

Strategy Plane

Owner Original Crafts Website Requirements

		Importance	Feasibility	
1	Allow unregistered users to make purchases on the website	5	5	✓
2	Allow user to register on the website	5	5	✓
3	Allow registered users to login on the website	5	5	✓
4	Allow registered users to logout from the website	5	5	✓
5	Users can search products by keyword	5	5	✓
6	Users can search products selecting a category	5	5	✓
7	Users can add the products they want to buy to the trolley	5	4	✓
8	Users can access the trolley to check details, modify trolley products quantity, remove products from trolley, check subtotal, delivery charges and grand total	5	4	✓
9	User can recover password in case is corrupted or forgotten	5	5	✓
10	User can review products that they have purchased	5	5	✓
11	Create an admin profile to manage store products	5	5	✓
12	Allow users to buy the product in the trolley through the checkout page	5	4	✓
13	Enable payment using stripe	5	5	✓
14	Send to the user a confirmation email with the order number after purchase is successful	5	4	✓
15	Allow user to check their shopping history in the profile page	5	5	✓
16	Display reviews of products if any, in the single product page	4	3	✓
17	Add delivery calculator to show the user delivery costs during the buying process	4	3	✓
18	Add free delivery for orders above the free delivery threshold	2	2	✓
19	Add a FAQ section to answer the most popular user questions	2	1	✗
20	Add rating to the products, depending of users reviews	2	1	✗
21	Users cans sort products by price	2	2	✗
22	Allow user to register with their social media account or Google account	3	3	✗