

# COCOPODS BLOG

## ARAnalytics - Analytics for iOS Apps

In both my personal apps and Artsy Folio, I'm always after a deeper understanding of how people use the app. There's three ways to do this: ask users, watch users and track usage. I'd like to talk about the third of these.

We've experimented with quite a lot of analytics tools for the Artsy website, and it seemed fitting to do the same for our mobile app. We wanted the freedom to change the analytics tool without having to change the code, and so ARAnalytics was born.

ARAnalytics is the adaption of [Analytical](#) and [Analytics.js](#) to iOS. By using Cocoapods it became possible to set up the entire analytics stack with only a few lines of code in your Podfile.

## ARCHIVES

[How to use pod lib create](#)

[On not supporting flurry and google analytics etc](#)

[Getting yourself a Pod Push profile](#)

## BY AUTHOR

[Keith Smiley](#)

[Eloy Durân](#)

[Etc .](#)