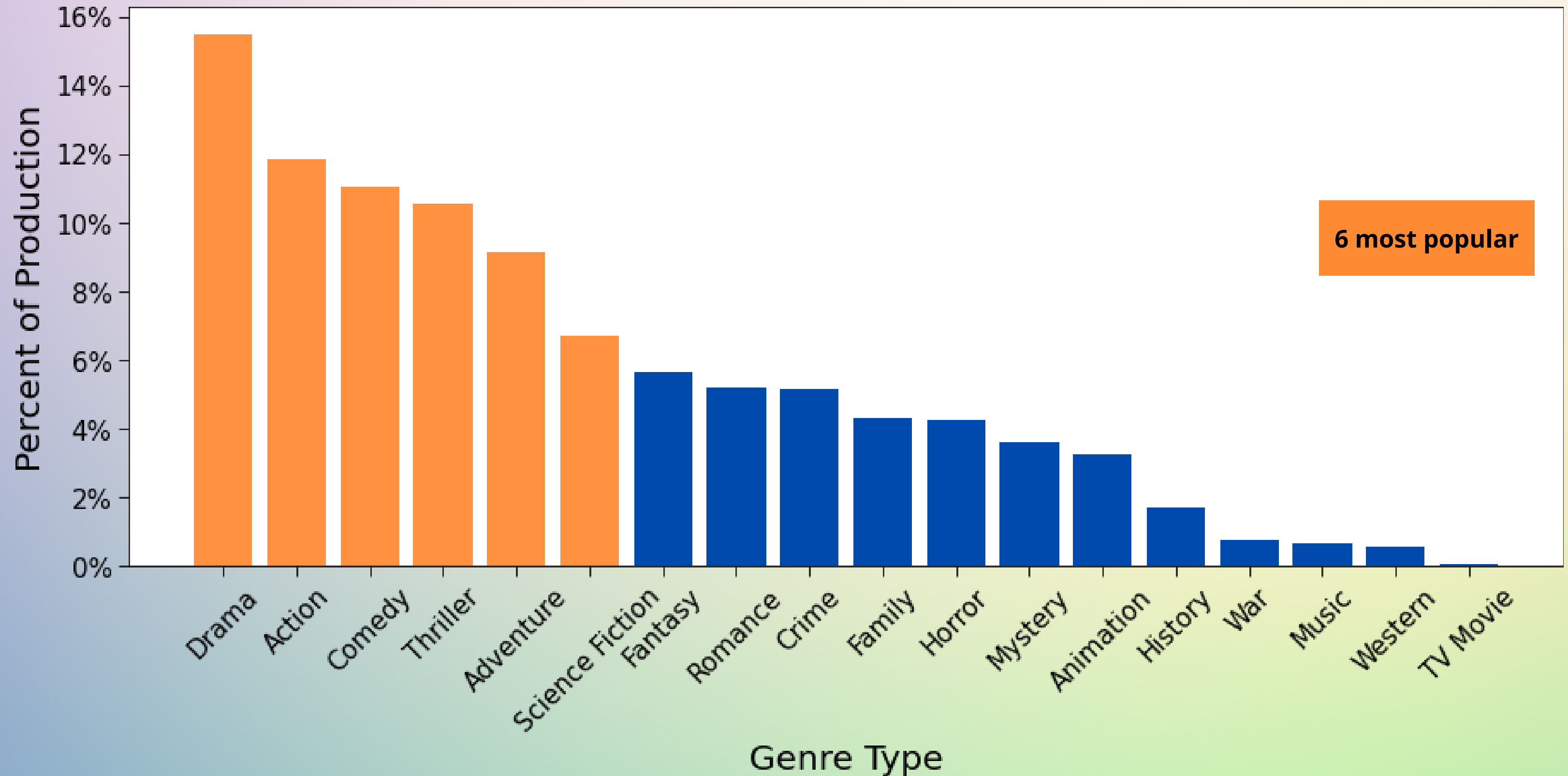
Vote/Count Score = Average Vote \*Vote Count / 1 million



# Budget Cost per Genre

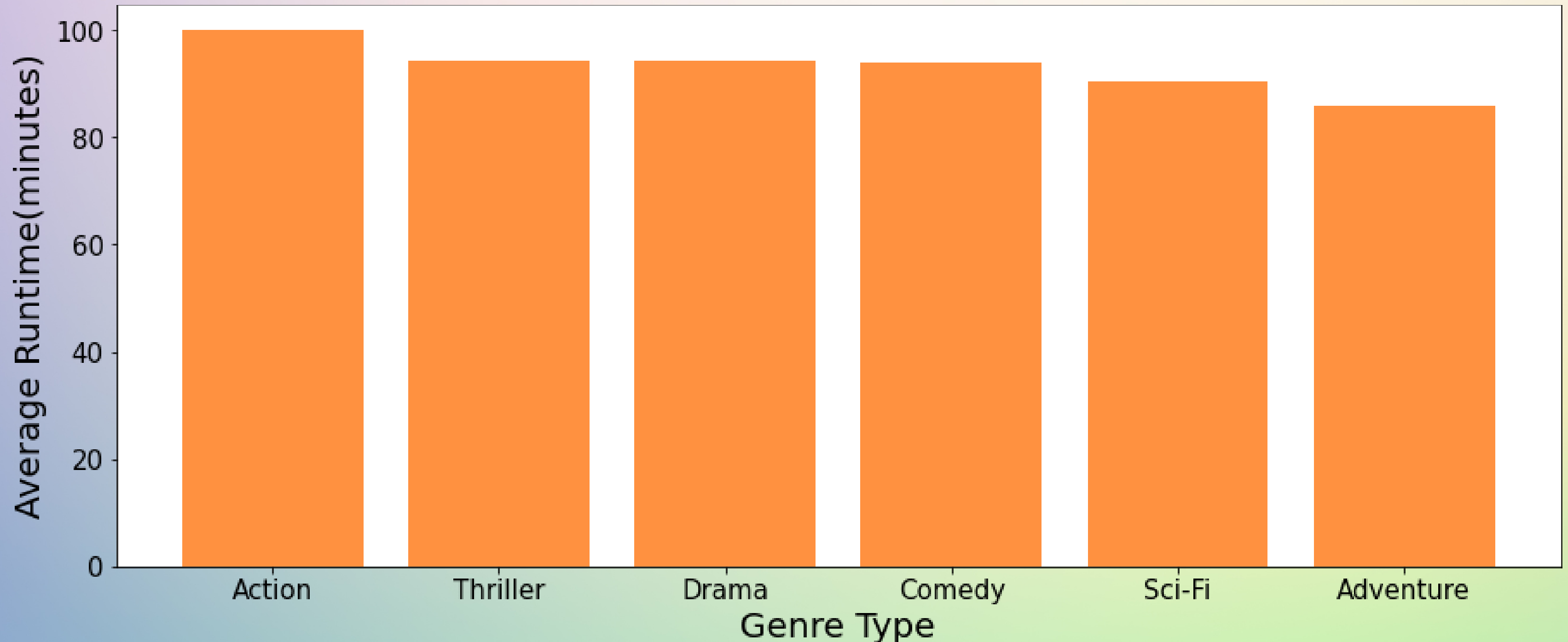


# Percent Produced





# Average Runtime of the Six Most Popular Genres



# Conclusion

- **Action, Adventure, Comedy, Drama, Science Fiction and Thriller**
- **67% of production**
- **Between \$40 million and \$140 million**
- **85-100 minutes**



# **Future Work**

**Rated: PG, PG 13, R...**

**The Best Actors**

**The Best Directors**

**Series of Movies vs. Stand-Alone Movies**

**Animated vs. Real Life Actors**



**THANKS!**

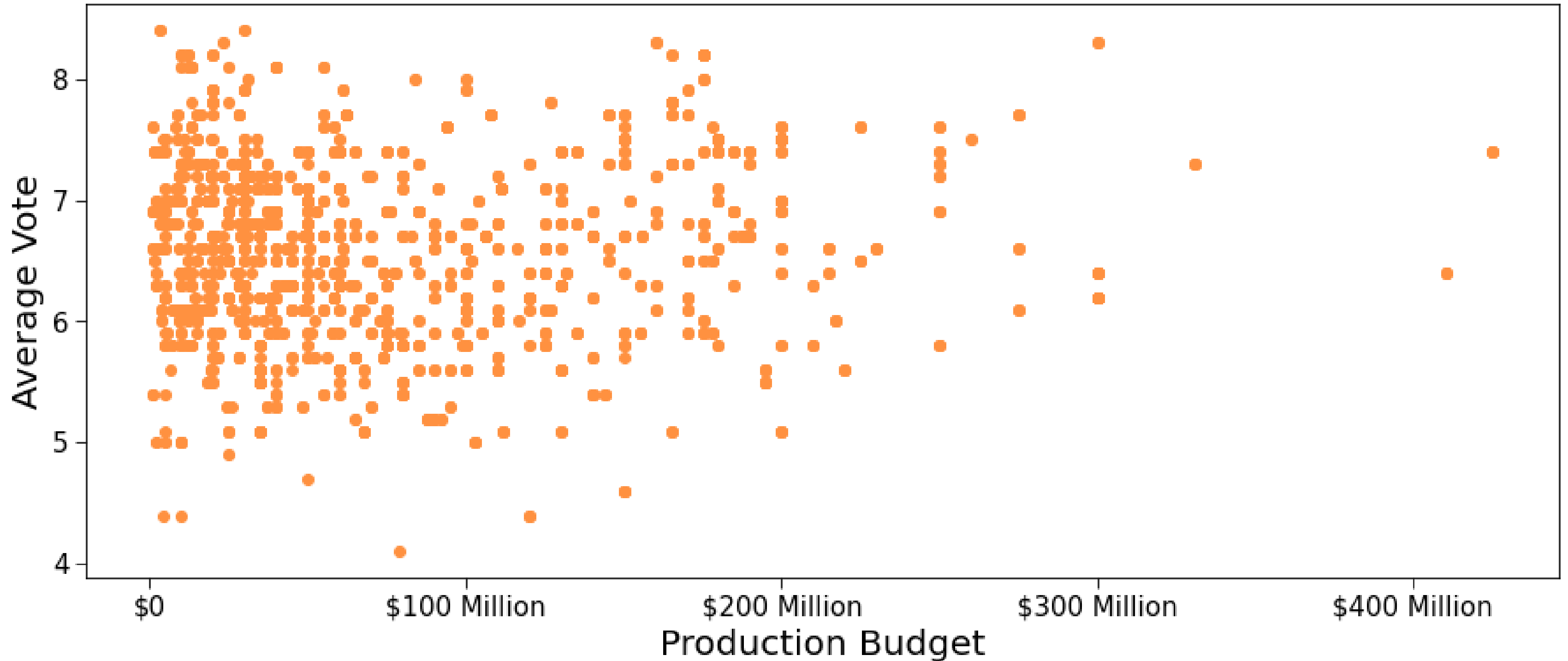


# Appendix

- **Budget Cost per Average Vote**
- **Production Budget vs. Worldwide Gross**



# Budget Cost per Average Vote



# Production Budget vs. Worldwide Gross

Correlation Between Budget and Gross

