# (Eddie) Chiu-Ming Lam

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# **Education**

Suffolk University Boston MA

Sep 2018 - May 2020

Address: Boston MA 02108

BS Big Data & Business Analytics (Summa Cum Laude)

• Relevant Programming Courses: Object-Oriented Programming w/ Python; Turn Data into Insights Python; Applied Predictive Analytics with R; Honors Decision Analytics; Applied Statistics; Linear Algebra; single-variable Calculus; Applied Econometrics

Bunker Hill Community College Boston, MA

Sep 2015 - Dec 2017

Associate's Degree, Business Concentration

# **Data Analysis Projects**

# Time Series Analysis w/ Walmart Sales Data

Project goal: forecast future weekly sales

- A series of exploratory analysis has been uncovered the seasonal and trend pattern in the time-series data
- An ARIMA and a Holt Winters' EMS model has been applied to forecast future weekly sales
- The succeeding Holt Winters' EMS achieved 3.78% mean absolute percentage error (MAEP)

# Unsupervised Learning w/ NY Airbnb Dataset

Project goal: apply unsupervised learning technique to explore the different types of Airbnb listings in NY

• The outcome of the analysis suggests the listings in the five New York boroughs can be classified into 4 distinct groups based on listing price, room type, number of reviews etc.

# Learning Through Disaster w/ Titanic Dataset

Project goal: make a model that can predict a passenger's chances of survival

- Two classification models: decision tree and logistic regression have been applied to construct a predictive model to predict the survival of a given passenger on the Titanic ship.
- The result suggests that the survival of a passenger depends heavily on his/her sex and social class.

Web Portfolio: <a href="https://coddielam.github.io/EddieWebPortfolio/">https://coddielam.github.io/EddieWebPortfolio/</a>

GitHub Page: <a href="https://github.com/Coddielam/MachineLearningProjects">https://github.com/Coddielam/MachineLearningProjects</a>

#### **Programming Projects**

Web Portfolio: https://coddielam.github.io/EddieWebPortfolio/

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# **React IOS Calculator**

The goal of this project is to build a calculator that works like an IOS calculator using the React framework

• In this project I broke down the IOS's calculator into various components consisting of a screen, keyboard and keys with different functions that manipulates the screen display

#### Covid19 Cases Tracker

The goal of this project was to create a simple web app that track the no. of cases in different states

• In this project, I utilized an open API to get the up-to-date number of covid19 cases in different states and convert them into a table with sortable columns, and dynamic data querying for a specific state.

#### Drag'N Drop To-Do List

The goal of this project was to create a drag-and-drop to-do list

- In the result of this project, users are able to drag items into other to-do lists.
- Users are also able to submit/update data through various event triggers, such as on Enter or Escape to revert to previous value

# Learning Through Disaster w/ Titanic Dataset

The goal of this project was to make a model that can predict a passenger's chances of survival

• Cleaned the data using libraries Pandas and NumPy; used machine learning library scikit-learn to model the data with logistic regression and decision tree

# Center of Learning and Academic Success (CLAS), Suffolk University Boston MA

• Ballotti Scholar & Peer Tutor & Study Group Leader

- Jan 2019 May 2020
- Developed and presented workshops on Excel and Machine Learning
- Created a YouTube video to demonstrate doing a Machine Learning project

# Solstice Technologies, Inc. Cambridge MA

Saas software and turnkey marketing and sales solutions for the community solar industry

# **Outreach Data Analyst Intern**

Nov 2018 - May 2019

- Managed and developed sales performance dashboards using SalesForce and Google Sheet
- Modeled sales data and developed sales forecasts using Google Sheets using Triple-Exponential Smoothing
- Used Python to crawl government data to create a Choropleth map using Tableau to visualize territory divisions
- Cross-collaborated with the business development team to create data visualizations for business clients

# Rekener Inc. (Now Part of Brainshark) Charlestown, MA

B2B Saas data platform integrating SalesForce, Hubspot, Marketo data for sales coaching

# **Social Selling/Business Operations Intern**

May 2017 - Jan 2018

• Personally responsible for managing social selling campaign metrics

# **Other Experience And Interests**

- Professional tools: SQL, Python, R, JavaScript, HTML, CSS, Bootstrap, Excel, Google Sheet, SPSS, Stata, SAS, Tableau
- 2+ years college orientation mentor at Bunker Hill Community College