

Mrs Jing Xu

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Profile

With entrepreneurial experiences in education consulting and marketing, I keep learning and I am keen to bring out the best in the others with professional knowledge and skills. Self-motivated, patient and enthusiastic about solving problems.

Working and social experience

- Mar. 2014- present: Education Consultant/Director of UK EduVision LTD.
 - work closely with private schools and universities in the UK to recruit students
 - provide consulting services for Chinese students/parents and organisations
 - organise summer/winter camps in the UK for Chinese students aged between 9-23
 - became an accredited education consultant by British Council in 2017
- Jan. 2014~ Mar. 2014 *London* Education Marketing officer in UVIC Group,
 - promote UK university courses and pathway courses
 - practice marketing and sales activities
- May 2013 ~ Sept. 2013 *Coventry, Beijing, Shanghai* Marketing Executive in BeGo Ltd.
 - work closely with entrepreneurs
 - negotiate with dominant education agencies in China for business cooperation
 - train hundreds of education consultants in Beijing from the headquarters of largest Chinese education agencies
- Sept. 2012~ May 2013, *Milton Keynes* Full-time Volunteer in Chinese Overseas Christians Mission
 - set up an e-commerce solution for the biggest Chinese book store in Europe

Higher Education

- 2011-2012 MSc in International Management, University of Exeter, UK
- 2010-2011 BA (Hons, 2:1) in English for International Corporate Communication, University of Central Lancashire, UK
- 2007-2010 Diploma in Publishing and Distributing, Shanghai Publishing and Printing College, China

Full UK Driving license

References

Available upon request