

### WHO WE ARE

**Woman-owned small business** specializing in training that performs under operational pressure. Led by active **U.S. Navy Reserve Officer** with **MPhil in Theoretical & Applied Linguistics from the University of Cambridge**.

We apply cognitive science principles proven in high-stakes language training to defense training design—achieving **50% improvement in workplace application** and **3x better long-term knowledge retention** across 450,000+ global learners.

#### Advantage of a Linguistics-Based Approach

Most training fails because traditional content principles don't account for how adults actually acquire complex systems. We use a **content-agnostic methodology** that applies the sophisticated cognitive science of language acquisition to **any technical domain**.

### OUR 4E LEARNING ARCHITECTURE™

- **EXTRACT:** Systematic knowledge capture from SMEs using protocols proven across DoD and State Dept
- **ENGINEER:** Transform content using working memory principles from linguistics and UX/UI design
- **EMBED:** Practice scenarios matching operational cognitive demands and pressure conditions
- **EVALUATE:** Pilot testing with actual learners validates effectiveness before deployment

### CORE CAPABILITIES

- **Crisis Simulation & Scenario-Based Learning** – Virtual training building adaptive decision-making (100+ participants, 30+ countries). "Highest rated session" (USAID)
- **Cultural Intelligence Training** – Led CultureReady Basics within DoD Culture Program (300K+ users, 7 languages). 30% competency improvement
- **Technical Training Translation** – 65% retention improvement, 30% faster implementation validated across climate science and infrastructure
- **E-Learning Development** – SCORM/xAPI, Section 508 compliant. Canvas, JKO, Blackboard experience
- **Full-Service Delivery** – Needs analysis through evaluation, train-the-trainer, LMS integration
- **Strategic Workshop Design** – Full lifecycle planning and execution for complex, multi-day technical conferences. Proven "Deep Dives" model adopted for future iterations

### IMPACT BY THE NUMBERS

**15+**

Years of Experience

**450k+**

Global Learners

**100%**

Client Satisfaction

**90%**

Retention Rate at 30 days

**50%**

Time-to-Competency Reduction

**5+**

years avg. program sustainment

### WHY CONTRACTORS CHOOSE US

- ✓ **Full-Service Delivery:** Complete lifecycle from needs analysis through evaluation
- ✓ **Strategic Network Model:** Curated specialists deployed without fixed overhead (15+ projects, 5+ years)
- ✓ **Government-Proven:** 5+ years sustained DoD implementation, zero compliance violations
- ✓ **Small Business Qualifications:** WOSB, diverse supplier certified—supporting your subcontracting goals
- ✓ **Content-Agnostic Advantage:** Fresh perspective identifying gaps insiders miss
- ✓ **Rapid Deployment:** 8-week average without sacrificing rigor

### PAST PERFORMANCE



### CERTIFICATIONS

**NAICS:**  
611430 | 611710  
541611 | 541612



SUPPLIERGATEWAY®

### CONTACT

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*Training That Performs Under Pressure*

WOSB

CQ Certified

Pursuing: SDB, VOSB