

# Yuan LYU

## UX/Interaction Designer

### EDUCATION

#### Master of Science in Human Computer Interaction and Design

Double Degree

Technical University Berlin, Germany      Oct.2016 ~ Present

University Paris-Sud, France      Sep.2015 ~ Jun.2016

#### Minor Innovation and Entrepreneurship

EIT Digital Master School      Sep.2015 ~ Present

    EIT Digital Merit Scholarship 2016/2017

#### Bachelor of Engineering in Network Engineering

Dalian Maritime University, China      Sep.2011 ~ Jun.2015

### EXPERIENCE

#### Informatic Innovation Intern, F. Hoffmann La-Roche AG

Diagnostics IT, Kaiseraugst, Switzerland      Nov.2017 ~ Present

- Play a role as UX consultant and contribute to innovation-driven projects (SAP, Design Thinking)
- Co-shape the innovation agenda (personalized healthcare)
- Drive the UX skill and Usability knowledge building agenda and bring innovative ideas and concepts outside-in

#### Product Design Working Student, Care Campanion GmbH.

Product Team, Berlin, Germany      Jul.2017 ~ Oct.2017

- Concepting and designing for main website and new landing page
- Analyzing user journey, preparing&executing user research activities
- Co-operating with senior designer, product managers and developer

#### Product Support Working Student, Jovoto GmbH.

Product Team, Berlin, Germany      Mar.2017 ~ May.2017

- Created user flows and wireframes for products concept papers
- Technically translated internal as well as external bug reports
- Validated and enriched bug reports with all needed information

#### UX Intern, FOTILE Kitchen Ware Co. Ltd.

Innovation Institute, Ningbo, China      Oct.2014 ~ Jan.2015

- Co-designed interface for new oven, steam box and microwave oven
- Implement the high-fidelity Prototype
- Made reasonable user test script, participated in usability research

#### Research Assistant, Sino-European Usability Center (SEUC)

Dalian Maritime University, Dalian, China      Nov.2013 ~ Jun.2015

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### PROFILE

As a hybrid designer with programming experiences, I am adept at understanding of user story, and always have the passion to use my creativity to solve unusual problems and design for uncommon products.

Sincerely look forward to an position in the area of Interaction and UX Design.

### SKILLS

#### DESIGN

In-Depth Interview

Questionnaire

Persona | Scenario

Conceptual Storyboard

Wireframing

Prototyping

Usability Test

Sketch/Photoshop

Axture/InVision

Balsamiq/OmniGraffle

#### PROGRAMMING

JAVA/C#

HTML/CSS

ASP.NET

SQL Server/MySQL

JavaScript

Arduino

Node.js

#### LANGUAGE

Chinese: Native

English: Fluent

German: Beginner