As a fan of the band, I would like to visit this site, to listen to any new songs they might have released.
As a potential fan of the band, I would like to listen to their music, because I might want to hire them for a special event I have coming up.
As a fan of the band, I want to find out about their availability for performances, because I want to hire them for my wedding
As a potential fan of the band, I want to find out more about them, because I have heard they are good.
As a fan of the band, I want to find out about their upcoming performances, so that I can go see them in concert.