

User story	As a/an	I want to be able to	So that I can
Browsing and navigation			
1	Shopper	See what is on exhibition currently	Decide if I want to attend, read up about the artist(s), find out about artwork
2	Shopper	Browse art available	Select artworks to purchase
3	Shopper	View all artists	Choose one I like and then view all their artwork
4	Shopper	Make contact with the gallery	Commission an artwork (including portraits) (form where you will describe what you want, make an offer and leave your details/be logged in)
Registration and User Accounts			
5	Site user	Easily create an account	Have a personal account where I can view all my saved items. Have the choice of creating an account by email or social account.
6	Site user	Receive an email confirmation after registering	Verify my email address and gain access to my account
7	Site user	Easily log out of my account	Make sure my account is secure
8	Site user	Easily log in to my account	Access my personal account information
9	Site user	Save favourite items to my account	Get notifications about the items – like watching the items. AND view the items in my account when I am logged in.
10	Site user	Follow an artist	Get notifications when he/she is exhibiting, sells artwork or adds new artwork to the site
11	Site user	Join a mailing list	Choose which artists and artwork I want to follow, or sign up for all news from the gallery
12	Site user	Easily find a 'reset password' link	Reset my password if I have forgotten it
13	Site user	Have a personal account on the site	View items I have saved/artists I am following, purchase and order history
14	Artist – site user	Create an account	Create an account that will allow me to manage my public-facing CV and portfolio
15	Artist – site user	Manage my details	View all my details and edit public-facing information and submit for approval
	Artist – site user	Consign artwork in and out of the gallery	Consign artwork into the gallery for approval by the site owner. If approved, the artwork will be on display and can be sold through the site.
Sorting and searching			
16	Shopper	Sort by artist	Select artworks/prints from that artist to purchase
17	Shopper	Sort by newest art	Find all the latest artwork added to the site
18	Shopper	Sort by price	Find artwork that is within my budget
19	Shopper	Sort by type	Find artwork that is a specific type I am looking for (sculpture, oil, acrylic, print, etc)
20	Shopper	Sort by size	Find artwork that will fit into a space I have
21	Shopper	Sort the available artwork by type, price, artist	Easily identify artwork by the types and artists I prefer and by price
22	Shopper	Type keywords into a search input field	Quickly find an artwork I am looking for
23	Shopper	Easily see the search results and number of results	Browse through the search results
24	Shopper	View all information about a particular artwork	Find out the full details about it and decide whether I want to buy it
25	Shopper	View an artist's CV	Learn more about the artist
26	Shopper	See which art has sold by this artist	Evaluate the prices the artist is asking

Purchasing and checkout			
27	Shopper	Pay a fee to become a patron of the gallery	Get a percentage off any future purchases (10%?), get notifications about upcoming exhibitions first and be able to get pre-viewings of new artwork/exhibitions
28	Shopper	Put down a deposit on an artwork	Reserve the artwork and pay off the balance later
29	Shopper	Easily select an item I want to purchase	Add it to my shopping cart
30	Shopper	Easily select a size of the print (if buying a print) or frame option (if buying a canvas or print)	Customize my purchase
31	Shopper	Browse shipping options	Find the best shipping option for me and add it to my purchase
32	Shopper	Easily check out and pay for all items in my shopping basket as well as shipping	Complete my purchases
33	Shopper	Easily remove an item from the shopping basket	Not purchase the item if I have changed my mind about it, but want to continue shopping or checkout the other items in my basket.