

User Stories – MS4 – Original Crafts – Ignazio Sotgiu

id	user	I want to (perform some task)	So that I can (achieve some goal)
1	User	Shop on the website without having to register	Decide not to enter some information on the site
2	User	Register to the website	Speed up the buying process
3	User	Login to the website	Retrieve information about past orders, Edit my profile information, Save or update my delivery address, Being contacted for special offers and promotions
4	User	Logout from the website	Close securely my shopping session
5	User	Search the store products by keywords	Find easily what I'm looking for
6	User	Add a product that I want to buy in a trolley	Make one order
7	User	View the trolley	Check order details: Products total Delivery costs Shipping details Address details
8	User	Search products by category	Find easily products I want to buy
9	User	Recover my password	Be able to login in case I forgot my password
10	User	Sort products by price	Easily find products that cost a certain amount
11	User	Edit my trolley	Change product quantity or delete products before finalizing the order
12	User	Review products that I purchased	Share my experience in the website, and the company with other users
13	User	Rate the products I purchased	Help other customers with their shopping
14	Owner	Create an admin profile to manage the store products	Delete, edit, add new products in the store
15	Owner	Display messages after user's actions on the website	Have a better and pleasant user experience
16	Owner	Display a navigation bar across all the website pages with links to the main pages	Improve the user experience
17	Owner	Display the reviews and rating for every product on the product details page	Increase sales
18	Owner	Add free delivery for certain products or when the total reaches a certain amount	Try to make users buy more items
19	Owner	Add a FAQ section to answer the most commons users questions	Improve the user experience
20	Owner	Allow users to register using their social media account	Speed up the registration process

21	Owner	Promote special deals in a website section	Increase sales
22	Owner	As an admin have an option to add items that I want to sell in a Special deals section	Promote certain products
23	Owner	As an admin add items I want to promote in a special banner	Promote certain products