

# JEFFREY BAINE COBB

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## EDUCATION

Masters Degree, Information Science & Learning Technologies; Education Technology/Technology in Schools Focus,  
University of Missouri, Columbia, MO, 2013  
Business and Marketing Licensure Certificate, NC State University, Raleigh, NC, 2003  
Bachelors – Business Administration, Campbell University, Boise Creek, NC, 1996

## CERTIFICATIONS AND LICENSES

NC SP11 Teaching License – (NC LIC #680583-CLASS A, EXP.06/30/20) - Business & Information Technology  
Education (6-12), Digital Media (6-12), Marketing Education (6-12), and Physical Education  
Certified Interscholastic Coach (CIC) - National Federation of State High School Associations (2017)  
Accredited Interscholastic Coach (AIC) - National Federation of State High School Associations (2016)  
Effective Teacher Training Certificate

## LEADERSHIP EXPERIENCE

2019-present <b>Peer Observer</b>	2000-present <b>Athletic Coach</b> (football, wrestling, girls' soccer, boys' track and field)
2017-present <b>School Leadership Team</b>	
2013-present <b>Advanced Applied STEM Asst. Director</b>	2017-2019 <b>Athletic Director</b>
2012-present <b>Mentor Teacher</b> (8+ Teachers)	2007-2017 <b>Asst. Athletic Director</b>
	2009-2019 <b>Safe and Civil School Committee</b>

## RELEVANT TEACHING EXPERIENCE

2000-present	Onslow County Schools	Jacksonville, NC
	<i>Career and Technical Educator/Football Coach/Athletic Director (See other titles above)</i>	
	<ul style="list-style-type: none"><li>▪ <b>Courses:</b> AP Computer Science Principles, Foundations of Engineering Technology A &amp; B, Applications of Engineering Technology, Adobe Visual, Adobe Digital, Digital Media, Advanced Digital Media, Principles of Business and Finance, Sports Marketing, Entrepreneurship I, Multimedia and Webpage Design, and Career Management.</li><li>▪ <b>Courses developed for OCS:</b> Foundations of Engineering Technology A &amp; B (Honors and Non-Honors), Applications of Engineering Technology (Honors and Non-Honors)</li><li>▪ <b>LMS:</b> Blackboard, Canvas, Moodle, Sakai, and Paxton-Patterson</li><li>▪ <b>Athletic Director Duties:</b> Assist in the evaluation of the school's athletic program and the observation and evaluation of coaching staff.<ul style="list-style-type: none"><li>○ Schedule and promote conference</li><li>○ Maintain equipment in a professional manner and ensure that the environment is safe for all those who use the facility</li><li>○ Monitor failure rates of student athletes</li><li>○ Assist in development and maintenance of board policies related to athletics</li><li>○ Collaborate in planning and renovating athletic facilities</li><li>○ Schedule transportation for athletic department</li><li>○ Interpret athletic program, district policies, and administrative procedures</li><li>○ Assist principal in the general administration of the school and served as administrator in his/her absence.</li></ul></li><li>▪ Achieved Career Academy Accreditation; Made application and presented on behalf of Northside's Advanced Applied STEM Academy, whereby demonstrating the requirements of the National Career Academy Coalition (NCAC) Ten National Standards of Practice of Career Academies, earning the distinction of "Model" Academy, 2016. Career Academies are schools within schools that link students with peers, teachers, and community partners in a structured environment that fosters academic success.</li><li>▪ Develop honors portfolios in order to offer rigorous curricula that challenges our students.</li><li>▪ Assisted Paxton-Patterson (curriculum developer) in development of face to face training and self-instructional materials for faculty and student use.</li><li>▪ Provide hands on support for both faculty and students of online and web-enhanced courses.</li><li>▪ Increase relationships through daily student and parent communication.</li><li>▪ Collaborate with members of the business community to improve current and develop new programs, and to provide student access to learning opportunities such as job shadowing and internships.</li><li>▪ Serve on academic and administrative committees that deal with institutional policies, departmental matters, and academic issues.</li></ul>	

**Onslow County Schools (continued)****Jacksonville, NC***Physical Education Teacher*

- Instructed students on healthy living, exercise and physical fitness
- Developed content specific lessons and developmentally appropriate activities that support the diverse group of learners
- Established and maintained standards of student behavior needed to provide an orderly environment in the physical education areas
- Evaluated student's growth in theoretical knowledge and practical physical skills
- Maintained professional competence through in-service education
- Utilized differentiated instruction methods and strategies to enhance learning process
- Participated cooperatively for the adopted performance evaluation process

**Onslow County Schools (continued)****Jacksonville, NC***Exceptional Children Teacher*

- Provided special education services to students identified as disabled in accordance with state and federal regulations
- Work involved developing and implementing the Individual Education Program in classroom settings that are compatible with the student's needs and developmental level
- Guided regular classroom teachers on modifications and accommodations
- Notified teachers on Individual Education Plans meetings and discussed students' needs and strengths
- Explained reevaluation results to parents, teachers, and administrators

**Onslow County Schools (continued)****Jacksonville, NC***Head Coach (football, wrestling, girls' soccer, boys' track and field), Assistant Coach (Offensive Line)*

- Work with all aspects of every program including coaching, strength training, study hall, athletic eligibility, travel, and promotion
- Conduct meetings with assistant coaches
- Coordinate the recruitment and hiring of qualified assistant coaches
- Coordinate facility requests for games
- Help scheme & develop weekly game plan
- Supervise the team during practices, training, team travel, competitive events and camps.
- Recruit Student-Athletes
- Help develop players mentally and physically
- Manage and work with multiple personalities
- Implement a winning attitude within all players and coaches

**OTHER RELATED EXPERIENCE**

<b>Law Enforcement</b>	<b>Jacksonville Police Department</b>	<b>Jacksonville, NC</b>
	<i>Police Officer II</i>	
<b>Military</b>	<b>United States Army</b>	<b>Fort Knox, KY</b>
	<i>M1 Armor Crewman - Specialist</i>	
<b>Hospitality/Food</b>	<b>Hooters Restaurant</b>	<b>Myrtle Beach, SC</b>
	<i>Manager</i>	
<b>Furniture</b>	<b>Heilig-Meyers</b>	<b>Charlotte, NC</b>
	<i>Manager</i>	

**TECHNICAL EXPERTISE** *(Platforms, Software, and Websites)*

Proficient with both PC and Mac systems, Camtasia, Snag-it, VoiceThread, Captivate, WebEx Live Classroom, Collaborate, Dreamweaver, XHTML, Flash, CSS, JavaScript, MS Office, Office365, Adobe Creative Software Suite, Learning Management Systems (Blackboard (Web CT), Canvas, Moodle, Sakai, Genius, Maestro and PLE 3.5), Khan Academy, Edmodo, Remind, TED-Ed, Edutopia, Socrative.

**PROFESSIONAL REFERENCES**

*Available upon request*