Convenience

Pantry: User's ingredients can be saved and added to

Generates shopping list of ingredients based on your favorite/most recent recipes

Meal prep feature

My recipes folder (favorites)

Biweekly-Monthly subscription box model that delivers high quality, most frequently used ingredients at affordable prices

Ability to scale up recipe quantities depending on number of servings

Organizes your pantry by category for you (dairy, meats, baking, fruits, veggies)

Smart suggestions on homepage and optional notifications

Metric and US measurements

Importing ingredients

Type in name of ingredient

Scan barcode on packaging

Option to select frozen, fresh, or pantry ingredients

Have categories made where the user selects what they have in their pantry

Quick add for basic ingredients (milk, eggs, butter, etc.)

Take photo of ingredient

Scan receipt barcode of major grocery store chains

User Help Features

How to videos

Smart assistant support

Information icon for all produce/animal ingredients shows how to check if ingredient has gone bad

An information icon next to ingredients that tells users most useful applications of ingredients

Recipe Output Filters

Gives you more than 1 recipe based on what you enter

Type of meal (breakfast, lunch, dinner, snack, dessert)

Filter by occasion (formal banquet, cookout, crab boil etc.)

Experience level?

Time requirement

Filter by holiday (Thanksgiving, Christmas, Hanukkah, etc.)

Have the option to choose what type of food you want (Italian, Chinese, American, etc.)

Gives you options for side dishes, appetizers, desserts, and beverages.

Give recipes if all essential ingredients are in pantry (e.g. Still show recipe even if certain spice is not in pantry)

Let's you pick if you want recipes made from the crockpot, grill, baked in the oven, fried, etc.

Let's you pick if you want soup, sandwiches, salads, pasta, entrees, etc.

Community

Users can upload their own recipes

Ability to share recipes to other apps (Text, Instagram, Twitter, Facebook, etc.)

Users can rate/review recipes

Trending recipes tab

Ability to follow users and have their recipes appear more frequently

An "Explore" page to find new users and recipes

Diet

Give recipes with suggested substitutions? (vegan, paleo...)

Provide nutritional information

Option to show recipes under a specific amount of calories

Option to show gluten free, dairy free, nut free, etc.