

MARIA KARLSSON

LEARNING DESIGNER



+46 (0) 705-804566



miachallestad@gmail.com



Hällestad Åsa, 521 53 Floby



EXPERIENCES

Learning design
E-learning design
Training events
Project management
Sales & sales support
Product information
Selling points, story, USP:s & FAV:s
Concept development
Company guiding
Administration
Facilitation
Coaching
Customer visit service
CPR

LANGUAGE

Swedish – native language
English

IT

PowerPoint
Word
Excel
Articulate Storyline , Rise

OTHERS

Driving license
Rally license

PROFILE

Motivated, creative and service-minded doer, passionate about changing, improving and developing. To find new solutions and create good conditions to learn and grow. With over 10 years of experience in competence development, at one of Europe's largest suppliers of workplace solutions for offices, schools and care, I have a broad experience bank that includes different types of courses for a variety of professional categories.

WORK HISTORY

LEARNING DESIGNER

2007 - March 2021

Kinnarps AB

- Analyze and identify competence needs, development, administration and implementation of traditional and digital courses.
- Training material design and sales argumentation.
- E-learning & video production.
- Webinar, design and carrying through.
- Customer visits, planning, administration and carrying through.
- Guided factory tours.
- Concept development.

INSIDE SALES BACKOFFICE

Aug. 2003-2007

Kinnarps AB

- Order registration.
- Replacements.
- Factory outlet, sales and assembly.

OTHERS

1999-2003

- Seller Boutique Såfina in Jönköping.
- Cashier, Ica Maxi Jönköping.
- Warehouse, Falbygdens Ost.
- Cashier, Bilisten gas station in Floby.

MARIA KARLSSON

LEARNING DESIGNER



+46 (0) 705-804566



miachallestad@gmail.com



Hällestad Åsa, 521 53 Floby



EDUCATION

SOFTWARE DEVELOPMENT

Code Institute, Scotland.

- User-centric front-end development.
- Interactive front-end development.
- Data-centric development.
- Fullstack framework development

Oct. 2020 – on going

INFORMATION KNOWLEDGE 10 P

Jönköping University

- Oral presentation and presentation skills.
- Mass media.

Sept. 2001-Jan 2002

MEDIA- AND COMMUNICATION SCIENCE 10 P

Jönköping University

- Intra- och inter-personal communication.
- Organisation and social communication.

Sept. 2001 – Jan. 2002

SOCIAL SCIENCE PROGRAM

Ållebergsgymnasiet, Falköping

1998-2000

COURSES

COACHING

Business adapted training based on Swedish defense's concept Developing Leadership.

- Basic methodology.
- Coaching conversations.
- Practical training & personal feedback.

2013

FACILITATION

Astrakan Strategisk Utbildning AB

- Meeting management – facilitate effective meetings, the facilitator's role, meeting process.
- Techniques, methodology, listening techniques, ice-breakers.

2013

PROJECT MANAGEMENT

Wenells

- Projects, project stakeholders, goal and project arena visualization, project environment, project organization.
- Project planning, risks and possibilities, project carrying through, ending and evaluation.
- Project management.

2013

PRESENTATION SKILLS

Instructor: David Philips

- Structure, spices, body language, golden triangle, PowerPoint, the brain, power posing.

2010

SELLING TECHNIQUE

Trainee Center

- The seller's way to success, rhetoric, sales strategy, sales technique.

2008