

Yuan LYU

UX/Interaction Designer

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EXPERIENCE

- **UX/UI Design Intern, Volkswagen AG**
Smart Mobility&Transport, Berlin, Germany *Oct.2018 ~ Present*
 - Iterate the UX design based on user research feedback
 - Master the persona profile, customer journey
 - Create the UI library for the style guide, redesign the landing page
- **Innovation Intern, F. Hoffmann La-Roche AG**
Finance, Diagnostics IT, Basel, Switzerland *Nov.2017 ~ Apr. 2018*
 - Contributed to key projects(SAP, personalized healthcare) as UX Designer, designed concepts, created wireframes, etc.
 - Designed and implemented the UCD curriculum, drove cross-team knowledge building agenda on usability
 - Created and facilitated Design Sprint workshop
- **Master Thesis Student, Technische Universität Berlin**
Quality and Usability Lab, Berlin, Germany *Jul.2017 ~ May.2018*
Concept Design for Pedestrian-Vehicle Communication in the Age of Autonomous Driving
- **Product Design Working Student, Care Companion GmbH.**
Product Team, Berlin, Germany *Jul.2017 ~ Oct.2017*
 - Concepting and designing for main website and new landing page
 - Analyzing user journey, preparing&executing user research activities
 - Co-operating with senior designer, product managers and developer
- **Product Support Working Student, Jovoto GmbH.**
Product Team, Berlin, Germany *Mar.2017 ~ May.2017*
 - Created user flows and wireframes for products concept papers
 - Technically translated internal as well as external bug reports
 - Validated and enriched bug reports with all needed information
- **UX Intern, FOTILE Kitchen Ware Co. Ltd.**
Innovation Institute, Ningbo, China *Oct.2014 ~ Jan.2015*
 - Co-designed interface for new oven, steam box and microwave oven
 - Implement the high-fidelity Prototype individually
 - Made reasonable user test script, participated in usability research

EDUCATION

Master of Science in Human Computer Interaction and Design

Double Degree  EIT Digital Merit Scholarship 2016/2017

Technische Universität Berlin, Germany *Oct.2016 ~ Present*

Université Paris-Sud, France *Sep.2015 ~ Jun.2016*

Bachelor of Engineering in Network Engineering

Dalian Maritime University, China *Sep.2011 ~ Jun.2015*

PROFILE

As a hybrid designer with programming experiences, I am adept at understanding of user story, and always have the passion to use my creativity to solve unusual problems and design for uncommon products.

Sincerely look forward to a position in the area of Interaction and UX Design.

SKILLS

DESIGN

In-Depth Interview
Questionnaire
Persona | Scenario
Conceptual Storyboard
Wireframing
Prototyping
Usability Test
Sketch / Photoshop
Axure / InVision / Principle
Balsamiq / OmniGraffle

PROGRAMMING

JAVA / C#
HTML / CSS
ASP.NET
SQL Server / MySQL
JavaScript
Unity (Virtual Reality)
Arduino / Processing
Node.js

LANGUAGE

Chinese: Native
English: Fluent
German: Beginner