

Goal

Continuous Learning and Improvement

- **Focus:** Staying updated with the latest technologies, languages, and best practices.
- **Outcome:** Enhances personal development, helps adopt modern tools, and ensures competitiveness in the market.

Collaborate Effectively

- **Focus:** Working well with other developers, designers, project managers, and stakeholders.
- **Outcome:** Leads to smoother workflow, better teamwork, and more successful project outcomes.

Project and Review

Technical Needs

Access to the right tools: High-quality hardware (laptops, desktops), development environments, and software tools (IDEs, version control, debugging tools) are essential for productivity.

Personal Needs

Work-Life Balance: Flexibility to manage personal time and reduce burnout, which is important in high-pressure development cycles.

Job Security: Assurance that their role is stable, whether through permanent contracts, long-term projects, or a positive company culture.

Pain points

Unclear or Changing Requirements

Pain Point: Frequent changes in project requirements or unclear objectives can lead to wasted effort and frustration.

Impact: Developers may have to rewrite or scrap large amounts of code, leading to reduced morale and delays in project delivery.

Technical Debt

Pain Point: Legacy code or poorly written code from past projects can be hard to maintain, extend, or refactor.

Impact: This leads to slower development, frequent bugs, and increased frustration while trying to improve or update existing systems.

JOURNEY MAP OF MEAT DELIVERY APP

	Phrases	Awareness	Website Search	Ordering And Waiting	Consuming	Sharing And Reveiws
	Actions	Plans of ordering out for weekend MEAT	Browse full menu and place order from MEAT section	Search website which promises delivery within 30 mins	Unpacks the items and enjoys the MEAT	Delivery on time
	Thoughts	Donot skip breakfast	Delivery of food at home	Good weekend start as consumer got his favorite breakfast on time	To eat hygienic food	Happy with services
	Channels	Mobile(smartphones)	Mobile application	Computer as payment was not successful via phone	No channel used U	Used app and chat messanger
	Feelings	Uncertain decision	Explore wide options	Anticipatory rush	Energized	share the good experience
	Opportunitites	To provide good food	.Show customers best breakfast options	1. Enable one -click purchase 2. Allow all website to rememeber	Encourage customers to leave their feedback on the mobile app	1. Use of proper branding and packaging to create awarenss among customers 2.provide free meal to new users on order above \$15