

Proposal for Insta Give Away Draw Application

Date: 11th October 2023

About this document

- This is an estimate prepared by **Armino technologies** for a Insta Give Away Draw Application

Features for the Application

#	Feature	Development
Project setup and configuration		
1	Project set up and architecture design	20
2	UI/UX design <ul style="list-style-type: none">- Customer web application- Admin Web dashboard- Landing page	64
Landing page		
1	Hero sections, features, contact us	24
2	Google analytics integration	4
3	SaaS on boarding - Choose plan and online payment	60
Customer web app		
1	Signin, Social media signin, Signout,signup,forget password	32
2	Update profile - User name and password, subscription details and Resubscription option	20
3	View Plans/subscriptions/free trial	16
4	Checkout and payment gateway (Tap)	20
5	Customer dashboard <ul style="list-style-type: none">- connected insta id, , Subscription details	16
6	Manage Connected insta ids <ul style="list-style-type: none">- Add/Edit/remove/inactivate id	16
7	Manage Give Away <ul style="list-style-type: none">- Add/edit/delete/inactivate/List Give Away- Create Give Away rules- Select Start date and end date	56
8	Manage Participant <ul style="list-style-type: none">- Import Participant List- Import And filter comment From IG according to the give away rule- Search and Filter	40
9	Give Away Draw Algorithm	80

	- Auto/Manual draw - Give Away winner List	
10	Auto Notification - subscription , Payment, renewal	8
11	Testing and iterations	48
Admin web app		
1	Signin, Signout	8
	Admin Dash board - Total user count, Active user count, - Subscription wise user count, about to expire user list	32
2	Manage customers - Add,edit,disable, enable customer - Plan, start date, end date, change plan, extend end date	24
3	Manage Subscription plans - Dynamic plan features with updatable price - Automatic email alerts to customers on regular intervals	40
4	Sales Report with export option - Number of subscription , revenue per day,week,month - Filter by from and to dates - Filter by package	24
5	Customer report with export option - Number of subscription , - Expire date ascending descending - Customer name, contact number - Filter by from and to dates - Filter by package	32
6	Activity Logs	56
7	Subscription rules (upto 10 conditions)	60
8	Testing and iterations	72
Service Support		
1	Service Support (Validity 1 year)	200
Total hours		1072

Note: Service support mentioned above will be after the free support for 3 months

PRICING

Total Hours Estimated: 1072 Hours

Hourly Rate: 15 USD per hour

GRAND TOTAL : 16,080 USD

TIME LINE

Development will commence only after receiving design confirmation from the client.

We will share the design within 12 Working Days after receiving the logo, contents, and theme. Estimated Duration for development of

- Customer Web App : 30 Working Days
- Admin Web App : 30 Working Days
- Website Landing Page : 10 Working Days

after confirming the design .

Note: The exact start and end dates will be determined upon confirmation of the design from the client. The provided time frames are estimates and may vary depending on the specific project requirements and design complexity.

TECHNOLOGY STACK USED

Front end - Vue JS
Back End - Node JS
Server - AWS Server
Database - Mongo DB

Terms and conditions

- Scope of this estimate is limited to the features mentioned in the above table.
- Anything that doesn't mentioned in the above table will be considered out of scope, including the details of the mentioned items.
- Any third party intergration other than mentioned above will not be considered in the scope and will have additional charges.
- Development phase will start only after client approves the design.
- Number of iterations in design is limited to 2. Each iteration can include any number of entries
- Bugs and issue are to be listed and shared if any during the month support period. Upto 4 lists of issue can be shared and each list can include any number of entries. It may take 24 - 48 hours to solve the raised ticket.

Process

1. Client pay 50% advance
2. We deliver the high fidelity figma design
3. We do design iterations if needed based on the client feedback
4. Client approve the design
5. Client provide credentials for all required service provider accounts like AWS, mongoDB atlas etc..
6. We completes the development tasks and deliver the project for UAT.
7. Client do UAT and share feedback as a list
8. Armino do the fixes according the list provided by client

9. Client pay remaining 50%.
10. We continue to do 3 months business hour technical support and bug fixes if any for upon request from client. 3 months will be calculated from the day of initial delivery from our team for UAT (Step 6)
11. Service support after 3 months will come under AMC

COMMUNICATION DETAILS

SOORAJ N P

+91 9746473111

sooraj@armino.in

<https://armino.tech/>

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