

TOLU FLOSBACH

FULLSTACK WEB DEVELOPER



tolulopeflosbach@gmail.com

Lagos, Nigeria/ Trosidorf, Germany

<https://www.toluflosbach.com>

<https://github.com/Cocoflosbach>

<https://www.linkedin.com/in/tolulope-coco-flosbach>

Web developer with strong creative and perceptive skills in building dynamic and responsive web applications. Former advertising brand manager who has experienced working across multiple teams to develop and execute software solutions that increase brand awareness and loyalty.

PROJECTS

MYFUNFLIX APP (API, DATABASE, FRONTEND)

<https://myfunflix.netlify.app>

August 2021 - December 2021 | CareerFoundry Case Study

- Built a movie directory application that allows its registered users to log in, view a list of movies, get more information about a specific movie, add a movie to the user's favorite movie list and edit the user's profile information based on the developed back-end system.
- Developed a REST API to define all the application endpoints to which client HTTP requests will be made.
- Built a movie and users database to store movie information and user registration/login details. The database was built using MongoDB.
- Built movie directory application's front-end using React.js framework.

MEET APP

<https://cocoflosbach.github.io/meet>

January 2022 - February 2022 | CareerFoundry Case Study

- Built a progressive web app (PWA) using react that enables its users to view upcoming events for a specific city for professional, networking, or job search purposes. The app was built using a serverless function hosted by the cloud provider, AWS and a test driven development approach.

PROFESSIONAL EXPERIENCE

WEB DESIGNER/WEB DEVELOPER

October 2016 - November 2021 | Eman Zazar Limited

- Built, designed, and maintained the company's main website, 2 online stores, and 1 company blog using HTML, CSS, and other web platforms like Shopify, Squarespace e.t.c
- Carried out debugging exercises on all company sites to better user experience which in turn drove sales conversion rate up by 46%.
- Built and designed the web store for Falke Nigeria (<https://falke.ng>), a subsidiary of German clothing brand, Falke, using Shopify, HTML, and CSS.
- Purchased and managed the domain names, name servers, and zones for all company web pages. Mapped all domain names to the web hosting server.
- Incorporated personalized company emails for staff using the Zoho cloud software suite.

ADVERTISING BRAND MANAGER

November 2012 - May 2015 | DDB Worldwide

- Worked with a world-renowned advertising agency to create marketing campaigns for big telecommunication brands.
- Worked with a team to develop campaigns across different media channels including television, billboard advertising, print media, and social media.
- Conceptualized strategies for new businesses and participated in advertising pitches that led to new business

SKILLS

HTML5
CSS3
Javascript
Typescript
Node.js
React.js
React Native
Git
SQL/PostgreSQL
NoSQL/MongoDB
Angular
Agile/ Kanban

EDUCATION

UNIVERSITY OF LIVERPOOL

MSc, Computer Science
present

CAREER FOUNDRY

Full-Stack Web Development
March, 2022

HAVARD BUSINESS SCHOOL

CORe (Credential of readiness)
September, 2020

COVENANT UNIVERSITY

BSc, Mass Communication
June, 2012

OTHER CERTIFICATIONS

Dip. Graphics design and multimedia, New Horizons (2017)

Ec-Council customer relations management Comptia Project+, New Horizons

LANGUAGES

ENGLISH

Native speaker

GERMAN

Proficient