

## TERMS AND CONDITIONS

Last updated January 08, 2026

### AGREEMENT TO OUR LEGAL TERMS

Stay On Brand is an independently operated software service provided by an individual founder (“Operator”, “we”, “us”). Stay On Brand is **not a registered company or separate legal entity**. The Services are operated solely in the Operator’s personal capacity. We operate the website **Stayonbrand.in** (the “Site”), as well as any related products or services that refer or link to these legal terms (collectively, the “Services”).

You may contact the Operator by email at **codacrewcodelabs@gmail.com**. Any contact details provided are for convenience only and do not imply the existence of a registered office or formal place of business.

These Legal Terms constitute a legally binding agreement between you, whether personally or on behalf of an entity (“you”), and the Operator of Stay On Brand, governing your access to and use of the Services. By accessing or using the Services, you confirm that you have read, understood, and agree to be bound by these Legal Terms. If you do not agree to all of these Legal Terms, you must not access or use the Services.

We may modify these Legal Terms from time to time. Where required by applicable law, we will provide reasonable notice of material changes. Updated terms become effective upon posting. Your continued use of the Services after the effective date constitutes acceptance of the updated Legal Terms.

The Services are intended for users who are at least **13 years of age**. If you are under the age of majority in your jurisdiction, you may use the Services only with the consent of a parent or legal guardian who agrees to these Legal Terms on your behalf.

We recommend that you retain a copy of these Legal Terms for your records.

## 1. OUR SERVICES

The Services are provided for general use only and are not intended for distribution or use in any jurisdiction where such use would violate applicable laws or regulations. If you access the Services from outside India, you do so on your own initiative and are solely responsible for complying with any applicable local laws and regulations.

The Services are not designed to comply with industry-specific or regulated-sector requirements (including, but not limited to, healthcare, financial, or government regulations). You must not use the Services in connection with any activities that are subject to such regulations or that would require the Operator to meet additional legal or regulatory obligations. The Operator makes no representations that the Services are suitable for use in regulated or high-risk environments.

## 2. INTELLECTUAL PROPERTY RIGHTS

The Operator owns or licenses all intellectual property rights in the Services, including all source code, databases, functionality, software, website designs, text, graphics, and other materials made available through the Services (collectively, the “Content”), as well as any associated names, logos, or branding (“Marks”), to the extent applicable. The Content and Marks are protected by applicable intellectual property laws and are provided through the Services on an “as-is” basis for **personal or internal lawful use only**, subject to these Legal Terms.

Subject to your compliance with these Legal Terms, the Operator grants you a limited, non-exclusive, non-transferable, and revocable licence to access and use the Services and to view or download Content solely for your personal or internal use. Except as expressly permitted under these Legal Terms, you may not copy, reproduce, distribute, publicly display, modify, sell, license, or otherwise exploit any part of the Services, Content, or Marks without prior written permission.

Requests for permission to use the Services, Content, or Marks beyond what is expressly permitted may be directed to **[codacrewcodelabs@gmail.com](mailto:codacrewcodelabs@gmail.com)**. All rights not expressly granted are reserved by the Operator. Unauthorised use may result in suspension or termination of access to the Services.

**Submissions.** If you voluntarily submit feedback, suggestions, ideas, or other information regarding the Services (“Submissions”), you grant the Operator a non-exclusive, royalty-free, worldwide, perpetual licence to use, reproduce, modify, and incorporate such Submissions for any lawful purpose, without compensation or attribution. You retain ownership of your Submissions.

You are solely responsible for any Submissions you provide. You represent that your Submissions do not infringe third-party rights, violate applicable law, or breach these Legal Terms. You agree to indemnify the Operator for reasonable losses arising directly from your breach of this section or infringement claims related to your Submissions

### 3. USER REPRESENTATIONS

By using the Services, you **represent** that:

1. Any information you submit in connection with the Services is true, accurate, current, and complete, and you will keep such information up to date where applicable.
2. You have the legal capacity to enter into these Legal Terms and agree to comply with them.
3. You are at least **13 years of age**, and if you are under the age of majority in your jurisdiction, you have obtained the consent of a parent or legal guardian to use the Services.
4. You will not access or use the Services through **unauthorised** automated or non-human means, including bots or scripts, except where expressly permitted.
5. You will not use the Services for any unlawful, harmful, or unauthorised purpose.
6. Your use of the Services will comply with applicable laws and regulations.

If any information you provide is materially false, inaccurate, or misleading, the Operator may suspend or terminate your access to the Services, in accordance with these Legal Terms.

## **4. USER REGISTRATION**

You may be required to register an account to access certain features of the Services. You are responsible for maintaining the confidentiality of your account credentials and for all activities that occur under your account. The Operator is not responsible for any loss or damage arising from unauthorised access to your account.

Username must not be misleading, offensive, or otherwise inappropriate. The Operator reserves the right, in their sole discretion, to remove, change, or restrict any username that violates these Legal Terms or is otherwise objectionable.

## **5. PURCHASES AND PAYMENT**

Certain features of the Services may be offered for a fee now or in the future. If you choose to make a purchase, you agree to provide accurate, current, and complete payment and account information and to keep such information up to date.

Payments are processed through third-party payment processors. The Operator does not store or process payment card details directly. By submitting payment information, you authorise the applicable payment processor to charge the selected payment method for the amounts due at the prices in effect at the time of purchase, including any applicable taxes required by law.

Prices, features, and billing models may change from time to time. Any price changes will apply prospectively. All amounts are charged in the currency displayed at checkout.

The Operator reserves the right to correct pricing errors, cancel or refuse transactions, or suspend access to paid features in cases of suspected fraud, misuse, or billing errors.

## 6. SUBSCRIPTIONS

If you purchase a subscription, it will continue and automatically renew at the end of each billing period unless cancelled before the renewal date. By subscribing, you authorise recurring charges to your selected payment method in accordance with the billing cycle and pricing disclosed at the time of purchase.

You may cancel your subscription at any time through your account settings, where available. Cancellation will take effect at the end of the current billing period, and you will retain access to paid features until that time.

Except where required by applicable law, **subscription fees are non-refundable**, and no refunds or credits will be provided for partial billing periods, unused time, or unused features.

Subscription prices and billing terms may change from time to time. Any changes will apply prospectively and will be communicated in advance where required by law.

If you have questions regarding your subscription, you may contact the Operator at **[codacrewcodelabs@gmail.com](mailto:codacrewcodelabs@gmail.com)**.

## 7. LIFETIME DEALS AND SERVICE DISCONTINUATION

If offered, a “Lifetime Deal” or “Long-Term Deal” provides access to the Services for the lifetime of the Services, not the lifetime of the user. The Operator does not guarantee that the Services will be available indefinitely.

If the Services are permanently discontinued, access provided under a Lifetime Deal will end. Except where required by applicable law, Lifetime Deal purchases are non-refundable.

However, if the Services are permanently discontinued within a limited period following purchase, the Operator may, at their discretion, offer a partial refund or credit as a goodwill gesture. Any such refund or credit is not guaranteed and does not create an ongoing obligation.

## 8. PROHIBITED ACTIVITIES

You may not access or use the Services except for their intended purpose and in accordance with these Legal Terms. You agree not to use the Services in any manner that is unlawful, abusive, harmful, or interferes with the proper operation of the Services.

In particular, you agree not to:

- (a) Access, extract, scrape, or collect data or content from the Services in an automated or systematic manner without prior written permission.
- (b) Attempt to deceive, defraud, or mislead the Operator or other users, including attempts to obtain sensitive account information.
- (c) Circumvent, disable, or interfere with security-related features or technical safeguards of the Services.
- (d) Use the Services to harass, threaten, abuse, or harm another person.
- (e) Submit false or misleading reports, support requests, or complaints.
- (f) Use the Services in violation of applicable laws or regulations.
- (g) Frame, mirror, or link to the Services in a manner that misrepresents affiliation or endorsement.
- (h) Upload or transmit malicious code, spam, or any material that disrupts or interferes with the operation of the Services.
- (i) Engage in unauthorised automated use of the Services, including scraping, data mining, or use of bots, except where expressly permitted.
- (j) Remove, obscure, or alter any proprietary notices or intellectual property markings.
- (k) Impersonate another person or misrepresent your identity.
- (l) Upload or transmit any material designed to collect information without user consent.
- (m) Interfere with or impose an unreasonable burden on the Services or connected networks.
- (n) Attempt to bypass access controls or usage limits imposed by the Services.
- (o) Copy, modify, distribute, or reverse engineer any part of the Services or underlying software, except as permitted by applicable law.
- (p) Use the Services to create, offer, or promote competing products by exploiting the Services,

Content, or proprietary functionality.

(q) Transfer, sell, or share your account or access credentials with another person.

Violation of this section may result in suspension or termination of access to the Services.

## 9. USER GENERATED CONTENT

The Services do not generally allow users to publicly post or share content. However, certain features may allow you to submit information, inputs, feedback, or other materials to the Operator or through the Services ("User Content").

You are solely responsible for any User Content you submit. By submitting User Content, you represent that you have the necessary rights to do so and that such content does not infringe the rights of any third party, violate applicable laws, or breach these Legal Terms.

The Operator does not review, endorse, or assume responsibility for User Content and is under no obligation to monitor, screen, or remove User Content. The Operator reserves the right to remove or restrict access to User Content that violates these Legal Terms or applicable law.

Any use of the Services in violation of this section may result in suspension or termination of access to the Services.

## 10. CONTRIBUTION LICENCE

Any information, feedback, suggestions, or other content you submit through the Services will be handled in accordance with the Privacy Policy and your applicable settings.

By submitting feedback or suggestions regarding the Services, you grant the Operator a **non-exclusive, royalty-free, worldwide, perpetual licence** to use, reproduce, modify, and incorporate such feedback for any lawful purpose, without compensation or attribution.

You retain ownership of any content you submit. You are solely responsible for your content and for ensuring that it does not infringe the rights of any third party, violate applicable laws, or breach these Legal Terms. The Operator does not endorse and is not responsible for any content submitted by users.

## **11. THIRD-PARTY WEBSITES AND CONTENT**

The Services may include links to third-party websites or content that are not owned or controlled by the Operator (“Third-Party Websites” and “Third-Party Content”). The Operator does not control, endorse, or assume responsibility for any Third-Party Websites or Third-Party Content, including their accuracy, availability, legality, or practices.

If you choose to access Third-Party Websites or use Third-Party Content, you do so at your own risk. Any interactions, transactions, or purchases you make with third parties are solely between you and the applicable third party, and these Legal Terms do not govern such interactions. You are responsible for reviewing and complying with the applicable terms and policies of any third-party services you use.

The Operator is not responsible for any loss, damage, or issues arising from your use of or reliance on Third-Party Websites or Third-Party Content.

## **12. SERVICES MANAGEMENT**

The Operator reserves the right, but does not have any obligation, to manage and operate the Services in a manner that protects the integrity, security, and proper functioning of the Services.

This may include, at the Operator’s discretion:

- investigating or addressing suspected violations of these Legal Terms;
- restricting, suspending, or terminating access to the Services where necessary;



- removing or limiting access to content or data that is unlawful, harmful, or burdensome to the Services; and
- taking reasonable steps to protect the Operator's rights, users, and systems.

Nothing in these Legal Terms obligates the Operator to monitor the Services or any user activity.

### 13. PRIVACY POLICY

The Operator values your privacy. Please review the Privacy Policy available at **stayonbrand.in/privacy**, which explains how information is collected, used, and handled in connection with the Services. By using the Services, you acknowledge and agree that your use is subject to the Privacy Policy, which is incorporated into these Legal Terms by reference.

The Services are hosted in **India**. If you access the Services from outside India, you acknowledge and agree that your information may be transferred to, stored in, and processed in India, where data protection laws may differ from those in your jurisdiction.

The Services are not intended for children under the age of **13**, and the Operator does not knowingly collect personal information from children. If the Operator becomes aware that personal information has been collected from a child under 13 without appropriate consent, reasonable steps will be taken to delete such information.

### 14. TERM AND TERMINATION

These Legal Terms remain in effect while you access or use the Services.

The Operator may suspend or terminate your access to the Services, in whole or in part, at any time, if the Operator reasonably believes that you have violated these Legal Terms, applicable law, or are using the Services in a manner that may cause harm to the Services, the Operator,

or other users. Where reasonably practicable, notice may be provided, but the Operator is not obligated to do so.

Upon termination or suspension, your right to access or use the Services will immediately cease. If your account is terminated, you may not create a new account or attempt to access the Services under another name or through another person without the Operator's permission.

Termination of access does not limit the Operator's right to take other actions permitted by law, including enforcing these Legal Terms.

## **15. MODIFICATIONS AND INTERRUPTIONS**

The Operator reserves the right to modify, update, suspend, or discontinue the Services, or any part of them, at any time and for any reason. The Operator is not obligated to update or maintain any information or functionality within the Services.

The Services are provided on an "as-available" basis, and uninterrupted or error-free operation is not guaranteed. The Services may be unavailable from time to time due to maintenance, technical issues, or factors beyond the Operator's control.

To the maximum extent permitted by law, the Operator is not responsible for any loss, damage, or inconvenience resulting from the unavailability, modification, suspension, or discontinuation of the Services. Nothing in these Legal Terms obligates the Operator to provide support, updates, or continued availability of the Services.

## **16. BETA AND EXPERIMENTAL FEATURES**

Certain features of the Services may be offered as beta, experimental, preview, or early-access features. Such features are provided on an "as-is" and "as-available" basis and may contain errors, defects, or incomplete functionality.

The Operator makes no guarantees regarding the performance, availability, or reliability of beta or experimental features and reserves the right to modify, suspend, or discontinue such features at any time without notice.

## 17. GOVERNING LAW

These Legal Terms shall be governed by and construed in accordance with the laws of **India**, without regard to conflict of law principles.

Subject to the dispute resolution provisions set out below, the courts located in India shall have jurisdiction over any matters arising out of or relating to these Legal Terms.

## 18. DISPUTE RESOLUTION

### **Informal Resolution.**

Before initiating any formal dispute resolution, the parties agree to first attempt to resolve any dispute, claim, or controversy arising out of or relating to these Legal Terms or the Services through good-faith informal negotiations. Either party may initiate this process by providing written notice to the other, and the parties shall have **30 days** to attempt resolution.

### **Arbitration.**

If the dispute is not resolved through informal negotiations, it shall be finally resolved by **binding arbitration** in accordance with the **Arbitration and Conciliation Act, 1996 (India)**.

- **Arbitrator:** One (1) arbitrator
- **Seat of arbitration:** Chennai, India
- **Language:** English

- **Governing law:** Laws of India

The arbitration shall be conducted on an **individual basis only**. Class actions, class arbitrations, collective actions, and representative proceedings are not permitted to the fullest extent allowed by law.

#### **Court Jurisdiction for Limited Matters.**

Nothing in this section prevents either party from seeking interim or injunctive relief from a court of competent jurisdiction in India where such relief is necessary to protect legal rights.

## **19. CORRECTIONS**

The Services may contain typographical errors, inaccuracies, or omissions, including information related to features, pricing, or availability. The Operator reserves the right to correct or update such information at any time.

## **20. DISCLAIMER**

The Services are provided on an **“as-is” and “as-available”** basis. Your use of the Services is at your own risk.

To the maximum extent permitted by law, the Operator disclaims all warranties of any kind, whether express or implied, including implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The Operator does not guarantee that the Services will be accurate, complete, reliable, uninterrupted, secure, or error-free.

The Operator makes no representations regarding the accuracy or reliability of any content made available through the Services or any third-party services linked to or integrated with the Services. Any reliance on the Services or such content is at your own discretion and risk.

The Operator does not endorse, guarantee, or assume responsibility for any third-party products or services referenced through the Services.

## 21. NO GUARANTEE OF RESULTS

The Services may generate outputs, recommendations, insights, or other information based on user inputs or automated processes. The Operator does not guarantee the accuracy, completeness, suitability, or usefulness of any outputs produced by the Services.

You acknowledge that any decisions, actions, or outcomes resulting from your use of the Services are made at your own discretion and risk. The Operator is not responsible for any results, losses, or consequences arising from reliance on the Services.

## 22. LIMITATION OF LIABILITY

To the maximum extent permitted by applicable law, the Operator shall not be liable for any indirect, incidental, consequential, special, exemplary, or punitive damages, including loss of profits, revenue, data, or business opportunities, arising out of or related to your use of the Services, even if the Operator has been advised of the possibility of such damages.

To the extent liability cannot be excluded, the Operator's total liability to you for any claim arising out of or relating to the Services or these Legal Terms shall not exceed:

- **for free users:** a nominal amount of **₹1,000 INR (or equivalent)**; or
- **for paid users:** the total amount actually paid by you to the Operator for the Services in the **three (3) months** immediately preceding the event giving rise to the claim.

Nothing in these Legal Terms limits or excludes liability that cannot be limited or excluded under applicable law.

## **23. INDEMNIFICATION**

You agree to indemnify and hold the Operator harmless from and against any third-party claims, damages, losses, liabilities, and reasonable expenses (including reasonable legal fees) arising out of or related to:

1. your misuse of the Services;
2. your violation of these Legal Terms or applicable law;
3. your infringement of any third-party intellectual property or other rights; or
4. any content or data you submit through the Services.

The Operator will provide reasonable notice of any claim subject to indemnification and may, at their discretion, participate in the defence of such claim. You agree to reasonably cooperate in the defence of any such claim.

## **24. USER DATA**

The Services may store or process certain data that you submit or generate in connection with your use of the Services. You are solely responsible for maintaining independent copies and backups of your data.

The Operator does not guarantee the availability, accuracy, integrity, or retention of any data. To the maximum extent permitted by law, the Operator is not responsible for any loss, corruption, or unavailability of data resulting from your use of the Services.

## **25. ELECTRONIC COMMUNICATIONS**

By using the Services, you consent to receive communications from the Operator electronically, including via email or through the Services. You agree that electronic communications, notices, disclosures, and agreements provided electronically satisfy any legal requirement that such communications be in writing.

Your use of the Services and acceptance of these Legal Terms may be evidenced electronically, and you agree that such electronic acceptance has the same legal effect as a written signature, to the extent permitted by applicable law.

## **26. EXPORT CONTROL AND SANCTIONS**

You represent that you are not located in, and will not use the Services from, any jurisdiction where access to or use of the Services would violate applicable export control, trade sanctions, or similar laws. You agree not to use the Services in any manner that would cause the Operator to violate such laws.

## **27. MISCELLANEOUS**

These Legal Terms, together with any policies referenced herein, constitute the entire agreement between you and the Operator regarding your use of the Services and supersede any prior agreements or understandings.

The Operator's failure to enforce any right or provision of these Legal Terms shall not constitute a waiver of such right or provision. These Legal Terms shall be enforced to the maximum extent permitted by applicable law.

The Operator may assign these Legal Terms in connection with a merger, sale of assets, or transfer of the Services. You may not assign or transfer your rights or obligations under these Legal Terms without the Operator's prior written consent.

The Operator shall not be liable for any failure or delay in performance resulting from causes beyond reasonable control.

If any provision of these Legal Terms is held to be unlawful, invalid, or unenforceable, that provision shall be severed, and the remaining provisions shall remain in full force and effect.

Nothing in these Legal Terms creates any partnership, joint venture, employment, or agency relationship between you and the Operator.

## **CONTACT**

If you have questions about these Legal Terms or the Services, you may contact the Operator at:

Email: [codacrewcodelabs@gmail.com](mailto:codacrewcodelabs@gmail.com)

Effective Date: January 08, 2026