Big-Data Architecture and Governance

Used Cars Price Analysis

Us (United States) Used Cars Dataset

Group 4: Surbhi Wagh, Rohit Singh, Sumit Patil



Project Overview:

Due to increasing demand in cars by the people for commuting in US there are group of people who are even interested in purchasing used cars for their use.

In this case it's necessary to analyze the condition brand type model and so on for the car and check the price of cars as per purchaser needs.

This project will help to get an idea of the price of the used cars in United states

Objective and Tools used:

Objective:

The goal of this project is to find patterns in the data and build a dashboard that help a customer to get an idea regarding the price of the used car according to his requirement and colors and as per his location to get idea about what's the used card available around his area.

Tools Used:

Data Extraction, Profiling, Cleaning, Visualization: Python(Jupyter notebook)

Graph Creation: Arrow. App

Graph Database Management System: Neo4j

Project, Resource and Risk Management: Velero ETP

About this file

vin: Vehicle Identification Number is a unique encoded string for every vehicle.

back_legroom: Legroom in the rear seat.

Category of bed size(open cargo area) in pickup truck. Null usually means the

bed: vehicle isn't a pickup truck
bed_height: Height of bed in inches
bed_length: Length of Bed in inches
body_type: Body Type of the vehicle
cabin: Category of cabin size
city: City where the car is listed

city_fuel_economy: Fuel economy in city traffic in km per litre

combine_fuel_econ Combined fuel economy is a weighted average of City and Highway fuel

omy: economy in km per litre

daysonmarket: Days since the vehicle was first listed on the website

dealer_zip: Zipcode of the dealer

description: Vehicle description on the vehicle's listing page

engine_cylinders: Engine configuration.

engine_displaceme

nt: Measure of the cylinder volume

engine_type : Type of Engine

exterior_color: Exterior color of the vehicle

fleet: Whether the vehicle was previously part of a fleet

frame_damaged : Whether the vehicle has a damaged frame. franchise_dealer : Whether the dealer is a franchise dealer.

franchise_make: Company that owns the franchise

front_legroom: The legroom in inches for the passenger seat

fuel_tank_volume: Fuel tank's filling capacity in gallons

fuel_type: Dominant type of fuel ingested by the vehicle. has_accidents: Whether the vin has any accidents registered

height: Height of the vehicle in inches

highway_fuel_econ

omy: Fuel economy in highway traffic in km per litre horsepower: Horsepower is the power produced by an engine

interior_color: Interior color of the vehicle

isCab: Whether the vehicle was previously taxi/cab

is_certified: Whether the vehicle is certified

is_cpo: Certified vehicles warranty for free repairs flag is_new: Is the vehicle launched less than 2 years ago is_oemcpo: Pre-owned cars certified by the manufacturer. latitude: Latitude from the geolocation of the dealership

length: Length of the vehicle in inches listed_date: Listing date of the Vehicle

listing_color: Dominant color group from the exterior colo

listing_id: Listing id from the website

longitude: Longitude from the geolocation of the dealership.

main_picture_url: Url of the picture of the used Vehicles major_options: Major options available for the vehice

make_name: Brand of the vehicle

maximum_seating: Maximum number of seats

mileage: Mileage of the car model_name: Model name of the cars owner_count: No of previous owner

power: power configuration of the car

price: price of the car

salvage: Whether car has been damaged or not savings_amount: amount you will save buying car

seller_rating : Rating of the seller

sp_id: Seller Id sp_name: Seller name

theft_title: Whether the vehicle has theft recovery

torque: Torque of the vehicle

transmission: Transmission type which is CVT or automatic

transmission_displa

y: Displaying the transmission type of the display

trimId: Version of model with configuration

trim name: Name of the version

vehicle_damage_ca

tegory: Any damage to the vehicle

wheel_system: Types of wheel system

wheel_system_displ

ay: wheel drive systems

wheelbase: wheel base of the vehicle in inches width: Width of the vehicle in inches

year: The year on which the vehicle was made.

Risk & Issues of Project:

Type	Risk/Issue-Description	Mitigation
Issue	Improper Environment setup for Data	Make sure all packages are installed
	cleansing and data validation i.e.,	and proper environment is set up to
	insufficient packages to run python	run all scripts error for data
	scripts	cleansing/wrangling process
Risk	Many fields needed to track cars details	Deriving new columns by
	has missing data which might be an	understanding existing database
	analytical risk leading to biased	attributes to generate reports
	visualization	without errors.
Risk	Inconsistent entries in data available for	Categorization of the range for
	cars classification and thus analysis	available data records is to be done
	might be biased eventually which further	before loading data into the
	leads to incomplete data merging or error	database.
	in the creating graph database	
Risk	Lack of Knowledge in terms of cars	Prior research/study of cars and
	dataset among team members could lead	features for understanding dataset
	to incorrect analysis and interpretation	

Data Profiling Instructions:

- 1) Download Python (follow instructions on https://www.python.org/downloads/ based on operating system
- 2) Install pandas library by running pip install pandas
- 3) Install pandas profiling to be able to create an html profile report by running the command pip install pandas-profiling
- 4) Run profiling.py script and output.html file will be created
- 5) Open output.html on browser to view data profile report

```
In [4]: #importing all the Libraries
import pandas as pd
import numpy as np
import matplotlib.pylot as plt
import seaborn as sns
import matplotlib.pylot as plt
import statistics
import pandas_profiling

In [5]: df = pd.read_csv('used_cars_data.csv')

C:\Users\Surbhi\AppData\Local\Temp\ipykernel_14832\1206154635.py:1: DtypeWarning: Columns (11) have mixed types. Specify dtype
option on import or set low_memory=False.
df = pd.read_csv('used_cars_data.csv')

In [6]: #Reading the first 5 rows of the dataset
df.head()

Out[6]: vin back_legroom bed bed_height bed_length body_type cabin city city_fuel_economy combine_fuel_economy ... transmission

0 ZACNJABBSKPJ92081 35.1 in NaN NaN NaN SUV/ Crossover NaN Bayamon NaN NaN ... A

1 SALCJ2FX1LH858117 38.1 in NaN NaN NaN NaN SUV/ NaN San Juan NaN NaN ... A
```

Data Wrangling/Cleansing Instructions

- 1) Make sure pandas library is installed (should have been installed during data profiling)
- 2) Run exploration.py script
- 3) Once script is finished running, "old-car-dataset.csv" file will be created
- 4) Use this new filtered dataset for database/visualization

Neo4j Instruction:

- 1. Create a new database in Neo4j
- 2. Copy the CSV file into the dbms import folder of the database created
- 3. Start the database and open the database

Project 1









Constraint Creation:

CREATE CONSTRAINT ON (Oldcars:Oldcars) ASSERT Oldcars.oldcarid IS UNIQUE;

CREATE CONSTRAINT ON (city:city) ASSERT city.city IS UNIQUE;

CREATE CONSTRAINT ON (vin:vin) ASSERT vin.vin IS UNIQUE;

CREATE CONSTRAINT ON (daysonmarket: daysonmarket) ASSERT daysonmarket. daysonmarket IS UNIQUE;

CREATE CONSTRAINT ON maximum_seating: maximum_seating) ASSERT maximum_seating. maximum_seating IS UNIQUE;

Node Creation:

```
// Creating Maximum_seating/////
:auto USING PERIODIC COMMIT 500

LOAD CSV With HEADERS FROM 'file:///used_car_clean_CSV.csv' AS row

MERGE

(maximum_seating: maximum_seating{ maximum_seating:row. maximum_seating});
```

Relationship Creation:

```
:auto USING PERIODIC COMMIT 500

LOAD CSV With HEADERS FROM 'file:///used_car_clean_CSV.csv' AS row

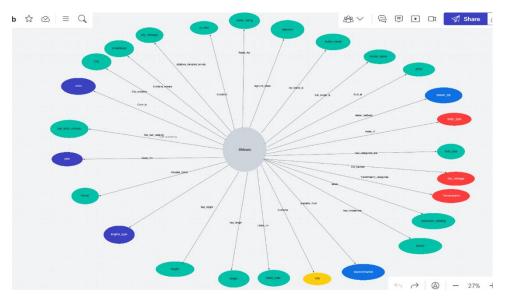
MATCH (Oldcars:Oldcars { oldcarid:row.oldcarid})

MATCH (engine type: engine type { engine type:row. engine type })

MERGE (Oldcars)-[:type of engine]->( engine type);
```

- Copy the cypher code(projectQuery_script.txt) to create the constraints, nodes and relationships between them
- Run the code to create the graph database
- The scripts will run one by one and will take a few minutes due to the large dataset size The graph database should be prepared and can be tested by queries

Graph Database:



Neo4j nodes:

```
*(781,012) Oldcars

body_Legroom body_legroom

body_type city city_mileage

daysonmarket dealer_zip

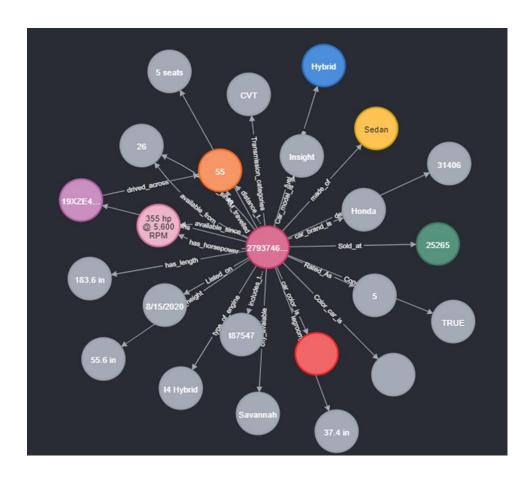
engine_type exterior_color

fuel_tank_volume fuel_type

height is_new length

listed_date make_name
```

```
Relationship Types
 *(8,775,968)
             Car_model_is
 Color_car_is
             Color_is
 Condition
            Contains
 KM_travelled
               Listed_on
 Rated_As Sold_at
 Transmission_categories
                 available_since
 available_from
 car_brand_is
               car_color_is
 city_avaiable
               contains_wheel
```



Complete Nodes and relationship in Neo4j







Analytics Dashboard Documentation:

- 1) Download Python if not already downloaded (follow instructions on https://www.python.org/downloads/ based on operating system
- 2) Install Anaconda Distribution (follow instructions on https://docs.anaconda.com/anaconda/install/index.html based on operating system)
- 3) Once installed, open Anaconda command prompt (anaconda3)
- 4) Install jupyter notebook by running command pip install notebook
- 5) Then, install dash framework by running pip command pip install jupyter-dash
- 6) After installing dash framework, install other required packages: · Pandas: pip install pandas
- $\cdot \ Matplotlib: pip \ install \ matplotlib \cdot Plotly: pip \ install \ plotly = 5.7.0 \cdot NumPy: pip \ install \ numpy$
- · Py2Neo: pip install py2neo
- 7) Open jupyter notebook by running command jupyter notebook on Anaconda command prompt
- 8) Jupyter Notebook web page should appear
- 9) Navigate to the folder containing dataset and app.ipynb. Ensure both files are in the same folder 10) Open app.ipynb on Jupyter Notebook
- 11)Run app.ipynb script
- 12) Wait until code fully loads and IP address appears at the bottom of the page
- 13) Navigate to IP address and wait for dashboard to fully load
- 14) Dashboard is displayed!

Technical Metadata:

Technical metadata consists of metadata that is associated with data transformation rules, data storage structures, semantic layers, and interface layers. Provides information on the format and structure of the data as needed by computer systems:

File Name	used_cars_data.csv
File size	3.12 GB
Date/Time created	21 March,2022
Types of Compression	Zip
OS	Windows
Hardware processor name	Intel® core i7
Hardware RAM	16 GB
Tools used	Anaconda Navigator, Velero ETP, Lucid
	Chart, Neo4j, Microsoft Excel

Python Data Cleaning

Original Csv file	used_cars_data.csv	
Cleaned CSV file	used_car_clean_CSV.csv	
Original CSV file records	1 Million records	
Cleaned csv file records	300 K records	
Cleaned csv file size	63 MB	

Column Names	▼ GroupNumber	▼ Column Description	▼ DataType	
vin		4 Vehicle Identification Number is a unique encoded string for every vehicle.	String	
body_legroom		4 Legroom in the rear seat.	String	
body_type		4 Body Type of the vehicle	String	
city		4 City where the car is listed	String	
daysonmarket		4 Days since the vehicle was first listed on the website	Integer	
dealer_zip		4 Zipcode of the dealer	Integer	
engine_type		4 Type of Engine	String	
exterior_color		4 Exterior color of the vehicle	String	
fuel_tank_volume		4 Fuel tank's filling capacity in gallons	String	
fuel_type		4 Dominant type of fuel ingested by the vehicle.	String	
height		4 Height of the vehicle in inches	String	
is_new		4 Is the vehicle launched less than 2 years ago	Boolean	
length		4 Length of the vehicle in inches	String	
oldcarid		4 Unique identification for the old car	String	
listed_date		4 Listing date of the Vehicle	String	
make_name		4 Brand of the vehicle	String	
maximum_seating		4 Maximum number of seats	String	
mileage		4 Mileage of the car	Float	
model_name		4 Model name of the cars	String	
power		4 power configuration of the car	String	
price		4 price of the car	Float	
seller_rating		4 Rating of the seller	Float	
transmission		4 Types of transmission	String	
trimId		4 Version of model with particular configuration	String	
wheelbase		4 wheel base of the vehicle in inches	String	
year		4 The year on which the vehicle was made.	Integer	

Business Metadata:

Business metadata is data that adds business context to other data. It provides information authored by business people and/or used by businesspeople.

Vin along with dealer zip, city and old Carid helps in identifying and filtering the used cars based on their location.

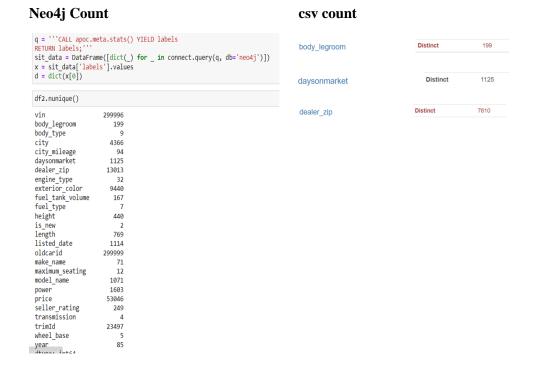
- 1. Number of used cars in the city
- 2. Various dealers in the city
- 3. Number of used cars sold and manufactured based on the dealer zip code.
- ·Length, Height, and Color are the dimensions of the used cars, and the car can be filtered based on this category by the business.
- 1. Filtering based on color, length, and height.
- ·Model name, make name, price, power, mileage, and year can be used by business to identify the total sales by model name and make name. The business can use the data to filter the number of used cars sold by their price, power, mileage, and year. Find the cars which have sold more that year on a certain price range.
- ·Body type, Engine type and legroom can be used by the business to find how many cars have which engine type and body type.
- ·Listing date, and Days on Market will be used by the business to find listing id and listing data of the vehicle on the website. Days on Market will be the days since the vehicle was first listed on the website.
- ·Fuel type and Fuel tank volume data can be used by businesses to find the car's fuel tanking capacity in gallons and filter the dominant fuel ingested by the vehicle.

Testing and Validation:

System Integration and User Acceptance Testing

Test 1: Check distinct values for each node

• Distinct values for each node were calculated after creating the nodes and compared it to the values in the cleaned dataset file which was inserted into Neo4j.Made sure that the column counts for the unique value in the CSV file and the one loaded in the Neo4j database is the same.



Test 2: Verification of datatypes

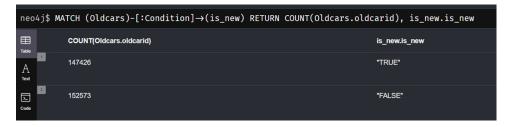
Verified data type of each node property by comparing data type of each node with cleaned dataset file.

Neo4j column data types

Test 3: Verifying counts in Neo 4j and the counts via python

The query helps to get the count of the records in neo4j

Neo4j count



Python Count

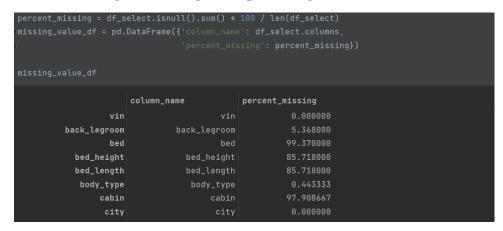
```
data.columns = ['Count of cars', 'Condition']
data
```

	Count of cars	Condition
C	147426	TRUE
1	152573	FALSE

Test 4 : Check number of null values

<pre>df_select.isnull().sum()</pre>		
back_legroom	16104	
bed	298110	
bed_height	257154	
bed_length	257154	
body_type	1330	
cabin	293726	
city		
city_fuel_economy	49458	
combine_fuel_economy	300000	
daysonmarket		
dealer_zip		

Test 5: Finding the missing value percentage in the dataset



Test 6: Null values replaced

Explanation: These metrics were used in our data analysis and we wanted to account for null values instead of just removing them from the dataset.



Test 7: Dropped Columns Not Being Used for Analysis

Explanation: Columns dropped were sigma values or scientific values that we could not fully understand scientifically for use in our data analysis.

```
df_select = df_select.drop('bed', axis=1)
df_select = df_select.drop('bed_height', axis=1)
df_select = df_select.drop('bed_length', axis=1)
df_select = df_select.drop('cabin', axis=1)
df_select = df_select.drop('combine_fuel_economy', axis=1)
df_select = df_select.drop('fleet', axis=1)
df_select = df_select.drop('frame_damaged', axis=1)
df_select = df_select.drop('iscab', axis=1)
df_select = df_select.drop('iscab', axis=1)
df_select = df_select.drop('omner_count', axis=1)
df_select = df_select.drop('salvage', axis=1)
df_select = df_select.drop('theft_title', axis=1)
df_select = df_select.drop('yehicle_damage_category', axis=1)
df_select = df_select.drop('is_certified', axis=1)
```

Test 8: Count of percent missing values will be zero



Neo4j Testing screenshots using Cypher Queries

Steps for testing and verification of data using Neo4j:

- Copy the cypher code(neo4j_testing_script.txt) containing the test queries
- Run the code to view graphs and tables verifying data load to Neo4j
- The scripts will run one by one and will take a few minutes displaying the below results

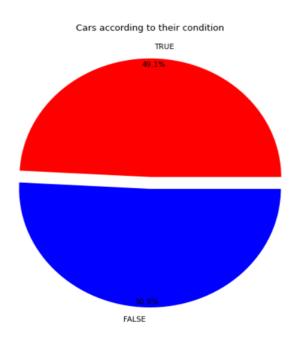
Nodes Verification:

- Distinct values for each nodes were calculated after creating the nodes and compared it to the values in the cleaned dataset file which was inserted into Neo4j
- Made sure that the column counts for the unique value in the CSV file and the one loaded in the Neo4j database is the same

Dashboard Interpretation/Findings:

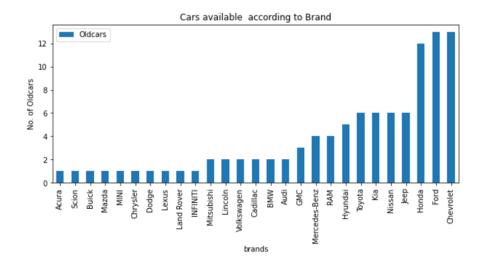
1. Number of Cars according to the condition of the car

- Highlights percentage of Used car condition that are in new condition
- The chart shows around 50.9% of cars are not new.
- This chart will give an idea to the buyer to get details regarding the cars that are in new condition at your price
- 49.1% of cars are in good condition, which means they are like new cars



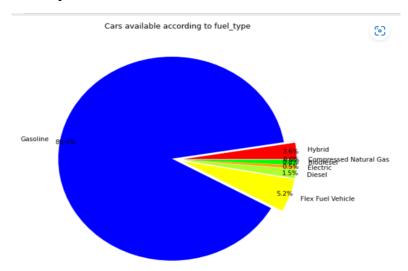
2. Count of cars available according to year of manufacture

- Dashboard depicts the count of used cars available in market for sale and the year of manufacture of car.
- This will give an idea regarding the cars available according to the year of manufacturing to the buyer so that he can decide of more to which kind of car he can go for.
- Using limit 100, we can find what is the count of the cars available which are manufactured recently and get more details regarding those cars.



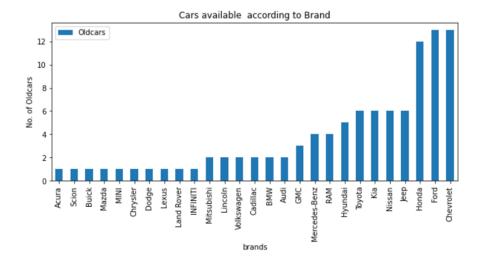
3. Count of cars available according to fuel type

- Highlights percentage of cars available according fuel type
- Chart shows that most 89.4% of cars are considered using gasoline and flex-fuel becomes 2nd highest as 5%
- This will give idea to buyers if there are any cars available according to their fuel preference.



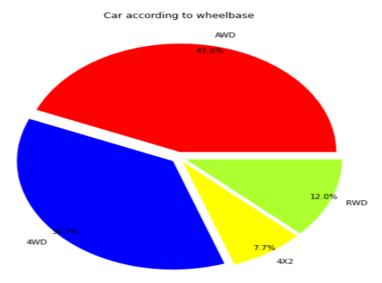
4. Count of cars available according to Brands

- Dashboard depicts the count of used cars available in market for sale and their brands
- This will give an idea regarding the cars available according to manufacturing brand so that they can decide as buyers have brand preference so it will help them to figure of the cars according to the brands
- Using limit 100, we can find what is the count of the cars available according to their brands



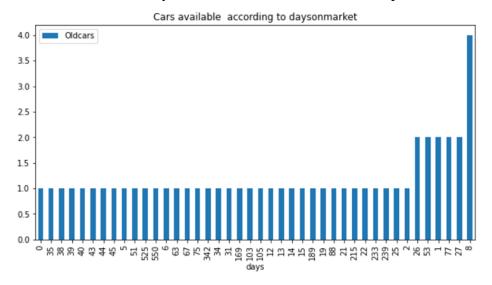
5. Percentage of cars available according to Wheelbase

- Highlights percentage of asteroids that are/are not potentially hazardous
- Chart shows that at most 43.6% of cars are considered having AWD wheels and 4WD being 36.7%
- This will give idea to buyers if there are any cars available according to their Wheelbase preference



6. Count of cars available according to Days on market

- Dashboard depicts the count of used cars available in market and the days they are available since markets.
- This helps the buyers to get idea about what are the latest cars available for purchasing also the cars which are market since long.
- For the cars which are in market since long even the seller can get an idea if his car will be in demand or not or else which location has that demand.
- Cars and the days on the markets are the main interpretation



7. Count of cars available according to Seller rating

- Highlights number of cars available with the seller having high ratings.
- If the seller is having good rating this helps the buyer and the seller both to get idea regarding the seller's service and they can go-ahead with that seller for either buying or selling cars
- Ratings help to get idea and decide as to which seller should proceed with the purchase
- Have below count of cars with sellers having with good and bad ratings

COUNT(Oldcars.oldcarid)	seller rating
22746	5

Count of cars	seller rating
699	1
29	1.33
14	1.4
36	1.8
51	1.67
46	1.75
22	1.5

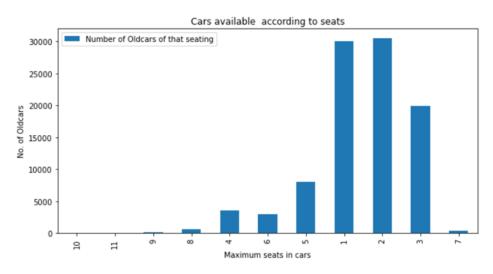
8. Getting the car id and price of the car

- Simply gives the idea of the price of the car
- Can sort the price desc and decide as which is the carid and then get details regarding the car may it be its color or type of interior or date of manufacturing
- Old car id and the price of the same for 10 sample old car is shown in the dashboard

Oldcarid	Price of cars
279374649	25265
272898693	28521
279718872	26675
279449435	47163
281719831	35384
277051529	7700
280116206	43145
273989662	63765
254387257	16244
263299746	12975

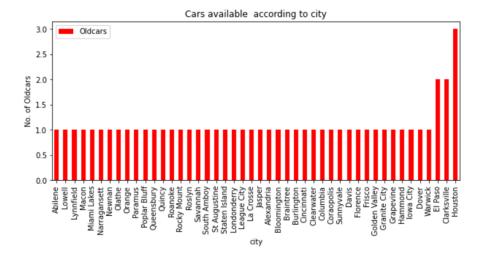
9. Count of cars available according to seats in the car

- Highlights number of cars available according to the seats in the cars
- As per the buyers requirements if the need 4/6 seaters cars he can get idea about the counts of cars
- Accordingly the buyer can decide if the cars which he wants to buy as per the number of seats is available in his area or not



10. Count of cars available according to City

- Dashboard depicts the count of used cars available in market according to your nearest city
- The dashboard have 50 cities and the counts of cars available around them.
- This gives idea to the buyer to get the counts of the car available in their area so that they can search for the cars available and its for them to buy the same.



Velero Screenshot:

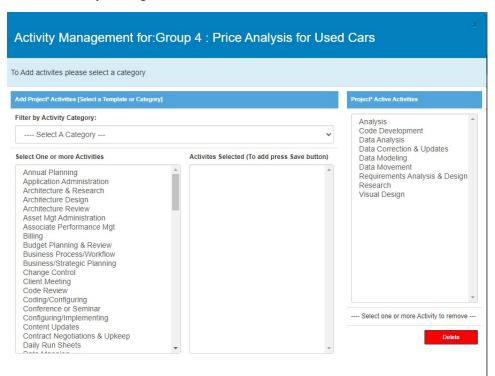
1. Resource Management



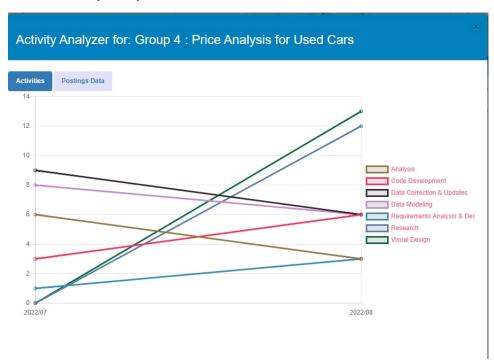
2. Risk & Issues:



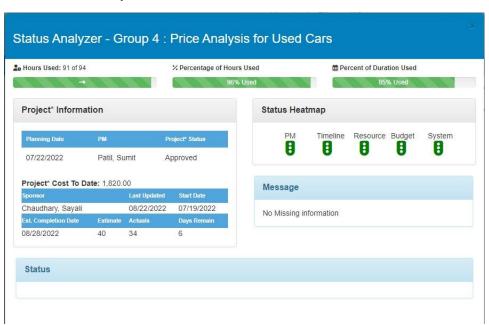
3. Activity Management



4. Activity Analyzer



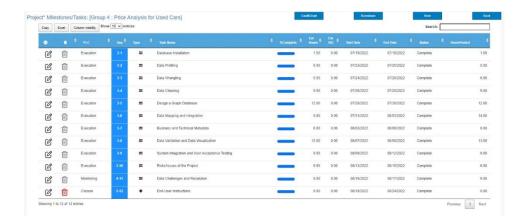
5. Status Analyzer



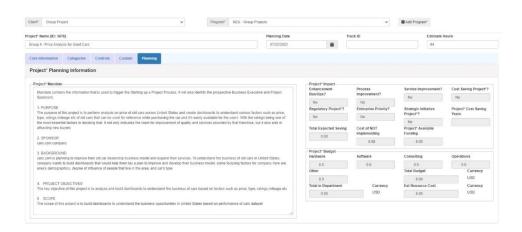
6. Gantt Chart



7. Management Plan



8. Mandates



9. Overview

