**Features**

* “I Wanna” … app in the home page that will use our categories to give users the ability to search for a specific type of location or story that they wanna read.
* Interactive Map with stats
* Travel Badges - At our discretion, we could put up a travel badge for a specific destination. Whenever a user contributes a story for this destination, they can receive the badge and get awarded Writer Miles. Prerequisite include. Minimum word count. Share count (maybe 5).
* Users contribute content and stories
* User Writer Miles
* Users can easily advertise their own blogs/websites
* Wanderlust (premium) account
* Staff picks
* Sliders/galleries for posts
* Sitewide Gallery for popular images
* Users should be able to follow each other
* Notification system
* Top writers (top 5-10) and Pro Writer accounts with linked Instagram account appear in a homepage feed
* Post reactions (like, want to go, feature this, I’ve been wanderlusted)
* HARDCORE full social media implementation
  + Login with Facebook
  + Login with Google
  + Login with Twitter
  + Login with Insta ?
  + List snapchat, periscope, instagram, twitter, website, facebook, pinterest, vine, youtube, googleplus
* Assist new bloggers with creating posts and content
* Interactive map for each profile with coloured in countries based on where they have been AND where they have written about.

**Writer Miles**Writer Miles will be determined by several factors. Depending on a user’s total Writer Miles we will award the top 1-3 people with a trip for 2.

\*\* IDEA \*\* : Writers are separated into brackets based on their Writer Miles (percentage based). These brackets will allow writers to be eligible for smaller prizes

Points System

* Likes on their posts
* Comments on their posts
* Likes of their own comments on other posts
* Shares
* Followers
* Photo Likes
* Photo Shares (maybeh)
* Quality of posts
* Amount of posts
* Uniqueness of destination
* Linked videos
* Staff Picks
* Referral links and referral first time writers

**Wanderlust Account (Premium Account)**

* Customisable (to a certain degree) profile and posts to identify with their own brands
* Access to always showing up on the homepage Instagram feed
* Based performance metrics, has the possibility of being in the weekly featured draw
* Can request post editing (within reason. Set guidelines)
* Profile metrics and stats for blog posts

**Monetization**

The site will be monetized through selective methods.

* Selective advertisement and sponsorship
* Wanderlust accounts
* Partner with merchandisers to have giveaways and sponsored posts
* Potentially sell out own merchandise

**Writing Categories**

* Backpackers
* Budgeters
* Lavish
* Surprise Happenings
* Adrenaline
* Airport Stories
* Romance
* Culturally Immersed
* Like I have no plans
* Once in a lifetime
* Never again
* Horror Stories
* Cautionary Tale
* Life Lessons
* Self Revelation
* Life Defining
* No Consequences
* Famous Party Scenes
* Turn for the worst
* Island Stories
* Unmarked Path
* Lost and alone
* Cute And Cuddly (or Not)