

ON 27/06/24 THE CERTIFICATE OF SUCCESSFUL COMPLETION OF THE COURSE

# STORE MANAGER

HAS BEEN AWARDED, WITH THE FINAL VOTE 100 /100 TO

**Edoardo Ivan Silviu**

Born in Romania

On 30/07/2000

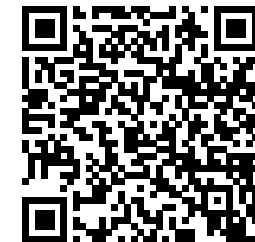
Topics covered in the 55 -hour course:

Store Manager - profile and skills, Team management and performance analysis, Leadership, Corporate Policy application, Cash management, Self-service selling, Semi-assisted selling, Assisted selling, Consultative selling, Shop Sign, Totem and Shop Window, What is Visual Merchandising, Area of decompression and route of the POS, Display and types of set-up, Planograms, space management, OOS (out of stock) management and types of restocking, POP (Point of Purchase) communication and readability of POS, Concept and Layout, Stock management, The role of the cashier, cash management, payment methods and cash closing, The role of customer service and the services provided, Top seller analysis and corrective actions, KPI analysis towards company objectives.



ACCADEMIA DOMANI

*This Certificate  
is verified  
by VeriForm:*



DOTT. FABIO REBECCHI

Legale Rappresentante

*Fabio Rebecchi*  
ACCADEMIA DOMANI S.R.L.  
di Rebecchi Fabio  
Via Pietro Blaserna 40, 00146 Roma  
C.F. e P.IVA 04909251003

Member of CISQ Federation

