

Strategy Plane

What's culturally appropriate?

User are generally going to be possible clients and into photography or any other creative content which may be added into the future and looking to hire someone for paid work / use the photos themselves.

What content type would be relevant?

The actual images and ability to be able to view the quality and style of the work at a glance and being able to make content with me.

Why would a user want this?

Every form of business needs to have a visual representation of their product or services be it music – clothing all products need a visually presences in some way this is my way of providing that service as well.

What does the user expect?

- A simple ease of use
- A way to view past work
- A way to make contact with any questions
- The site itself has to be visually pleasing as to show ability to put a scene together