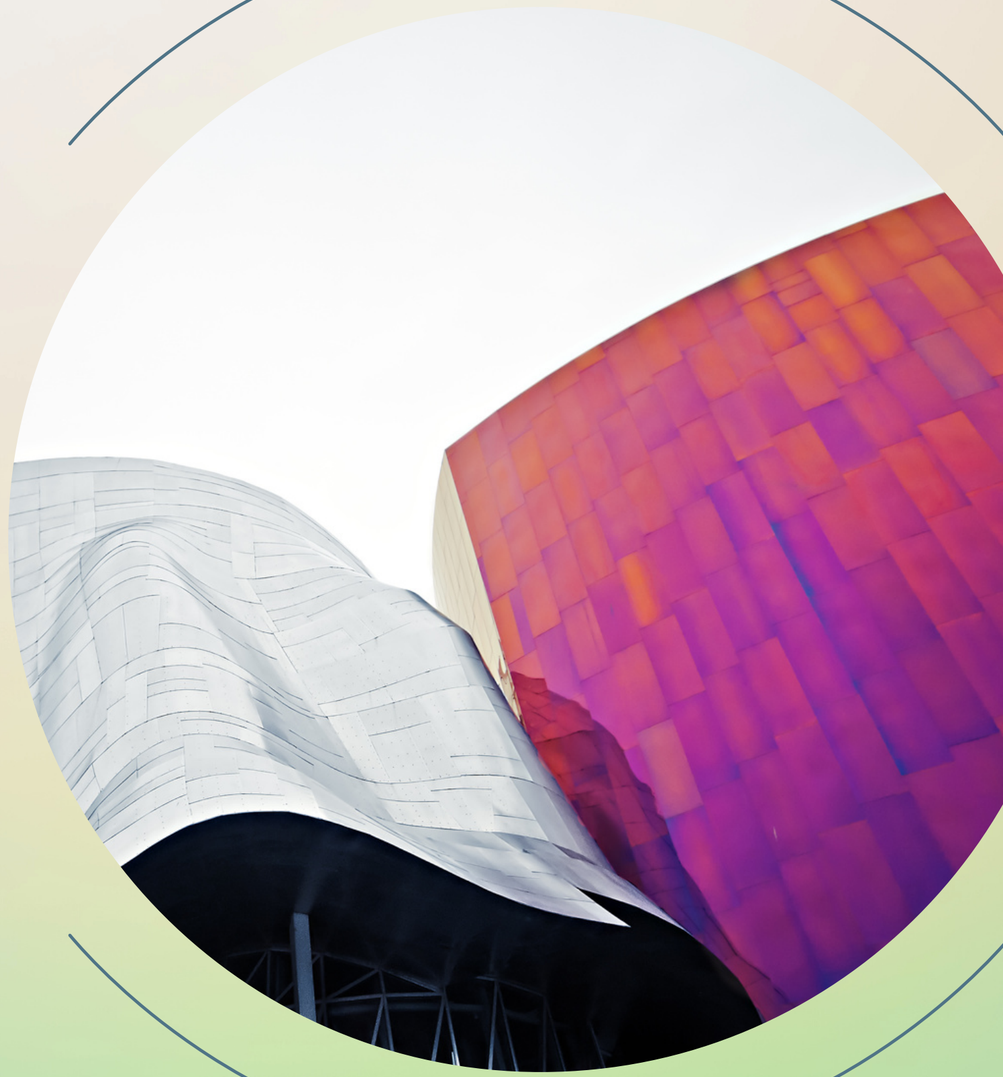
MICROSOFT MOVIE STUDIOS

CREATED BY
COOPER MCCOMBS
AND
CONNOR MCCLAIN



Breaking Into The Market

POPULARITY OVER PROFIT

Most popular genres

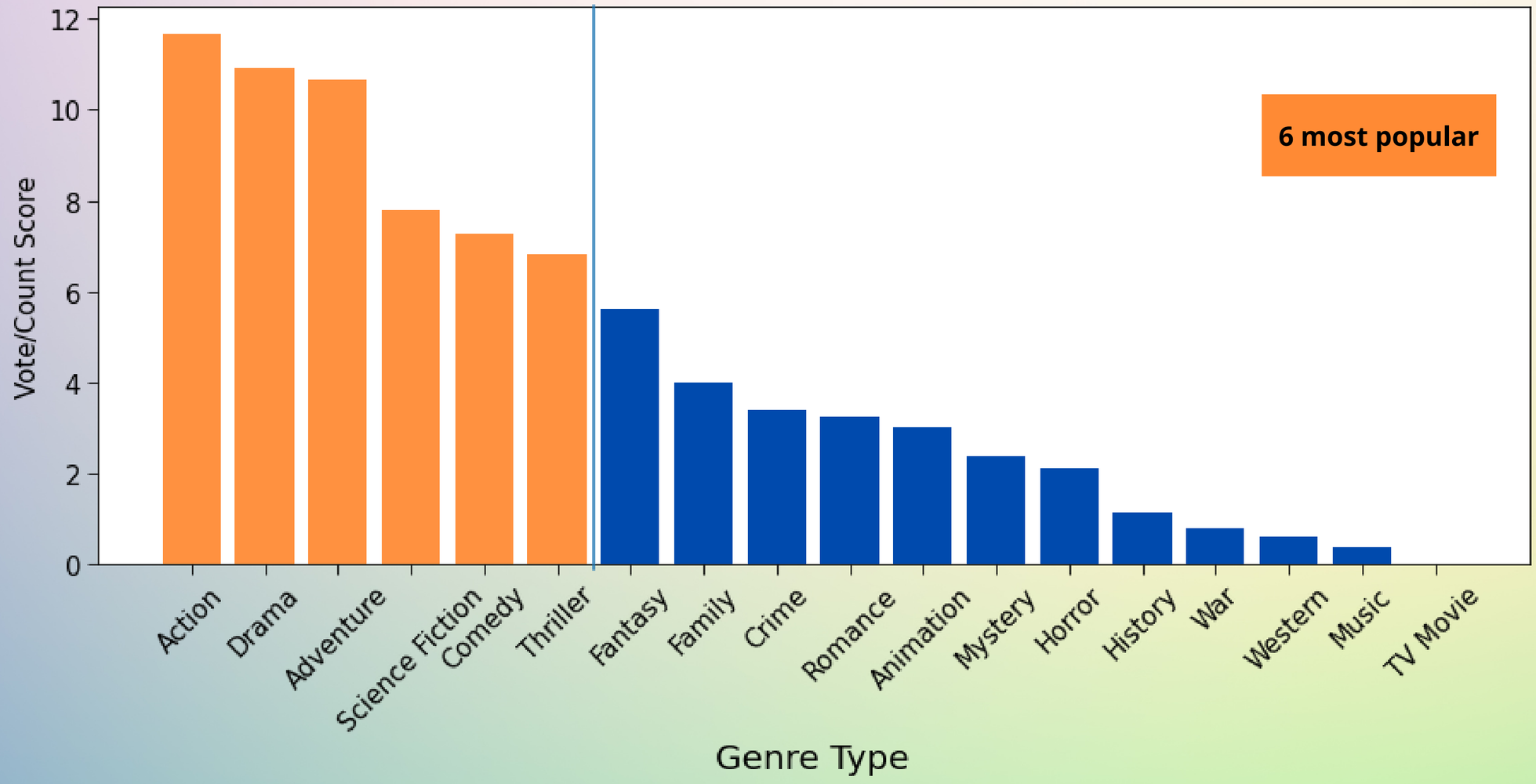
Budgeting

Production ratio

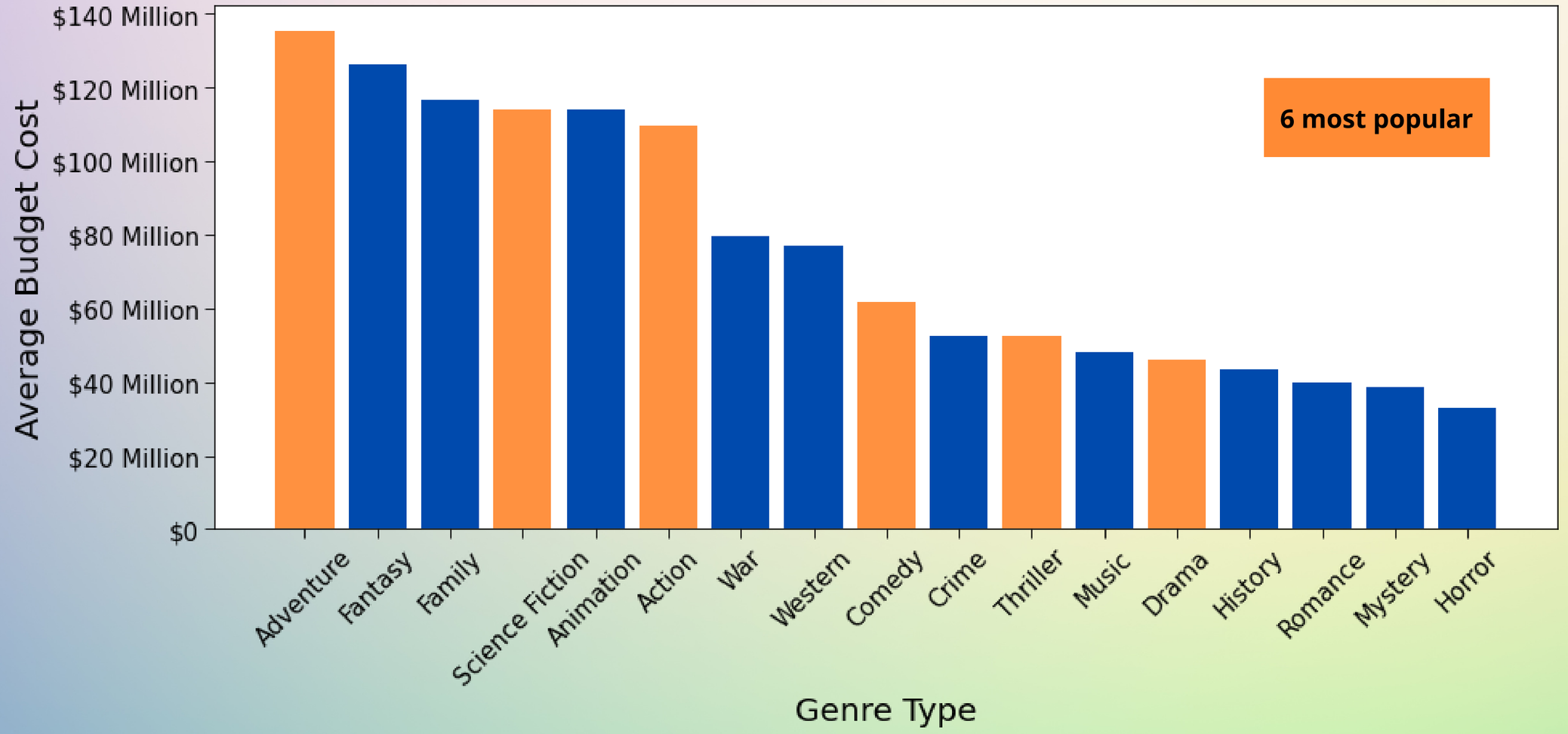
Movie length

Vote/Count Score Graph

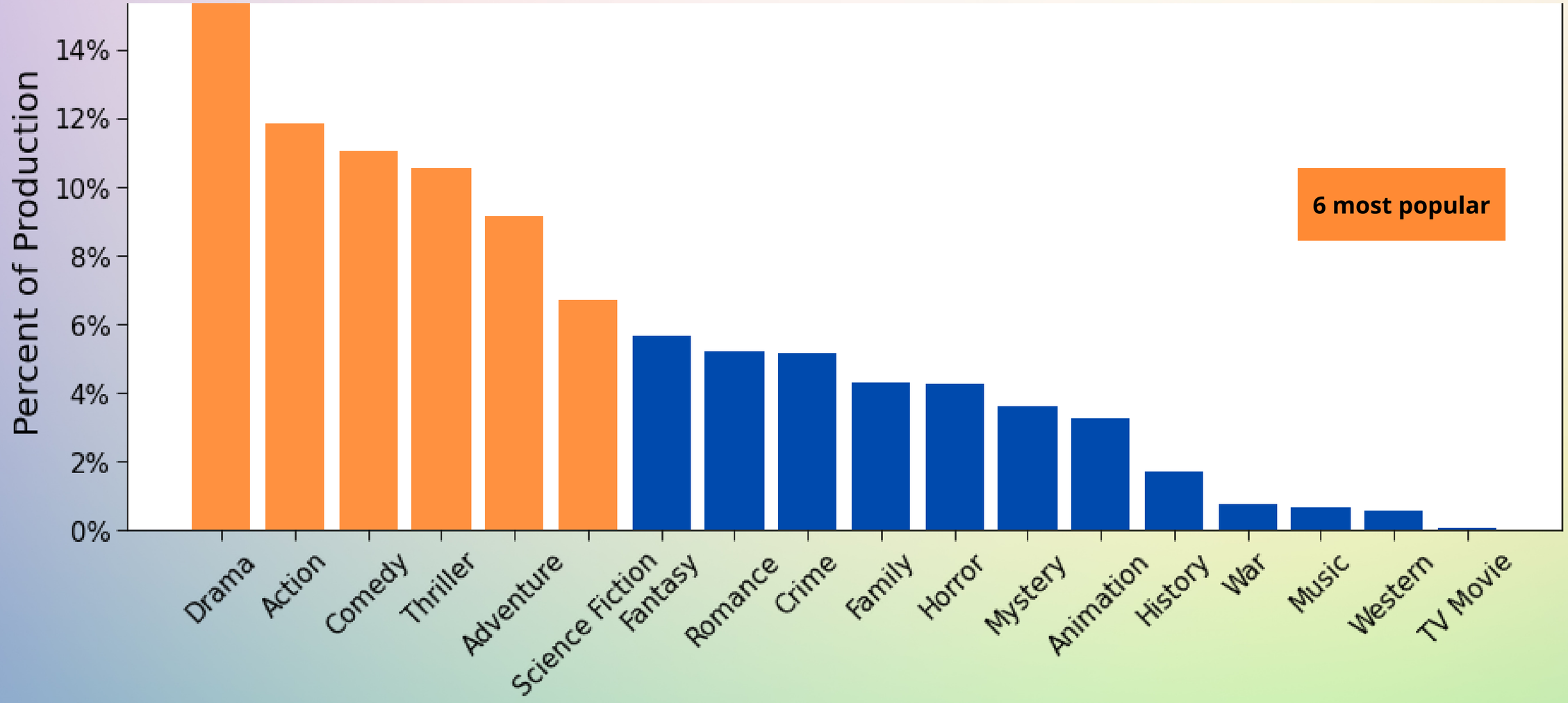
Vote/Count Score = Average Vote *Vote Count / 1 million



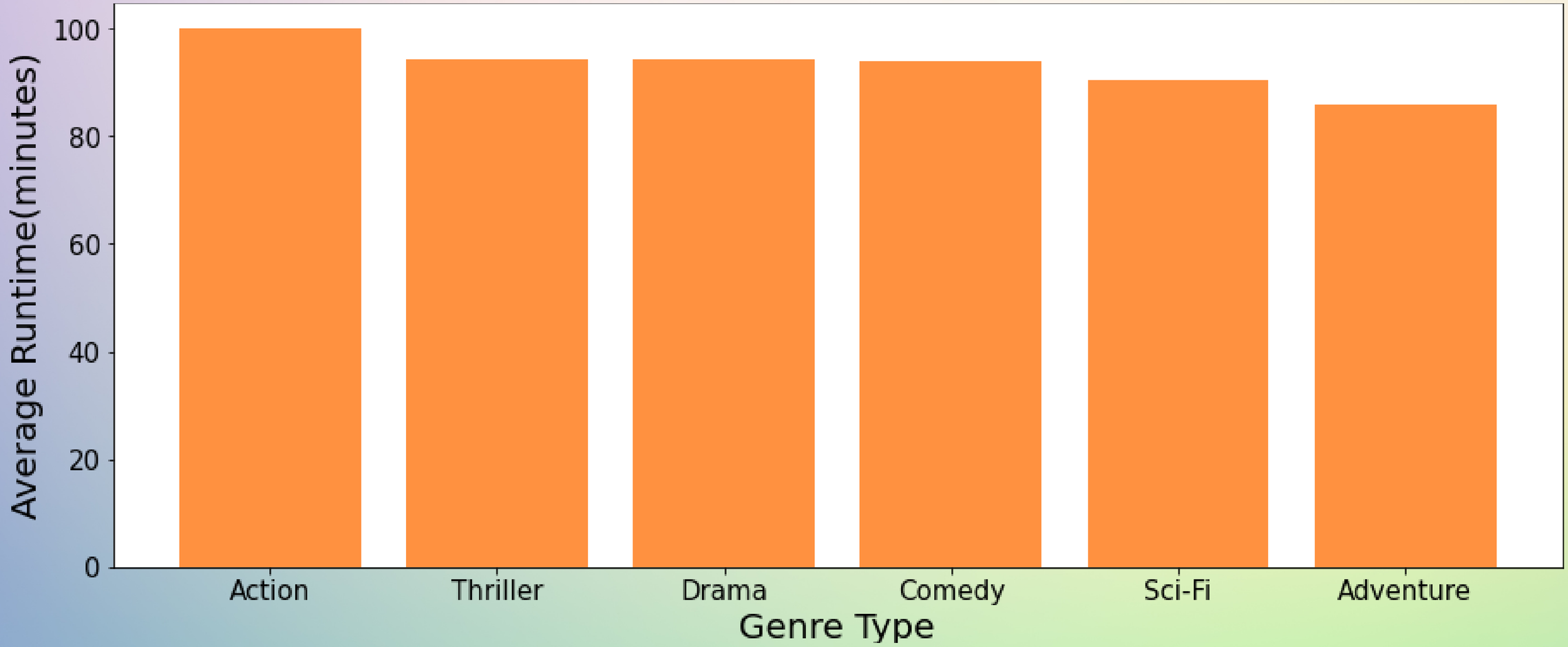
Budget Cost per Genre



Percent Produced



Average Runtime of the Six Most Popular Genres



Conclusion

- Action, Adventure, Comedy, Drama, Science Fiction and Thriller
- 67% of production
- Between $40 million and $140 million
- 85-100 minutes

Future Work

Rated: PG, PG 13, R...

The Best Actors

The Best Directors

Series of Movies vs. Stand-Alone Movies

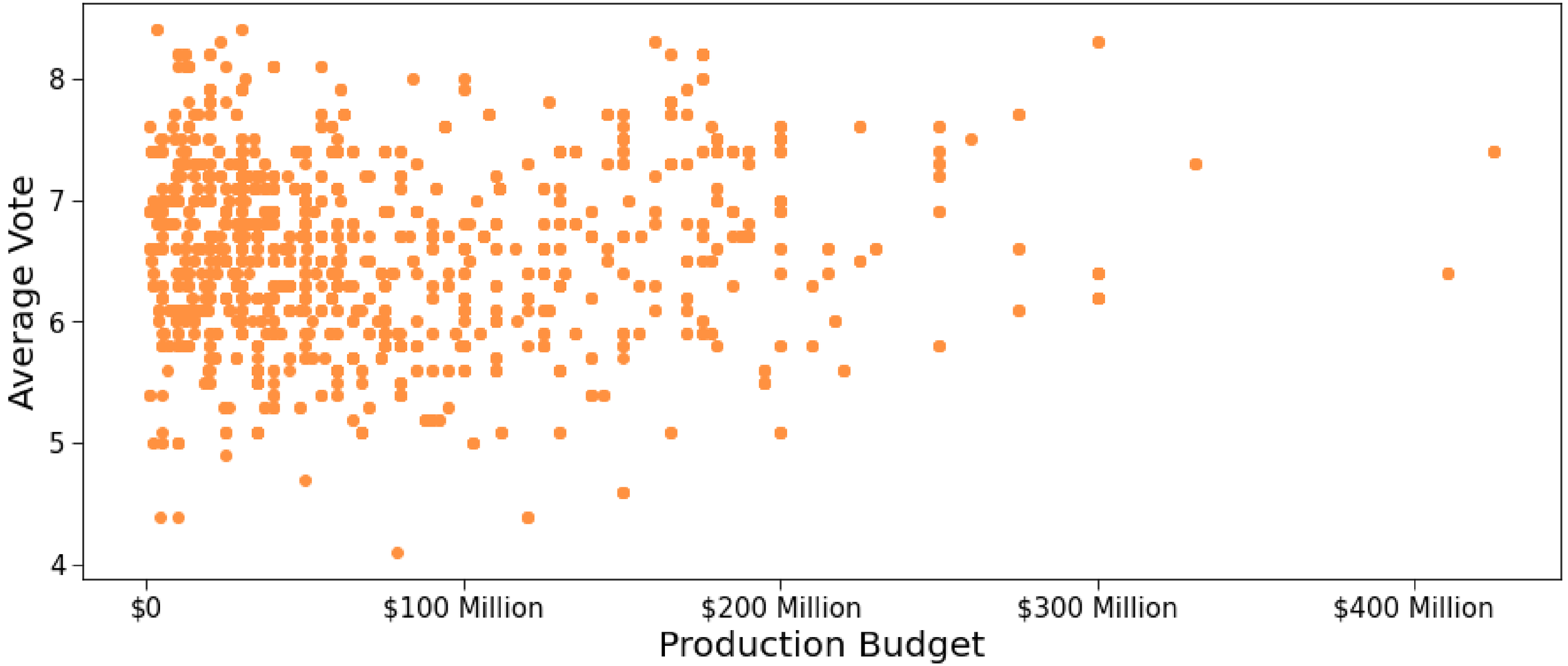
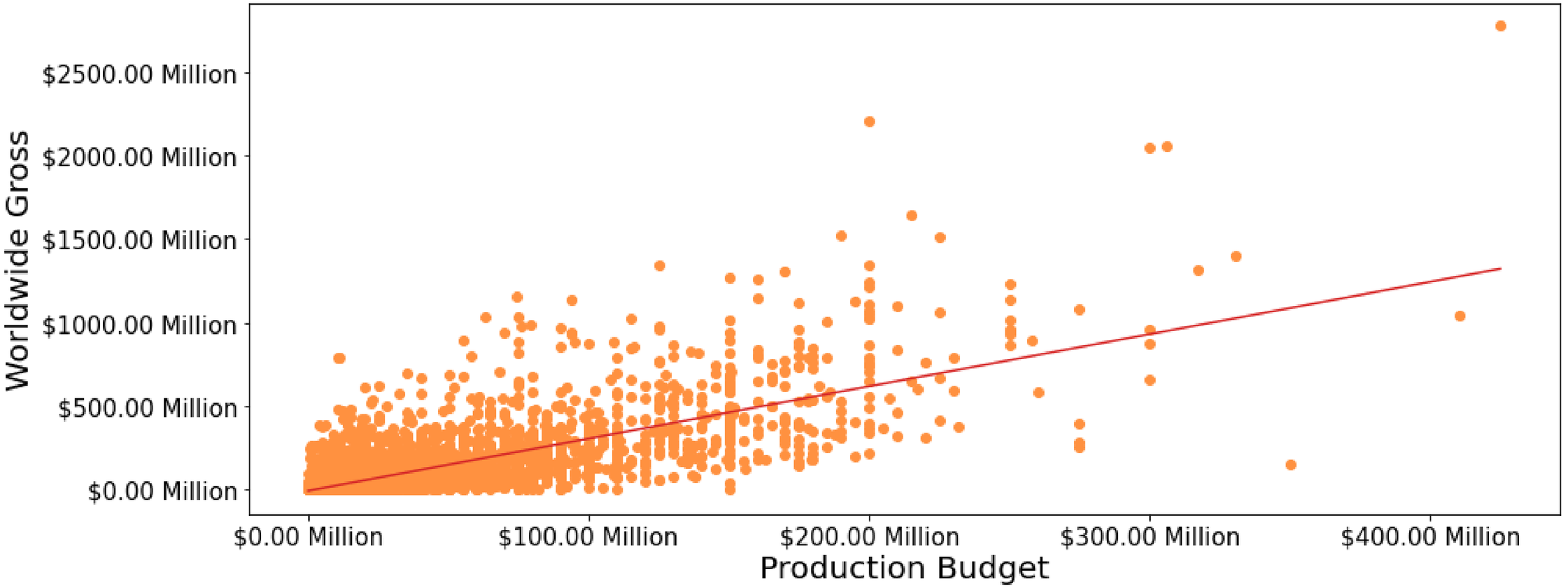
Animated vs. Real Life Actors

THANKS!

Appendix

- **Budget Cost per Average Vote**
- **Production Budget vs. Worldwide Gross**

Budget Cost per Average Vote



Production Budget vs. Worldwide Gross