Yuan LYU

UX/Interaction Designer

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EXPERIENCE

UX/UI Design Intern, Volkswagen AG
Smart Mobility&Transport, Berlin, Germany   *Oct.2018 ~ Present*
- Iterate the UX design, conduct wireframe, mockups for user test
- Master the persona profile, customer journey, user flow of product
- Create the UI library, redesign and implement the landing page

Innovation Intern, F. Hoffmann La-Roche AG
Finance, Diagnostics IT, Basel, Switzerland   *Nov.2017 ~ Apr. 2018*
- Contributed to key internal projects as UX Designer, analysis business needs and transfer to the functional solutions
- Designed and implemented the UCD curriculum, drove cross-team knowledge building agenda on usability
- Created and facilitated Design Sprint workshop

Master Thesis Student, Technische Universität Berlin
Quality and Usability Lab, Berlin, Germany   *Jul.2017 ~ May.2018*
   Concept Design for Pedestrian-Vehicle Communication in the Age of Autonomous Driving

Product Design Working Student, Care Campanion GmbH.
Product Team, Berlin, Germany   *Jul.2017 ~ Oct.2017*
- Concepting and designing for main website and new landing page
- Analyzing user journey, preparing&executing user research activities
- Co-operating with senior designer, product managers and developer

UX Strategist, Co-founder, Transmetics
Paris, France   Sept.*2015 ~ May.2016*
   Transmetics is a mobile APP which can help foreigners to buy suitable cosmetics in France. I contributed mainly on design research, UX/service design and Android development.

UX Intern, FOTILE Kitchen Ware Co. Ltd.
Innovation Institute, Ningbo, China   *Oct.2014 ~ Jan.2015*
- Co-designed interface for new oven, steam box and microwave oven
- Implement the high-fidelity Prototype individually
- Made reasonable user test script, participated in usability research

EDUCATION

Master of Science in Human Computer Interaction and Design
Double Degree 🎖 EIT Digital Merit Scholarship 2016/2017

Technische Universität Berlin, Germany   *2016 ~ 2018*

Université Paris-Sud, France   *2015 ~ 2016*

Bachelor of Engineering in Network Engineering

Dalian Maritime University, China   *2011 ~ 2015*

PROFILE

As a hybrid UX designer with programming experiences, I am adept at understanding of user story, and always have the passion to use my creativity to solve unusual problems and design for uncommon products.

Sincerely look forward to the position in the area of UX and Interaction Design.

SKILLS

DESIGN

In-Depth Interview
Questionnaire
Persona | Scenario
Conceptual Storyboard
Wireframing
Prototyping
Usability Test
Sketch / Photoshop
Axure / InVision / Principle
Balsamiq / OmniGraffle

PROGRAMMING

JAVA / C#
HTML / CSS / JavaScript
Bootstrap
ASP.NET
SQL Server / MySQL
Unity (Virtual Reality)
Arduino / Processing
Node.js

LANGUAGE

Chinese: Native
English: Fluent
German: Beginner