

# Yuan LYU

## UX/Interaction Designer

+41(0)79 813 0878

yuan.lyu@hotmail.com

http://yuan-lyu.com

Basel, Switzerland 4058

## EDUCATION

### Master of Science in Human Computer Interaction and Design

Double Degree

Technical University Berlin, Germany

Oct.2016 ~ Present

University Paris-Sud, France

Sep.2015 ~ Jun.2016

### Minor Innovation and Entrepreneurship

EIT Digital Master School

Sep.2015 ~ Present

EIT Digital Merit Scholarship 2016/2017

### Bachelor of Engineering in Network Engineering

Dalian Maritime University, China

Sep.2011 ~ Jun.2015

## EXPERIENCE

### Informatic Innovation Intern, F. Hoffmann La-Roche AG

Diagnostics IT, Kaiseraugst, Switzerland Nov.2017 ~ Present

- Play a role as UX consultant and contribute to innovation-driven projects (SAP, Design Thinking)
- Co-shape the innovation agenda (personalized healthcare)
- Drive the UX skill and Usability knowledge building agenda and bring innovative ideas and concepts outside-in

### Product Design Working Student, Care Companion GmbH.

Product Team, Berlin, Germany Jul.2017 ~ Oct.2017

- Concepting and designing for main website and new landing page
- Analyzing user journey, preparing&executing user research activities
- Co-operating with senior designer, product managers and developer

### Product Support Working Student, Jovoto GmbH.

Product Team, Berlin, Germany Mar.2017 ~ May.2017

- Created user flows and wireframes for products concept papers
- Technically translated internal as well as external bug reports
- Validated and enriched bug reports with all needed information

### UX Intern, FOTILE Kitchen Ware Co. Ltd.

Innovation Institute, Ningbo, China Oct.2014 ~ Jan.2015

- Co-designed interface for new oven, steam box and microwave oven
- Implement the high-fidelity Prototype
- Made reasonable user test script, participated in usability research

### Research Assistant, Sino-European Usability Center (SEUC)

Dalian Maritime University, Dalian, China Nov.2013 ~ Jun.2015

Research on Dining-out of Chinese Youth and Innovation Opportunities with NCR Corporation.

## PROFILE

As a hybrid designer with programming experiences, I am adept at understanding of user story, and always have the passion to use my creativity to solve unusual problems and design for uncommon products.

Sincerely look forward to a position in the area of Interaction and UX Design.

## SKILLS

### DESIGN

In-Depth Interview  
Questionnaire  
Persona | Scenario  
Conceptual Storyboard  
Wireframing  
Prototyping  
Usability Test  
Sketch/Photoshop  
Axture/InVision  
Balsamiq/OmniGraffle

### PROGRAMMING

JAVA/C#  
HTML/CSS  
ASP.NET  
SQL Server/MySQL  
JavaScript  
Unity  
Arduino  
Node.js

### LANGUAGE

Chinese: Native  
English: Fluent  
German: Beginner