

## The Scope Plane

### What they say they need

A website

Music for them to listen to easily

Comment section to chat with other fans and users of the site – a social section for the fanbase

A way to contact the band and ask questions

### What they actually need

A Mobile-first designed website, responsive for desktop

A page for discography and video player to watch past shows

Location to view and purchase band merchandise

Gallery of fan art

Links to social media platforms

### What they don't know they need

Ability to submit your own fan art and have it showcased

<u>Scenario</u>	<u>Requirements</u>
A fan wants to listen to Avenged Sevenfold	Ability to find their songs and load the links
A fan wants to know about upcoming events and get tickets for it	Ability to contact these fans and obtain and retain their details
A fan wants to view and purchase merchandise of the band	Merch shop to view these
A fan wants up to date news about the band	Needs links to their social pages