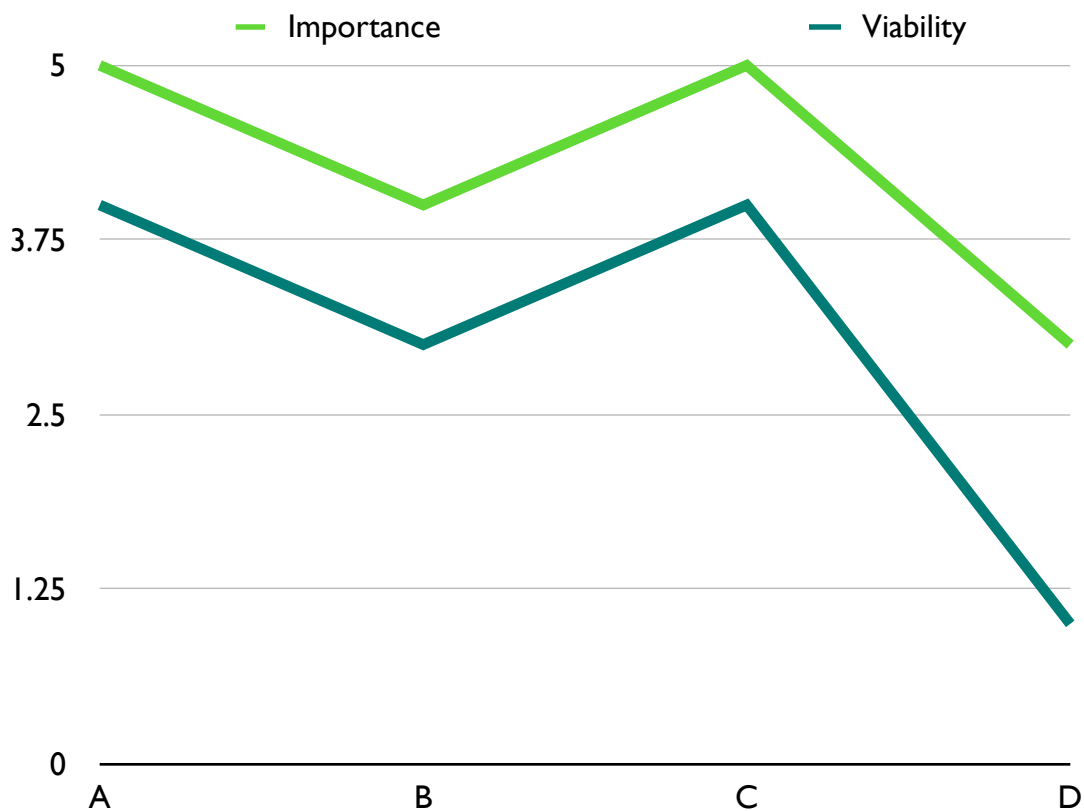


TRADE OFF EXERCISE

ID	Opportunity / Problem / Feature	Importance	Viability
A	Include a 'Create Recipe' feature so users can share content	5	4
B	Give users more control by providing search functionality	4	3
C	Include an, 'Edit Recipe' feature so users can update content	5	4
D	Create a multi-purpose application by incorporating a 'Grocery' checklist	3	1
	Total:	17	15



What features do you have to drop based on this exercise?

Grocery List - Though this may be interesting, it is not one of the main goals/needs of the user or business. It is also not viable due to time constraints.