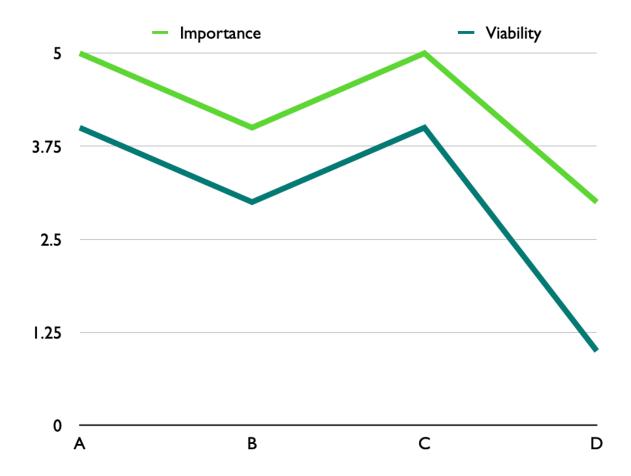
TRADE OFF EXERCISE

ID	Opportunity / Problem / Feature	Importance	Viability
Α	Include a 'Create Recipe' feature so users can share content	5	4
В	Give users more control by providing search functionality	4	3
С	Include an, 'Edit Recipe' feature so users can update content	5	4
D	Include an, 'Edit Credentials' feature so users can change their username/password.	3	I
	Total:	17	15



What features do you have to drop based on this exercise?

Edit Credentials: Though it would be nice, advanced user authentication is not a main goal/need of the business or user. It is also not viable due to time constraints.