

• **Rubric 1: Review 1 (35 Marks)**

<b>Sr. No.</b>	<b>Evaluation Criteria</b>	<b>Expected Content/Outcomes</b>
<b>C1</b>	<b>Introduction, Abstract, System Analysis /</b>	1) Project and abstract introduced properly 2) Innovative project proposal / objective 3) System Analysis is done properly
<b>C2</b>	<b>Literature Review/Survey of Existing latest systems/Business Models/Products</b>	1) Literature Review/Survey is done properly
<b>C3</b>	<b>Proposed Approach / Solution / Methodology / Concept / Idea / Innovative Framework, Planning &amp; Scheduling</b>	1) Proposal is well designed and feasible to achieve the goal along with justified planning & scheduling
<b>C4</b>	<b>Tools &amp; Technology, Implementation &amp; Expected Outcomes</b>	1) Tools & Technologies used for the project are latest and matching all the requirements. 2) Strong understanding of the technical implementation of the project (with around 50% - 60% of implementation) 3) Well identified outcomes
<b>C5</b>	<b>Demonstration and Presentation</b>	1) All objectives achieved as per time frame 2) Contents of presentations are appropriate and well delivered 3) Good spoken language (English) and communication skills
<b>Sr. No.</b>	<b>Evaluation Criteria</b>	<b>Expected Content/Outcomes</b>
<b>C6</b>	<b>1) POC / PATENT 2) START UP 3) RESEARCH PAPER</b>	1) POC/Patent draft is fully prepared 2) Start Up pitching documents are fully prepared 3) Research paper draft is ready with Introduction, Literature Review, Proposed Methodology and initial results