

Usability Testing Script: Recipe Generator - Coby Arambula

Scenario:

You are a college student at your dorm. You don't have a meal plan and don't want to spend your money on fast food, but you're not that great at cooking either. You don't have much food in your kitchen, and need to think of an easy recipe you can make with the little ingredients you have.

Task 1: Generate a recipe using milk, eggs, chicken, cheese, pasta, and onions.

Task 2: You loved the recipe you generated! Favorite it and find it in your favorites page.

Task 3: Find a video tutorial of a recipe that looks good to you.

Tester 1 Notes:

- Wasn't fully sure what "feed" was, needs to be more specific
- Generated recipe contained ingredient not in pantry
 - Add a "recipe to follow" section for ingredients you must make
- Star button was poorly placed
- In favorites, there should be ability to make categories (like pinterest, user doesn't want to scroll through all other favorite to get to desired favorite)
- Needs a search feature

Tester 2 Notes:

- Suggested a way to navigate through pages in the app
- Said the initial screen doesn't have enough of a purpose
- Said that the app should not ask for "the amount of time you want to take on your meal", as users don't want to spend a long time on a meal. Maybe should be reworded to "how much time do you have?"

Changes to Make to Application

1. Create a way to navigate through pages in the app, such as a back button or swipe-to-go-back functionality.
2. Change placement of the "favorites" star icon on the recipe page to be next to the recipe title, rather than the description.
3. Implement a search feature on the main menu and favorites page.
4. Change wording of time-selection option and the "feed" page
5. Possibly get rid of the initial splash screen.

What to Keep in Application

1. Main menu was intuitive and simple to navigate.
2. The two recipe generation screens, with the exception of the time-selection option, were intuitive and used without any issues.

3. Users were able to use the “favorites” feature without asking where they could find their favorite recipes.