## COCOAPODS BLOG

# ARAnalytics - Analytics for iOS Apps its a pretty good library



by Orta Therox ( @orta ) on 04/10/13

In both my personal apps and Artsy Folio, I'm always after a deeper understanding of how people use the app. There's three ways to do this: ask users, watch users and track usage. I'd like to talk about the third of these.

We've experimented with quite a lot of analytics tools for the Artsy website, and it seemed fitting to do the same for our mobile app. We wanted the freedom to change the analytics tool without having to change the code, and so ARAnalytics was born.

ARAnalytics is the adaption of Analytical and Analytics.js to iOS. By using Cocoapods it became possible to set up the entire analytics stack with only a few lines of code in your Podfile.

```
@implementation UIView (AutoLayoutDebugging)
- (void)printAutoLayoutTrace
{
    #ifdef DEBUG
    NSLog(@"%@", [self performSelector:@selector(_autolayoutTrace)]);
    #endif
}
@end
```

#### HOW DOES THE SPECS REPO WORK

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### **ARCHIVES**

How to use pod lib create

On not supporting Flurry and google analytics etc

Getting yourself a Pod Push profile

#### BY AUTHOR

Keith Smiley Eloy Durân

Etc.