

Difficulty Features

1	1	Intro (Logo)
1	1	Callout - explain (succinctly) svc
1	1	Summary svc benefits
2	2	Cust Testimonials
4	3	Video at showing ease of use
1	2	Images: samples of newsletter
1	1	Unique Selling Prop pts
1	1	Contact Links
1	2	FAQ
1	1	Summary of svc + benefits

